

## **Opportunity – Hebei University of Economics and Business calls for UK partner institutions to establish joint programmes in Hebei**

### **Project introduction**

- Level of joint programmes: Undergraduate
- Subject focus: Aim to train high quality students with a solid foundation in finance and investment, basic business skills, who can be competent in working in the fields of finance or investment in financial institutions, enterprises and government agencies.

### **Brief introduction to Hebei University of Economics and Business**

The School of Finance comes from the Department of Finance of Hebei Institute of Finance and Economics which was established in 1979. Converted into the School of Finance in 2004, has right to grant master's degrees in finance, professional master's degrees in Finance and professional master's degree in Insurance. The school has four undergraduate majors, finance, insurance, financial engineering and investment, with over 1400 undergraduates. There are 30 full-time teachers, including 28 Master or above, accounting for 93%; and 22 PhD or PhD students, accounting for 73%; 24 High Academic Title, accounting for more than 80%, including 10 professors, accounting for 33%; 14 Associate Professors, accounted for more than 46%. 21 master tutors, accounted for 70%. The university has many links with overseas universities but has only one joint undergraduate programme with Concordia University Chicago which was officially approved by the Ministry of Education in China.

### **Ambition from Chinese partner**

- To start enrolment of the joint programme in 2014 or 2015
- To recruit about 100 students onto the joint programme per year

### **Contact Person in British Council China**

We recommend any institutions interested in this project to contact Ms. Feng Ying:



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