



WEBINAR: Opportunities for British Universities and investors in higher education in Vietnam

Vietnam is an exciting market for investment in education with the population of 92 million people, 21 million students in the education system and on its way to becoming a truly middle income country. In addition Vietnamese families put a huge focus on education and are willing to invest a vast part of their income in their children education making this market a great investment potential.

According to the Vietnamese Ministry of Education and Training 130,000 Vietnamese students studied overseas in 2016, a 15% increase over 2012, with the figure being expected to rise. Around 90% of those students in 2013 were self-funded, with Vietnamese families spending up to \$3 billion on overseas study-related expenses (around 1% of the GDP). The government has recently prioritised collaboration with international higher education institutes so we expect opportunities for investment in Vietnam, further increasing opportunities for outside institutions in Vietnam.

The opportunities in the Vietnamese higher education system for British companies and universities can be broken down as follows:

- joint programme with local universities in Vietnam;
- setting up independent campuses in Vietnam;
- recruitment of Vietnamese students to study at UK universities; and
- research collaboration and provision of training to Vietnamese companies.

To-date there are 475 transnational education programmes in Vietnam, of which 71 are with British universities and there is a desire for many more.

Join our webinar to learn more about the exciting opportunities with this lucrative market.

EVENT DETAIL

DATE: Wednesday, 14 December 2016, **TIME:** 9.00 AM, UK time

SPEAKERS:

- Ian Gibbons, Director of DIT Vietnam, Consul General, Ho Chi Minh City
- Education Sector Leads of DIT Vietnam
- Danny Whitehead, Deputy Director and Lien Ta, Assistant Director for Education Services, British Council

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