



WORLD EDUCATION FAIR ROMANIA SPRING 2020

INDEPENDENT SCHOOLS, LANGUAGE COURSES, UNDERGRADUATE, POSTGRADUATE AND MBA PROGRAMS

in partnership with British Council Romania

- **TIMIȘOARA 28 February 2020** (11.00 – 17.00)
- **BUCHAREST 29 February and 1 March 2020** (10.00 – 17.00)
- **CONSTANȚA 2 March 2020** (11.00 – 17.00)
- **GALAȚI 4 March 2020** (11.00 – 17.00)

PARTICIPANT FEES

Regular registration (One Delegate Package)

- ❖ TIMIȘOARA €1590
- ❖ **BUCHAREST** €2390
- ❖ CONSTANȚA €1590
- ❖ GALAȚI €1390

- All prices are subject to VAT (19%)
- Additional cities cannot be booked separately
- Extra Delegate Package: Timișoara €120; Bucharest €190; Constanța €80; Galați €80
- Recommended date for registrations 1st of Feb 2020.

FEE INCLUDES

Dinners and lunches during the fair are covered by the fair organiser

- 4-5* Hotel venues
- 2 Coffee breaks per day
- Full Course of meals - Lunch at the restaurant of the venue hotel

- Complimentary Dinners - one in every venue city
- Welcome reception with cocktail dinner in Bucharest

Fair display

- ✚ One table in the venue hall (6 sqm working space, 1 table, 2-3 chairs)
- ✚ A branded banner (1m x 2,5m) behind the table
- ✚ Assistant-interpreter, who will be familiar with the programs offered by your organization and can assist you during your presentation or during lunch time
- ✚ Sophisticated system for pre-registration and scanning of visitors

Publicity, information, PR

- ✓ Listing of the organization with profile on IntegralEdu website
- ✓ Listing of the organization with profile on the Fair's website
- ✓ Listing of the organization's name in all printed invitations for Direct Marketing
- ✓ Extensive media coverage of the event, including advertisement of the fair in local media (TV, radio, press, internet) as well as through British Council online channels
- ✓ Highlights of news and scholarships in our press conference prior to the event and other PR activities (for partners only)

Action Required

If you are interested in this opportunity, write directly to Anamaria Papp - IntegralEdu Partner Relations Manager for Romania at anamaria@integraledu.ro copying in gabriel.ivan@britishcouncil.ro (Project Manager, British Council Romania).

To find more about additional advertising possibilities and register reach the email address anamaria@integraledu.ro, using this booking form: http://www.integral.bg/docs/forms/RO_SPRING_2020_NP.pdf