

Activity

British Council Pakistan organised Skype sessions for University of Lincoln at leading institutions in Karachi.

Skype session on *Business in a Global Environment* by Nick Taylor from the University of Lincoln's Business School was held on **21 April 2015 at 16:00** at [Institute of Business Administration \(IBA\)](#)

The session included the following components:

- Introduction to the Business School
- Lecture on Business in a Global Environment
- Presentation of student projects – working with private companies
- Question and answer session
- Discussion on courses and study options at the University of Lincoln

The second Skype session on *Designing and building robots of the future* by David Cobham from the University of Lincoln's School of Computer Science was held on **22 April 2015** at 15:00 at [FAST – NUCES \(National University of Computer and Sciences\)](#). The session included the following components:

Introduction to the School of Computer Science
 Designing and building robots of the future - lecture
 Demonstration of the work carried out
 Question and answer session

- Discussion on courses and study options at the University of Lincoln

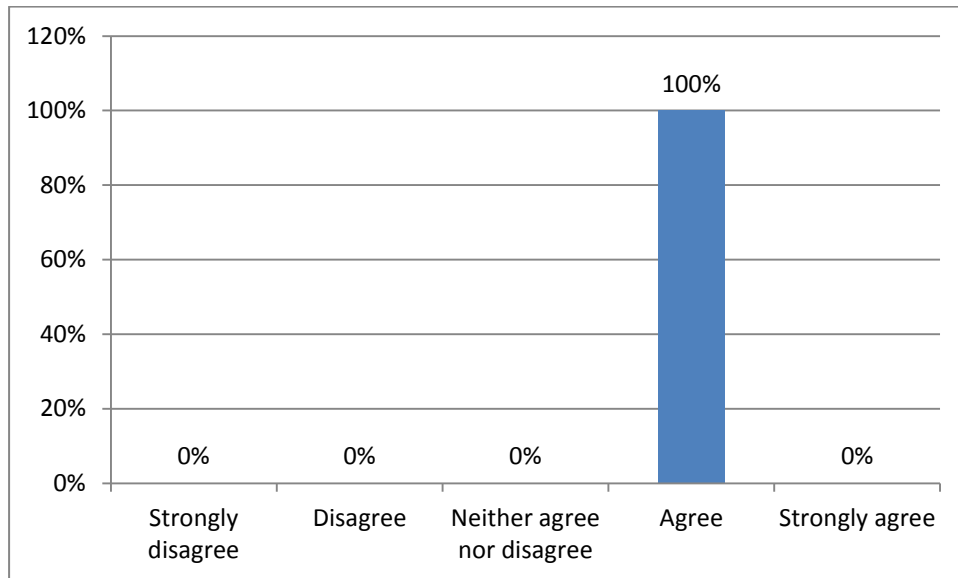
Highlights:

Institute	Participants
Institute of Business Administration (IBA)	14
FAST – NUCES (National University of Computer and Sciences)	125

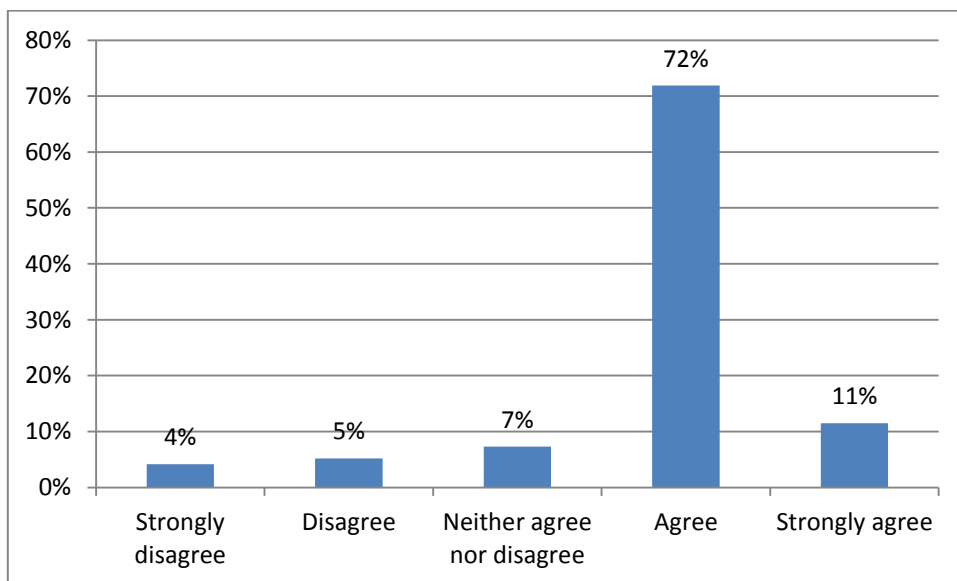
Graphical presentation of the participants' feedback on the session:

Expectations: This event met my expectations

IBA

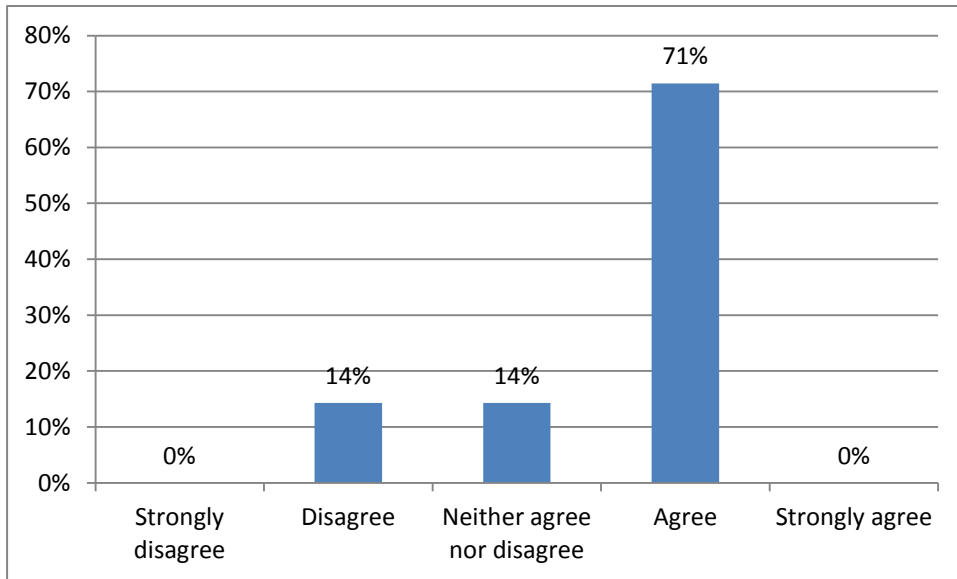


FAST

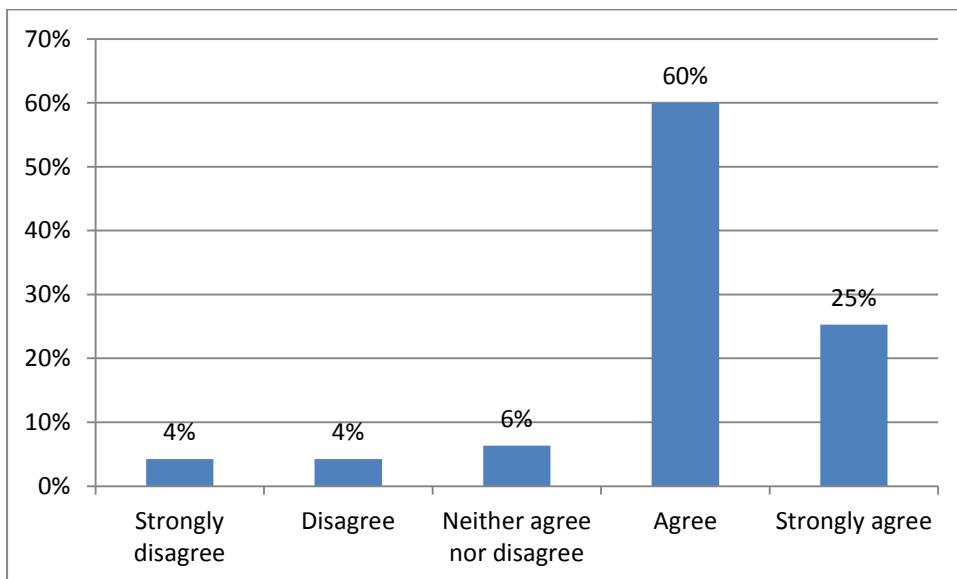


Skills and Knowledge: I have acquired new knowledge and/or skills from taking part in this event

IBA



FAST



Feedback from IBA:

“It was a very informative session and this sort of programme should be scheduled frequently; this will be very helpful in exchanging interactive views and news.”

“Looking forward to receiving more information regarding financial assistance for international students and research projects.”

Feedback from FAST University:

“The overall event was very interesting and informative. Kindly arrange such events every month.”

“You should do more events like this.”

“The projects you have shown us i.e. M.A.R.C and quad copter, similar projects have been worked out here in FAST, Karachi, but due to limited resources we cannot get such 3D printing. If we work collaboratively, we can serve humanity.”

Pictures from the Event



Suggestions for future engagement in Pakistan

Based on the positive feedback received for the webinars, we suggest the following activities for the University of Lincoln to pursue:

- Additional subject/module focussed webinars/master classes can be arranged with IBA and FAST.
- To continue interaction with the students at IBA and FAST, SIEM Pakistan can assist with designing customised and bespoke activities to achieve this.
- The webinar series can be taken to other cities in Pakistan including high potential tier 2 cities.
- Similar drives can be arranged for potential undergraduate market focusing on schools offering O/ A Levels qualifications.
- To generally increase visibility in Pakistan by engaging in direct marketing offers designed by SIEM Pakistan for the market.

To know more about our upcoming activities, please click [here](#) to view our annual activity calendar.

For further information and assistance, please contact:

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