



# UNIVERSITY OF ECONOMICS HO CHI MINH CITY





- Established in 1976
- Ranked in top 1 business university with strong regional influence by Eduniversal.
- One of 16 key universities in Vietnam
- Research oriented university

- **Bachelor, Master, Ph.D. degree in many business and economic disciplines.**
- **For over 40,000 full-time and part-time students.**
- **English and Vietnamese academic curriculum.**



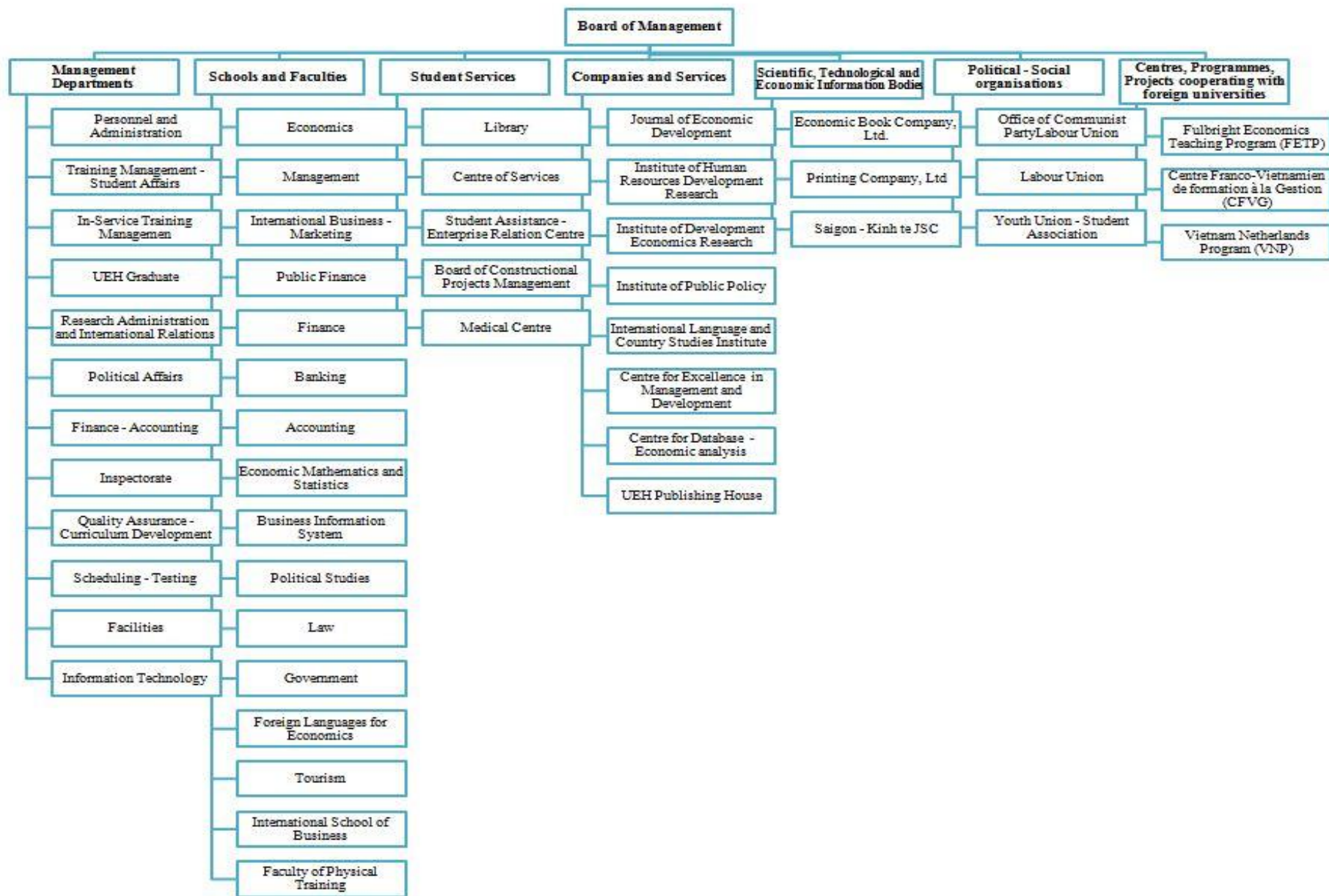


Prof. Nguyen Dong Phong- UEH President

- **Provide high quality academic programs in economics, and management.**
- **Apply knowledge gained from scientific research into practice**
- **Contribute to human development of Vietnam**

- **Internationalization to become research oriented university.**
- **Advanced Curriculum Development Project:**
  - **Postgraduate program: 2015**
  - **Undergraduate program: 2016**
- **Upgrade the Journal of Economic Development to be listed in SCOPUS rated journal.**
- **Increase autonomy of Schools and Institutes in research and international collaboration:**
  - **Primary fields of collaboration: *Economics, Business Law, Finance, Accounting and Commerce.***

- **Equipped with good knowledge and skills**
- **Good command in English**
- **Enterprise Resource Planning (ERP) certificates**
- **Chartered Institute of Management Accountant (CIMA) support for certificates**
- **90% of students can be employed after graduating**



Economics

Management

International Business - Marketing

Public Finance

Finance

Banking

Foreign Languages for Economics

Accounting

Economic Mathematics and Statistics

Business Information System

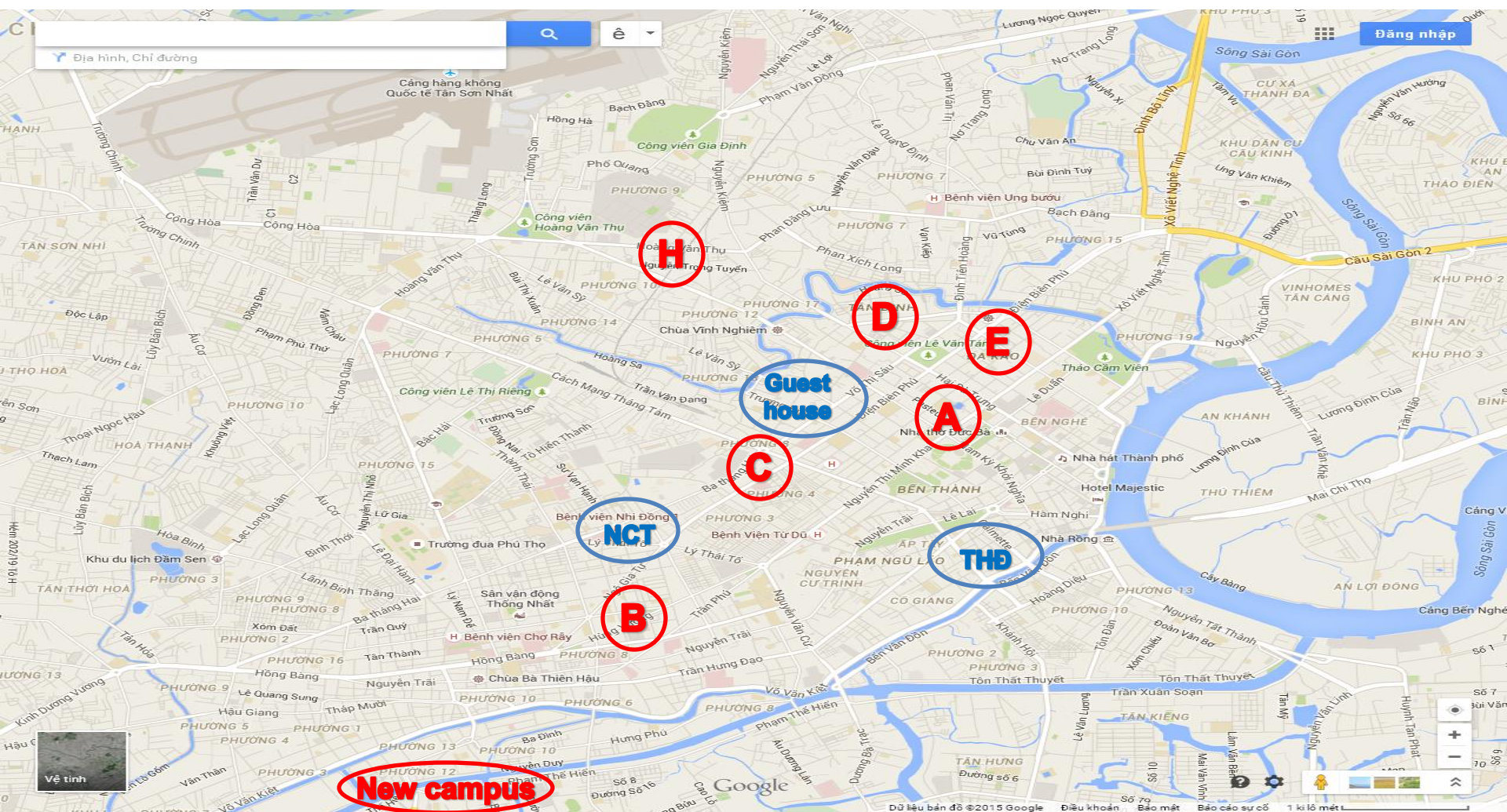
Political Studies

Law

Government

Tourism



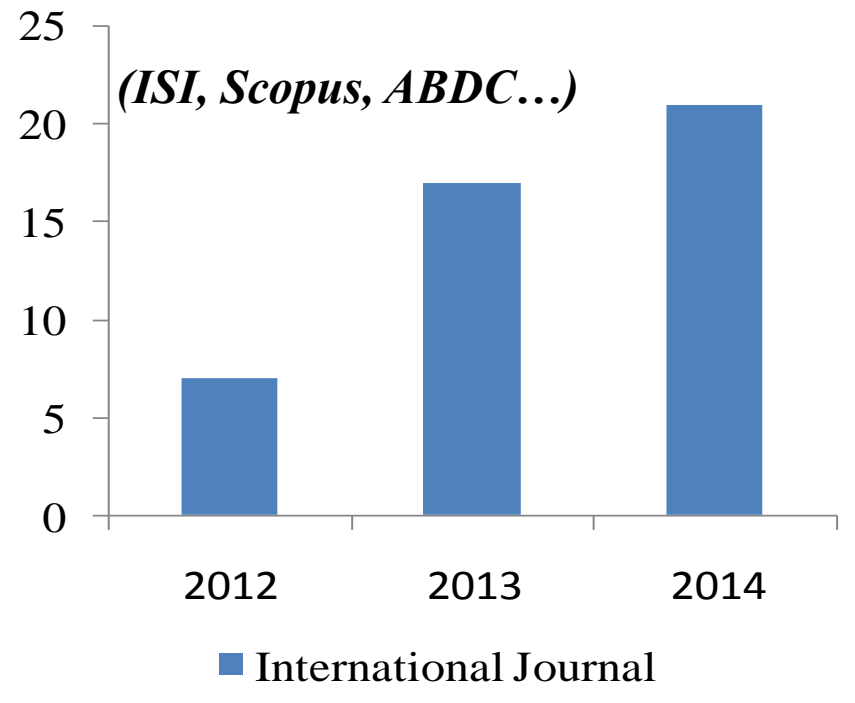


**7 campuses, 2 dormitories, 1 guest house**

### Publication in Vietnamese Journal



### International Publication



**Research oriented university**



# JED

Volume 22, Issue 3, July 2015

- 2.** Nguyen Trong Hoai & Huynh Thanh Dien,  
*Orientations to the Development of Vietnam's Supporting Industries between 2015 and 2020*
- 26.** Nguyen Van Bon,  
*Effects of Institutional Quality on FDI in Provinces of Vietnam: Empirical Evidence Based on Differenced Panel GMM*
- 46.** Pham Thi Hoang Anh,  
*Impact of Remittances on Financial Development in Vietnam*
- 59.** Nguyen Huu Huy Nhut, Nguyen Khac Quoc Bao & Tran Nguyen Huy Nhan,  
*An Investigation into the Impact of Information on Stock Price Volatilities in Vietnam*
- 81.** Le Van Huy & Pham Dinh Tuyen,  
*The Relationship among Website Quality, Consumer Satisfaction, and Loyalty in Vietnamese Banking Sector*
- 102.** Ho Huy Tuu,  
*Attitude, Social Norms, Perceived Behavioral Control, Past Behavior, and Habit in Explaining Intention to Consume Fish in Vietnam*
- 123.** Phan Thi Xuan Huong & Tran Dinh Khoi Nguyen,  
*Building a Strategy Map for Khanh Hoa Aquatic Product Processing Enterprises*
- 141.** S. M. P. Senanayake, W. Wimalaratana & S. P. Premaratne,  
*Informal Sector and the Economy in Sri Lanka: A Survey of Literature*

- **International Relations**
- **International Joint Programs**
- **Exchange Programs**
- **Vietnam Study Program**

Signed 64 MOUs/MOAs with many universities  
on around the world



- **Founded in 1993 (Vietnamese and French government)**
- **EPAS accreditation**
- **Training:**
  - **MBA**
  - **Master of Economics in Banking and Finance**
  - **Master of Marketing, Sales, Service**
- **Collaborate with leading universities in Europe (Paris Dauphine University, Paris Sorbonne University, ESCP Europe School of Management)**
- **Tuition fee: \$USD10,000**



- **Established in 1994**
- **Joint program between UEH and Erasmus University of Rotterdam, Netherlands**
- **Provide M.A. in Development Economics degree**
- **Provide extensive knowledge and skills in economics, doing academic research**
- **Tuition fee: \$USD 6,000**



# Fulbright Program with Harvard Kennedy Schools



- **Founded in 1994**
- **Joint program between UEH and Harvard Kennedy Schools, USA**
- **Provide Master in Public Policy program funded by US government**



- Over 1000 students.
- Offers a range of undergraduate and postgraduate programs in an international environment.
- Partner of leading universities in Australia, New Zealand, Canada, the US and Europe.
- All courses are taught in English.
- Tuition fee: USD\$2000- 3000



# 15 Joint Programs

No	Partner	Country	Degree	Major
1	University of Quebec in Montreal	Canada	Master	Business Administration
2	International Institute of Social Studies in the Hague	Netherland	Master	Development Economics
3	Woosong University	South Korea	Bachelor	International Business
4	John F. Kennedy School of Government, Harvard University	USA	Master	Public Policy
5	Business School- Houston-Clear Lake University	USA	Bachelor	Economics
6	Victoria University of Wellington	New Zealand	Bachelor	International Commerce
7	Massey University	New Zealand	Master	Financial Management
8	ESCP Europe, University of Paris Dauphine University ; University of Strasbourg; University of Lille Nord de France	France	PhD	Management
9	Tampere University	Finland	Master	Public Administration
10	ECSP Europe; University of Paris Dauphine University; University of Paris-Sorbonne	France	Master	Business Administration
11	IAE Paris- University of Paris-Sorbonne; ECSP Europe	France	Master	Marketing, Sales and Sevices
12	University of Paris Dauphine,; ESCP Europe	France	Matser	Economics in Finance and Banking
13	University of Western Sydney	Australia	PhD	Busines Administration
14	University of Western Sydney	Australia	Master	Business Administration
15	Victoria University in Melbourne	Australia	Bachelor	Economics

# Exchange Program with Foreign Partners

•Receiving international students from USA, France, South Korea, Japan, Singapore, Netherlands, and Thailand....



- Exchanging UEH students to Singapore Polytechnic





- **From 2 weeks to 4 months study program at UEH**

- **Opportunity to experience and deeply understand Vietnamese business, society and culture.**



- **Many extracurricular trips to Vietnam's famous attractions and sights.**



- **CEO program (mini MBA)**
  - *Management skills*
  - *Vietnamese knowledge of economy and law*
  - *Vietnamese culture*
  - *Seminars*
- **Language program (Chinese, Korean,...)**
- **Internship program**
- **Student exchange program**



**THANK YOU**