

UK EDUCATION FAIR

Lille, on Sat. 19th October 2024



Dear Colleague,

We would like to invite you to participate in the **UK Education Fair on Saturday 19th October 2024 in Lille**. This is a unique, one-day education fair, designed to showcase the very best of British education to a targeted French audience. For this event, Study Experience has teamed up with the British Chamber of Commerce Lille and with language study specialists, Idealanguages.

Study Experience has a very successful track record of organising the innovative ELEVATE student fair for university study abroad. The concept of ELEVATE is to bring together a small number of institutions and pre-selected students in an intimate environment, in order to facilitate quality exchange. The support of BCCI enables us to offer an event focused 100% on the UK, in a year that will be celebrating 120 years of Entente Cordiale and 30 years since the Eurostar was inaugurated.

Please let me know ASAP if you would like to join us!

Marc, STUDY EXPERIENCE



ABOUT THE UK EDUCATION FAIR IN LILLE



- ▶ The British Chamber of Commerce in Lille, Study Experience and Idéalangues have teamed up to organise France's first UK Education Fair.
- ▶ Focused exclusively on British education, this event will bring together universities, language schools and students.
- ▶ The event will be held at Ecole Jeannine Manuel, France's largest UCAS centre.
- ▶ Symbolically, Lille is France's gateway to the UK and is only 2hrs away from London, but also close to Paris and Brussels.
- ▶ In 2024 we will celebrate 120 years of Entente Cordiale and 30 years since Eurostar was inaugurated.
- ▶ A range of special incentives on the day to encourage visitors to sign-up to our services and start their applications !

KEY PROMOTIONAL PARTNERS



Idealangues is a leading French agency, specialised in language study abroad. They offer a bespoke service to help students identify quality schools and create the ideal learning path.



Study Experience is one of France's most established education agencies. Counsellors are British Council trained and the agency is France's largest independent UCAS centre.



The main objective of the BCCI in Lille is to promote and facilitate business and trade relations between the UK and France.



Ecole Jeannine Manuel has campuses in Lille, Paris and London. They are one of the largest international schools and also France's n°1 UCAS Centre.



In the area of education, the British Council is very active in France : promoting British education by providing resources and support for students, teachers and educational institutions. It also offers language preparation and test solutions across the country.

WHAT CAN YOU EXPECT ?



- ▶ A dedicated booth
- ▶ Meet with around 300 pre-qualified students and parents
- ▶ Target age group : 15 to 25 + parents
- ▶ Focus on higher education (Pathways/Foundation ; Undergraduate ; Postgraduate) and on language teaching (short/long stays, test preparation, summer camps...)
- ▶ Run a thematic workshop or conference
- ▶ Network with local counsellors and institutions

PRACTICAL INFORMATION



- ▶ Date : Saturday 19th October 2024
- ▶ Event times : 10:30am to 5pm
- ▶ Location : Ecole Jeannine Manuel
- ▶ Just a few minutes away from the Eurostar station (transport will be provided from your hotel)
- ▶ Access to preferential rates for your accommodation
- ▶ Lunch & refreshments provided on 19th October
- ▶ Pricing : 1250€ incl. tax

BOOKINGS AND QUESTIONS

We'd love to hear from you, so please get in touch !



Marc McHUGO

marc.mchugo@studyexperience.fr



Yohann DUCHATELLE

info@idealangues.com