

UK MBA Courses Booklet Application Form

Please complete this form and send it to Ms. Qi Qi (qi.qi@britishcouncil.org.cn), British Council China Co-ordinator, to reserve your selected pages by **31 July 2013**.

Name of institution:

(This format will be used in all publicity)

Main contact:

Telephone:

Fax:

E-mail:

Postal address:

Please tick the appropriate box for your institution:

Item	Quotation	Please select
Profile listing (Full page size: 210mm x 210mm)	GBP 600 *	
Advertorial page on the inside front cover OR the inside back cover (Full page size: 210mm x 210mm)	GBP 1,000 *	
* All prices are exclusive of VAT unless otherwise stated		
License number by UKBA		

Cancellation deadline

Cancellation fees will be charged for withdrawal from the publication, as of the date of receipt of *Notice of Withdrawal*:

- 50 per cent of the full advertisement fee for withdrawals received on or after **12 July 2013**.
- 100 per cent of the full advertisement fee for withdrawals received on or after **16 August 2013**.

I confirm that the above named organisation wants to be included in UK MBA courses booklet. I understand that if this application is accepted that the terms for British Council Services for International Education Marketing will form a binding contract between this organisation and the British Council.

Signed by the duly authorised representative of the institution:

(If the application is submitted electronically, typing the representative's name will be taken as being as binding as the representative's signature)

Name:		Signature:	
Position:		Date:	