



#### Bangladesh Open Day (Agents exhibition) report for 13 June 2015

UK Education Open day (Agents' exhibition) was organised in British Council Dhaka on 13 June 2015 with participation from 10 local representatives. The event was open for all and visitors were required to pre-register for the event, though spot registration was also available.

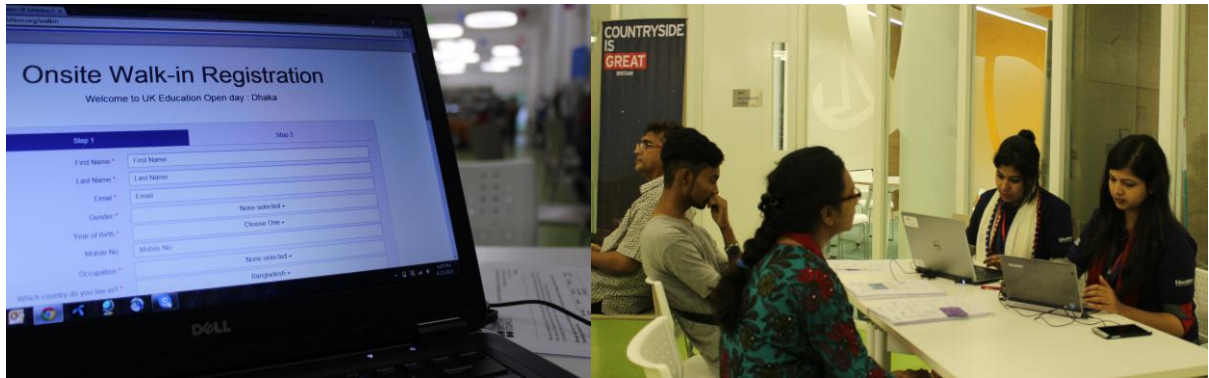
The participating exhibitors were:

[BSB Global Network](#)  
[Centre for Foreign Studies](#)  
[Cubic Education](#)  
[Education Excellence](#)  
[Falcon Education & Consultancy Services](#)

[H&S Education Services](#)  
[MIM Study Abroad](#)  
[N & N International Education Consultancy Ltd](#)  
[Pinnacle Counselling Centre](#)  
[RSL Education Counselling](#)

During the event, local representatives offered counselling services to students who are interested in studying and living in the UK.

Out of a total of 189 visitors who registered for the event, 110 visited the exhibition.



During the event, we promoted [GREAT](#), [IELTS](#), [EducationUK](#) and the [Student Insight Survey](#). The IELTS team was present during the event to respond to queries on the IELTS exam and processes.



**The Open Day was marketed through the following platforms:**

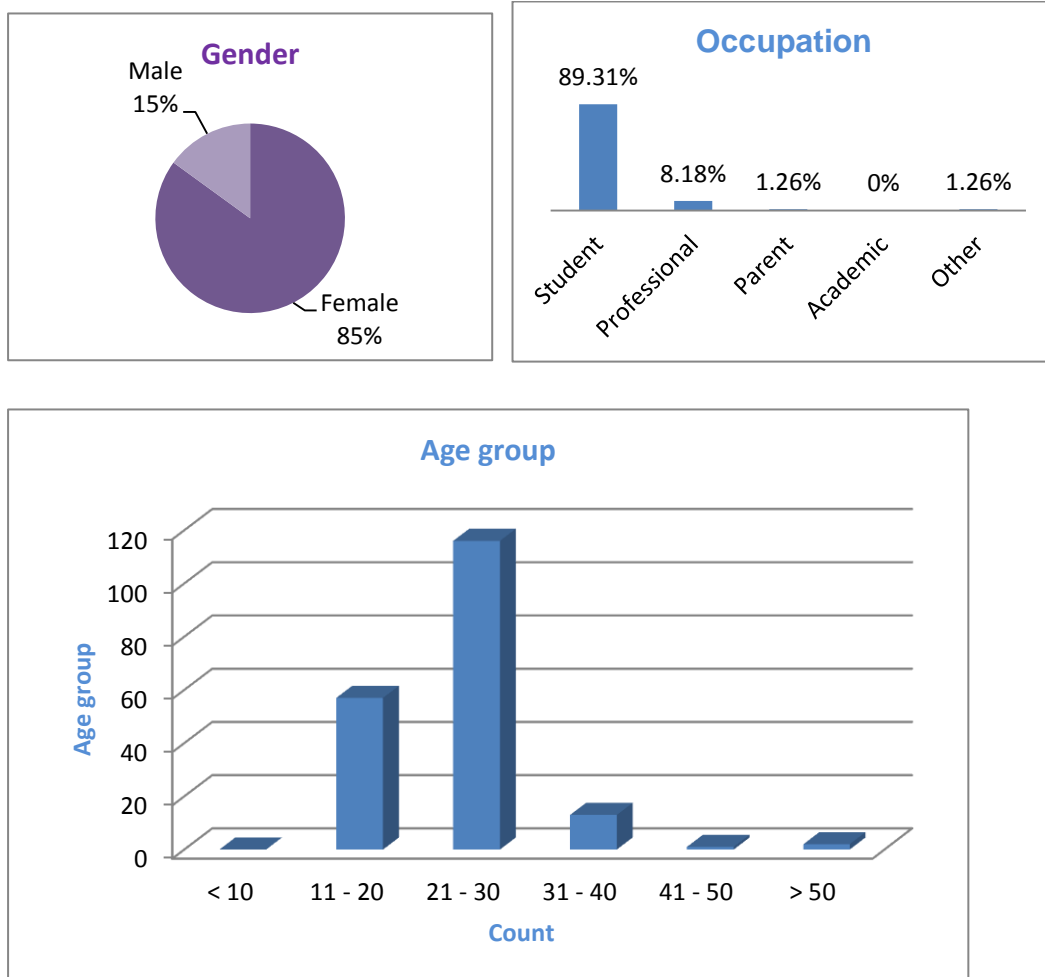
- [British Council Bangladesh's website](#) and [British Council Bangladesh Facebook page](#)
- Advertisements in the most popular national daily Prothom Alo
- One big banner at the event venue
- SMS shots to students who attended the last exhibition
- SMS shots to the most recent databases of O-level, A-level and IELTS candidates.



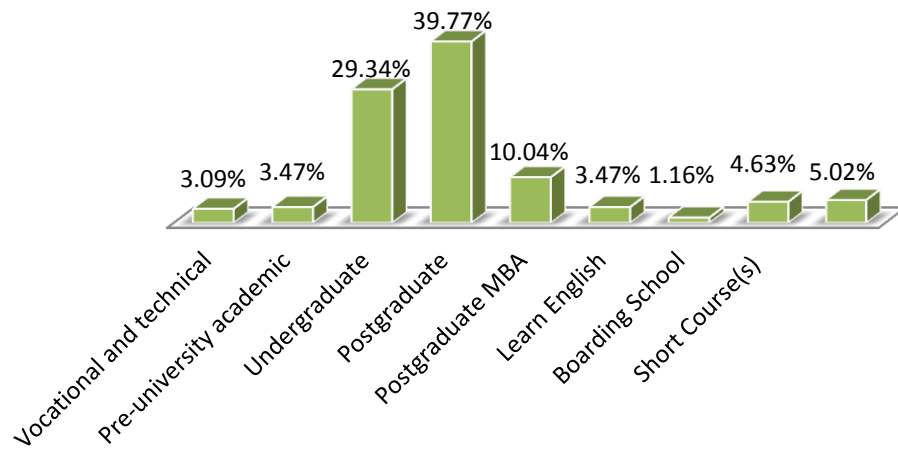


Local representatives promoted the event through their own promotional channels including sending information to their student database through email and SMS. They also shared the British Council website pages and Facebook posts on their own digital and social media platforms.

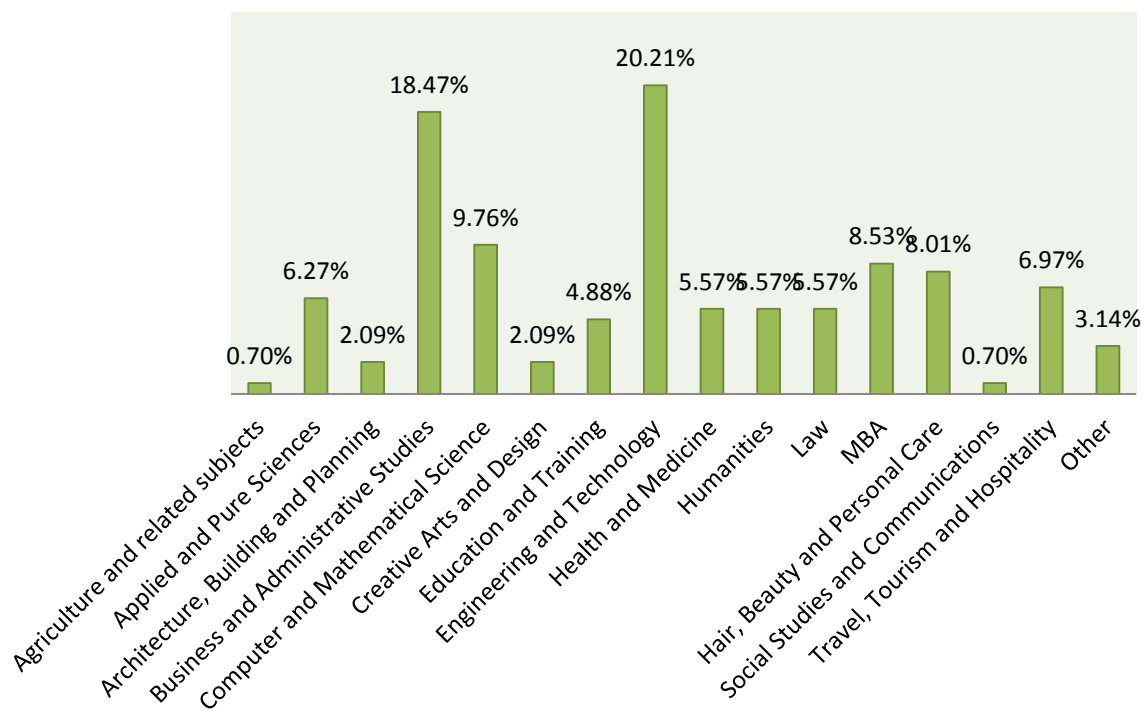
### Statistics obtained from the visitor registration system (VRS)

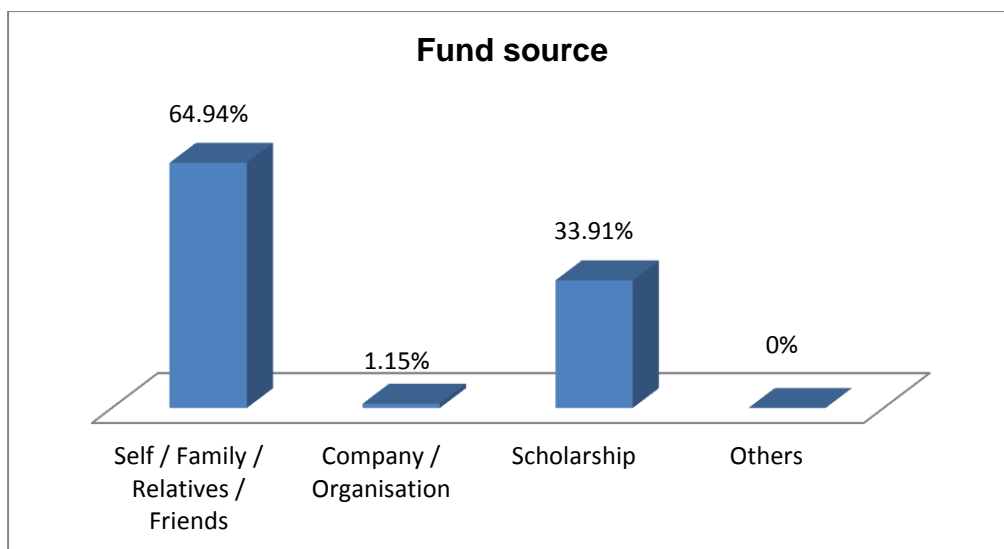


## Level of study



## Subject area





**We have one more Open Day coming up in the next few months.**

Event	Date	City
UK Education Open day : Dhaka	Sat, 1 August 2015	Dhaka

**You may ask your local agents to participate in the upcoming events to promote your institution's portfolio to the students of Dhaka and Sylhet.**

**Contact us:**

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Read reports from the previous Open Days held in April and May 2015

[Bangladesh Open Day \(Agents exhibition\) report for 11 April 2015](#)

[Bangladesh Open Day \(Agents exhibition\) report for 18 April 2015](#)

[Bangladesh Open Day \(Agents exhibition\) report for 16 May 2015](#)

[Bangladesh Open Day \(Agents exhibition\) report for 23 May 2015](#)