**BRITISH COUNCIL - “THE GUIDE TO UK QUALIFICATIONS IN MALAYSIA”**

**ADVERTISEMENT BOOKING FORM**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Particulars** | **Normal** | **Inside**  **Back Cover #** | **Inside**  **Front Cover #** | **Back Cover #** |
| Full page advertisement  Size : 24cm (width) X 17cm (height)  Colour : 4C X 4C | £1,000 | £1,200 | £1,500 | £1,500 |
| Institution Profile |
| Student Profile |

*# Availability is on first-come-first-served basis.*

**REQUIREMENTS FOR COLOUR ADVERTISEMENTS**

**Content**

* The advertisement should showcase ONLY relevant UK qualification offered in Malaysia, by the institution.

**File format**

* PDF, Native Application Files (MAC ONLY) or Adobe CS4 (Illustrator, InDesign, Photoshop) are accepted.
* All images should be colour corrected and provided at or above the minimum resolution of 300 dpi. Image files should be CMYK and in .tif, .eps, or .jpg file format.

**Submission of final visual**

Please upload the final visual to <https://www.hightail.com/u/Pat-Hor-British-Council-Msia>. Submission deadline is **10 June 2014 (Tuesday), 5pm**.

**TERMS & CONDITIONS**

* The Publisher will not be held responsible for damage or loss of advertising material.
* The Publisher will not be responsible for the omission of advertisements if materials are received after the specified relevant materials deadline.
* Space cancelled after the booking deadline will be chargeable in full.
* The Publisher will be indemnified against all claims, actions, demands, costs and expenses in respect of advertisements published.
* The Publisher will not be responsible for the print quality of advertisements in cases where the materials supplied do not conform to specifications.
* Due to variations in printing ink and paper quality, the Publisher does not guarantee perfect reproduction but will at all times endeavour to ensure accurate and satisfactory reproduction.
* The placing of an order will be deemed as acceptance of all the above terms and conditions, including the payment terms.

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**ADVERISEMENT BOOKING FORM**

|  |
| --- |
| **INSTITUTION DETAILS** |

|  |  |
| --- | --- |
| Institution Name |  |
| Registered Company Name |  |
| Company Registration Number |  |
| Address |  |
| Contact Number |  |
| Fax Number |  |
| Email Address |  |

|  |
| --- |
| **CONTACT PERSON** |

|  |  |
| --- | --- |
| Name |  |
| Designation |  |
| Contact Number |  |
| Email Address |  |
| Company Stamp & Signature |  |

Please return the completed form to [june.lo@britishcouncil.org.my](mailto:june.lo@britishcouncil.org.my) by **30 May 2014 (Friday), 5.00pm.**

**For enquiries, please contact:**

**June Lo**

**Manager, Education**

**E** [june.lo@britishcouncil.org.my](mailto:june.lo@britishcouncil.org.my)