

Education Intelligence

2015 – 2016 subscription plan

Make an impact with Education Intelligence

Access research, student insights and analysis through our subscription offer

Education Intelligence subscription packages offer current and relevant market intelligence, insight and analysis. Over 120 UK education institutions subscribe to our annual service encompassing research reports and data mining tools for invaluable ongoing support in their recruitment and marketing efforts.

For the 2015-2016 subscription year, Education Intelligence will publish over 65 new and updated market intelligence reports ranging from detailed country profiles to student decision-making analyses. Our portfolio is further enhanced by primary research on key countries of interest determined by our research team.

What's new this year:

- For our Unlimited package holders, exclusive access to eight of our data-rich presentation slides from major international education conferences both in 2014-2015 and 2015-2016
- An all-new **Country Snapshots**, a review of industries and skills in 23 markets, for Unlimited subscribers
- Enhanced report content, featuring brand new primary data
- A streamlined *FE, Skills and Schools Light* package

Subscription packages

Available to UK institutions, valid to 31 March 2016

	Unlimited	Advanced	Basic	FE, Skills and Schools**	FE, Skills and Schools Light**
Price	£5,900	£3,300	£2,700	£1,200	£500
Education Intelligence reports: Country Brief, Student Insight, EI Features, Partnership Access, Inside Guide	All	30	15	8	-
Market reports for Schools and Further Education sectors	✓	by quota	by quota	✓	✓
Higher Education student data tool and HESA TNE data*	✓	✓	✓	-	-
Student Insight data tool	✓	✓	-	✓	✓
Education Intelligence: Interactive Access	✓	✓	-	✓	-
Education Intelligence presentation slides	✓	-	-	-	-
Education Intelligence Country Snapshots	✓	-	-	-	-

** Available to further education colleges and schools in the UK only

* Access to the Higher Education student data tool and HESA TNE data is limited to UK higher education institutions that report their student numbers to HESA, regardless of subscription. For any non-HESA reporting institutions subscribing to the Basic package, Education Intelligence can offer the Student Insight data tool as a replacement.

How to subscribe

Complete the enclosed 2015 – 2016 subscription registration form and email it to:
EI.subscription@britishcouncil.org.hk





Once the completed subscription registration form is received, the British Council will send a confirmation of receipt notice via email after details on the form are verified. An official invoice will subsequently be issued to the administration account holder. We will ensure that the subscription commences on 1 April 2015, or within two working days of the confirmation email being sent.

Subscribe and access a wealth of data and analysis

EDUCATION INTELLIGENCE REPORTS

Country Brief	Student Insight	EI Features	Partnership Access	Inside Guide	Market reports for the Schools and FE sectors
<p>Demographic and economic overviews featuring current data, localised market intelligence and forecasts to support market evaluation</p> <p>42 updated reports including all-new countries</p>	<p>Discover the significant factors influencing the decision-making of students considering overseas study</p> <p>Eight brand new reports with exclusive primary data about student decision-making and preferences</p>	<p>An in-depth examination of a current education issue that is a focus in the sector</p> <p>Three brand new reports enhanced with exclusive primary data and insightful analysis</p>	<p>Insight into key transnational education issues including the opening of new education markets, trends, legislation, policies, accreditation and quality</p> <p>Two brand new reports featuring case studies relevant to transnational education issues</p>	<p>A grass-roots examination of selective countries featuring detailed insights</p> <p>Two new reports on key markets identified as offering potential</p>	<p>Insights into markets with growth opportunities in Schools and Further Education. Twelve reports have been published so far</p> <p>Five all-new reports covering markets of interest for the FE sector</p> <p>Three reports covering key markets for the Schools sector, featuring primary data from our exclusive survey targeting parents</p>

EDUCATION INTELLIGENCE DATA TOOLS

 <h4>Higher Education student data tool</h4> <ul style="list-style-type: none"> • Access current and historic HESA data for trend analysis • Select from 19 data fields for research customisation • Facilitate seamless generation of corresponding charts for easy insertion into reports • Export data to Excel for further and deeper analysis 	 <h4>Student Insight data tool</h4> <ul style="list-style-type: none"> • Unlocks opinions about overseas study from more than 190,000 students around the world • Identifies the underlying influencers and motivating factors driving student decision making • Generates quick country summaries featuring top-line data on student decision making 	 <h4>Education Intelligence: Interactive access</h4> <ul style="list-style-type: none"> • Top-line market intelligence data for 50 countries • Enables comparative analyses of demographic, economic and education data for multiple countries 	 <h4>Enquiries</h4> <p>For additional information, please e-mail EI.subscription@britishcouncil.org.hk</p>
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