GREAT/Study UK campaign: Survey of New IHE Students 2018/19

FAQs

Q) Why is the research being undertaken?

- To help understand and improve international student marketing activity by British Council and the GREAT/Study UK campaign on behalf of the sector

Q) What is the focus of the research?

- The student journey, the decision-making process and the influences on international students coming to study at a Higher Education Institution in the UK.

Q) Who is involved in the research?

- The research has been commissioned by the British Council and the GREAT/Study UK campaign
- The research is being managed by In2Impact (www.in2impact.co.uk), evaluation consultants to the education strand of the GREAT/Study UK campaign. Original research is being undertaken by Research Stories (www.researchstories.co.uk)

Q) What are the direct benefits for participating institutions?

- All participating institutions will receive a free summary of the main data and findings
- Institutions will have the opportunity to request analysis specific to their university or countries/topics of interest*

Q) What are the direct benefits for participating students?

- All participating international students will be entered into a prize draw
- Two winners drawn at random will each win an iPad Pro worth approximately £750.

Q) Which institutions are invited to participate in the research?

- All Higher Education Institutions (public or private) in the UK

Q) Which students are invited to participate in the research?

- All new international (including EU) students at any HEI in the UK
    - Students from EU and RoW
    - Starting at their HEI in the UK this academic year
        - Including those who started/may finish their course outside UK
    - Studying at any level (Foundation, Vocational, ELT, UG, Masters, PGCE, PhD, Visiting and Exchange)
    - Studying full-time or part-time
    - Studying any subject at a HEI

* There may be a small charge for specific analysis depending on the complexity of requirements

Q) What is the timing?

- Please circulate the survey URL to international students as early as possible
- The survey will remain open until 3rd February 2019
- Student winners will be drawn and notified by 15th February 2019
- Summary reporting will be available by end of April 2019

Q) What are participating HEIs expected to do?

- Simply send the following link to all _new international_ (including EU) students at your institution

https://s.surveys-researchstories.co.uk/?e=138392&h=6BA725CB5FF6A8C&l=en&q1=2

Q) Can I see a copy of the questionnaire?

- Yes, please request a copy from your contact person at the British Council
- Or contact Research Stories directly (gyongyi.incze@researchstories.co.uk)
- You are welcome to test the questionnaire but please mark **test** at the end so that we can screen your response out

Q) How long is the questionnaire?

- We estimate that the questionnaire will take approximately 12 minutes to answer.

Q) Is there any cost for institutions?

- NO. There is no cost for institutions
- Each participating institution will receive a summary of the main data and findings for free

Q) Is this the first year the survey has been run?

- The research has been undertaken for the last four years. Between 35-70 institutions participated each year by sharing the survey with first year students.
- You can see some headline results from the same research conducted in 2016/17 on our website by clicking **here**

Q) If the survey is for new international students, why is there an option for other intakes, e.g. 2017, 2016, 2015 and earlier?

- This option is simply to accommodate other students who choose to respond anyway or are unsure about their start date

Q) Are students required to share personal data?

- Respondents are asked to provide an email address purely to participate in the prize draw, so that the winner can be identified and contacted.
- Email details will not be used for any other purpose
- Research Stories is a corporate member of the Market Research Society and fully complies with the MRS Code of Conduct.