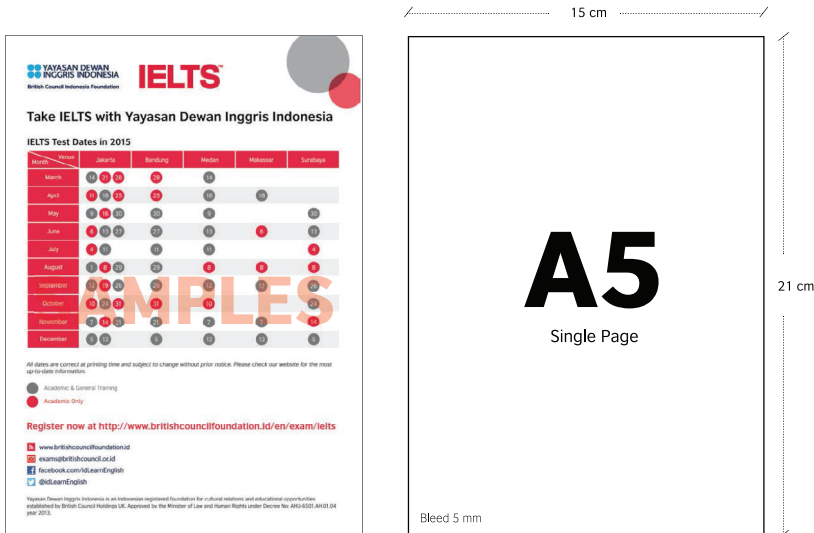


Cost and Size for British Council Indonesia Study UK Guide 2018 - 2019

Option 1 Single page A5



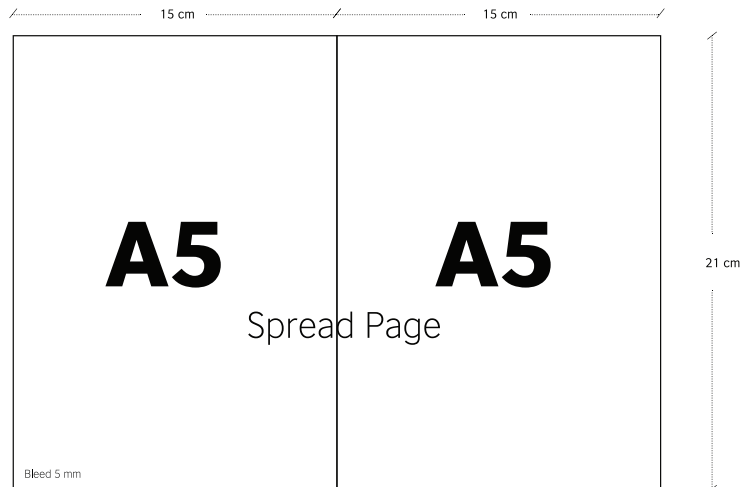
- Back cover : GBP 1500 (Net)
- Inside Front Cover : GBP 1300 (Net)
- Inside Back Cover : GBP 1100 (Net)
- SinglePage* : GBP 450 (Net)

*Single Page Advertorial will be placed based on alphabetical order of the institutions' names

Ready to print file:

- Size: 15 x 21 cm (portrait) bleed 5 mm
- Minimum resolution 300 dpi
- File can be in High Resolution JPG, Editable PDF, Adobe Illustrator file.

Option 2 Spread Pages



- Spread Page : GBP 850 (net)

*Spread Page Advertorial will be placed based on Alphabetical name of the institutions

Ready to print file:

- Size: 30 x 21 cm (Landscape) bleed 5 mm
- Minimum resolution 300 dpi
- File can be in High Resolution JPG, Editable PDF, Adobe Illustrator file.

Please fill in the form, return the form and submit the advertorial design by email to Lisa.wilianto@britishcouncil.or.id at the latest on **24 August 2018**

Contact Person:

Lisa Wilianto
 Education Services Manager
 Email : Lisa.wilianto@britishcouncil.or.id

Advertorial Booking Form

Name of Institution*

Main Contact

Area code and Phone Number

Telephone

Email

Contact Address

Please choose the advertorial option

- Back Cover : GBP 1500 (Net)
- Inside Front Cover : GBP 1300 (Net)
- Inside Back Cover : GBP 1100 (Net)
- Spread Page* : GBP 850 (Net)
- Single Page* : GBP 450 (Net)

**Single page and spread page Advertorial will be placed based on alphabetical order of the institutions' names*