



INTERNATIONAL EDUCATION SERVICES

Post Event Report: Study UK Campus Drive 2020

The British Council Study UK Campus Drive is an exciting opportunity for students to meet with university representatives from UK higher education international offices. During this time of the year when students are about to complete their high school studies and think of starting a university career, an event like the British Council Campus Drive provides students with first-hand information about UK universities at their own campuses. The Campus Drive helps UK higher education institutions to meet potential students across major cities of Pakistan. It includes visits to leading Pakistani schools and universities, to counsel, guide and advise students interested in pursuing higher studies abroad.

In January 2020, British Council IES organised the Study UK Campus Drive across six cities of Pakistan, Karachi-Hyderabad, Islamabad-Rawalpindi, and Lahore-Faisalabad. The delegates met with approximately 2200 students from 12 renowned schools and universities in Pakistan.

About the event

The British Council Study UK Campus Drive 2020 offered a platform to 9 UK institutions to showcase their undergraduate and postgraduate subjects across renowned schools and universities in Pakistan. Participating UK Institutions met with potential students, career advisors, placement officers, career counsellors and faculty members to discuss their institution, courses, scholarship and student support facilities in the UK. The programme was also planned in a way that provided maximum networking opportunities with faculty and senior management in order to facilitate the possibility of getting into partnerships.

The following UK Higher Education institutions participated:

1. Cambridge Education Group
2. Coventry University
3. Kingston University
4. Queen Mary University of London
5. Swansea University
6. University of Aberdeen
7. University of Nottingham
8. University of Portsmouth
9. University of Warwick

Programme:

During the Study UK Campus Drive 2020, participating UK Institutions visited 12 local institutions and interacted with approximately 2200 potential students interested to seek information regarding higher studies abroad. Visits to 12 institutions were scheduled as follows:

20,21 January - Karachi and Hyderabad

1. The City School
2. Suffa University
3. Beaconhouse School System
4. University of Sindh

23,24 January - Islamabad and Rawalpindi

5. Beaconhouse School System
6. Pak-Turk Maarif Intl Schools and Colleges
7. Benchmark School System
8. Roots International School

27,28 January - Lahore and Faisalabad

9. The City School
10. Kinnaird College for Women University
11. Beaconhouse School System, Faisalabad
12. University of Agriculture, Faisalabad

Pictures from the event



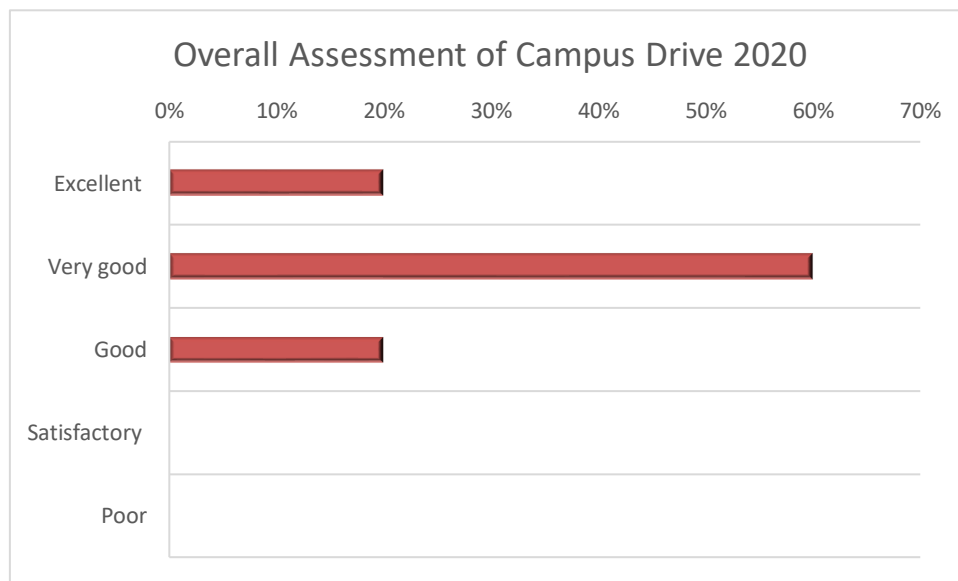
Comment from participating UK Educational Institution:

Ayesha from University of Warwick expressed her thoughts

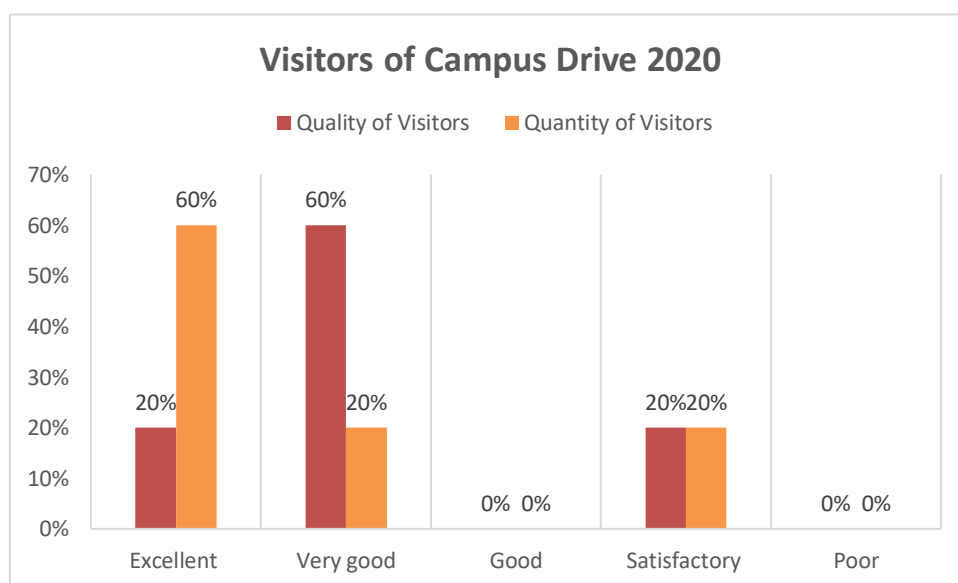
“Time management and excellent coordination. For any event to be successful, the event management team is required to be proactive and taking on responsibilities. Such activeness was observed in the British Council team in keeping everyone together and coordinating well on various occasions”.

Feedback

The graphs below represent the feedback that was received by the delegates on Campus Drive 2020.

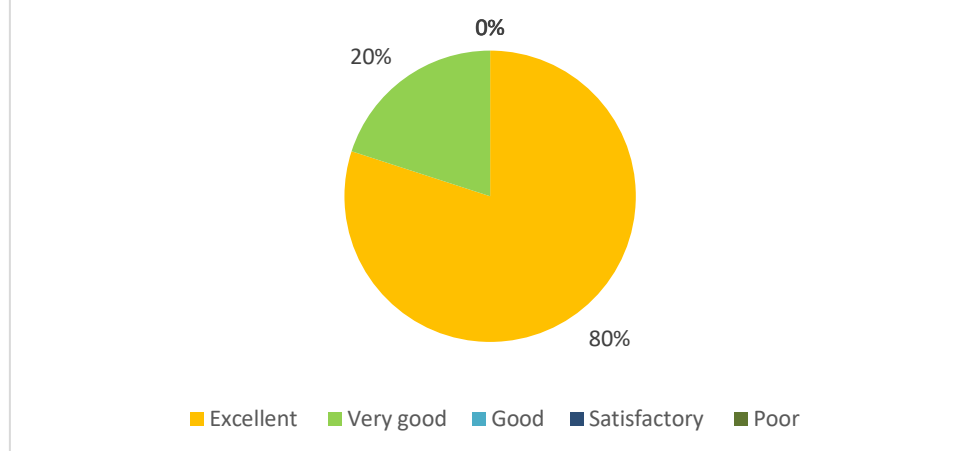


80% of the delegates thought that the Campus Drive 2020 was very good or excellent, while remaining 20% thought it was good.



Overall the delegates were very happy with the Quality and Quantity of visitors for Campus Drive 2020.

British Council Support During Campus Drive 2020



All delegates thought that the British Council’s support during Campus Drive 2020 was either excellent or very good.

For further information about our services, please contact the Head of IES Pakistan on:

- **Khawar Abbas**
Head- International Education Services Pakistan
Khawar.Abbas@britishcouncil.org.pk