



# Meet your boarding school family

Submissions guide: Students

## Meet your boarding school family

Education UK would like to invite a number of students from boarding schools in the UK to submit personal testimonials. These will form a series of articles called 'Meet your boarding school family'.

The stories will give potential international students a personal insight into life at a UK boarding school. We want to show students who are thinking of studying abroad that UK boarding school life is supportive, friendly and most of all loads of fun, as well as being a great choice for their academic future.

## What are we looking for?

We are looking for well-written testimonials or 'this is me'-style stories of **400-800 words** from students who have a role at school that means they represent or support other students. We'd like to hear from:

- Head boys/girls
- House captains
- Sports captains
- Peer supporters
- Prefects
- Students in any other positions of authority or who have a role to support their peers

We would like profiles to be written in a personal, relaxed and approachable way. Some things to consider:

- A short 'day in the life' that explains what exactly you do in your role and what your relationship is
  with teachers and other students. Tell us about activities you do or jobs you have, whether you
  enjoy them even saying that you get a cup of tea and a biscuit while you're at meetings gives
  colour to your piece!
- How you got your role
- What you enjoy most about your role and what it means to you (now and for your future).
- How your role fits in with your schoolwork
- What you enjoy most about school tell us about your friends, your work, other activities...

#### Please include:

- Your full name, age, school, house (if applicable) and the country you are from.
- At least one picture of yourself preferably more that we can use to illustrate the article (see 'Copyright and child protection' below)

#### Please note:

- If you are under 18, you must get written permission from a teacher to submit your article and pictures (email is fine).
- This is a free opportunity so we cannot accept profiles that appear to promote one institution over any other. See 'Editorial' below for more details.
- This is open to students of any nationality, but we will give priority to international student profiles.



### Who will read my story?

Education UK is the British Council's website for international students interested in studying in the UK or taking a UK qualification overseas.

With over 2 million visitors each year, our aims are to inspire international students to choose a UK education, enable students to find suitable UK courses and scholarships and help students to plan and prepare for UK student life. The site caters for students interested in UK higher education, further education, boarding schools and English language centres.

Articles will be promoted via Education UK Facebook (114k fans) and Education UK Twitter (10.7k followers), and shared on other British Council media channels with a cumulative reach of millions worldwide.

Your article may be translated into a number of languages by our British Council teams who have specifically requested content about boarding schools (including China and Thailand) and shared at their events and in their online and print marketing.

All of this means that your story could be read by thousands of people worldwide – giving you the chance to be a real inspiration to students and make an impact on their choices for the future.

The deadline for articles is 22 May 2015.

Please email to: Ellie.Buchdahl@britishcouncil.org

#### **Guidance notes**

#### Editorial and publishing

Education UK is aiming to have a range of testimonials from a broad selection of boarding schools (location, type of school...). Depending on the number of submissions we receive, we may not be able to include some testimonials, but will do our best to represent as many institutions as possible. We will bear in mind any of those we reject when it comes to future opportunities. We may need to edit for length, style or brand reasons. We will check final copy with you before publishing.

# Copyright and child protection

With all photos, please let us know who we should cite as copyright owner and confirm that:

- \* Education UK can use the images throughout the world for Education UK digital media and publications at no cost and that you have the right to grant this copyright permission.
- \* Any students or individuals featured are happy for us to use their images.
- \* Any pictures of under-18s come with written consent from a guardian (e.g. teacher).

(Please note that copyright is usually owned by the photographer of the image and only he/she can grant permission for others to use their work.)

#### Style guidance

Please write in fluid prose (not bullet points) and use plain English. Write as if you are having a conversation, and avoid corporate-speak. Also, it's best to keep the language simple for students who are learning English.

Please note – the aim of this section is to show students and parents that UK boarding schools offer a supportive environment and a great education. We will credit you as author and link to your institution, but we cannot include any other details here which promote your institution. We hope you understand.