

## Advert specifications

### Display Advert

Image (72dpi, 600px x 74px) plus link



### Advertorial

Image (72dpi, 195px x 113px) plus link plus 50 words free text (exclusive of 40 character title)



Editorial advertisement example

Suspendisse ipsum nunc, maximus in ante sed, volutpat luctus elit. Quisque vestibulum maximus libero quis dignissim. Aliquam erat volutpat. Praesent sit amet risus aliquet.

[Read more...](#)

## Rate Card

Country	Cost in GBP (UK VAT extra)		Multiple booking discounts	Countries	Discount
	Display	Advertorial			
Bangladesh	£400	£500		2	10%
India	£400	£500		3	15%
Nepal	£300	£400		4	20%
Pakistan	£300	£400		All	25%
Sri Lanka	£100	£150			

Book your advert now via email to Aatreyee Guha Thakurta at [Aatreyee.GuhaThakurta@britishcouncil.org](mailto:Aatreyee.GuhaThakurta@britishcouncil.org) cc [siemsouthasia@britishcouncil.org](mailto:siemsouthasia@britishcouncil.org)

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