

Activity	Proposed dates	Location	Target Audience	Purpose	Cost
<b>Education UK Open Day (Agents exhibition)</b> Platform for local agents of UK institutions to engage with prospective students and key influencers to promote UK education.	11 April 2015	Dhaka, Bangladesh	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	£450+UK VAT
<b>Agents training- Foundation Course</b> Certificated training and development course for local agents and education consultants on UK education market	April 2015	Pakistan	Local agents and representatives	Professional development, Partnership building	Participation fee: £156 per agent
<b>Agents training- Foundation Course</b> Certificated training and development course for local agents and education consultants on UK education market	27 April 2015 (Application deadline 17 April)	Nepal	Local agents and representatives	Professional development, Partnership building	NPR 32000 (£ 215) (VAT Inclusive)
<b>Education UK Open Day (Agents exhibition)</b> Platform for local agents of UK institutions to engage with prospective students and key influencers to promote UK education.	18 April 2015	Sylhet, Bangladesh	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	£450+UK VAT
<b>Education UK Open Day (Agents exhibition)</b> Platform for local agents of UK institutions to engage with prospective students and key influencers to promote UK education.	16 May 2015	Dhaka, Bangladesh	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	£450+UK VAT

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<b>Counsellors' Symposium</b> Provides training for counsellors; an opportunity for UK institutions to connect with student influencers	21 May 2015	Karachi, Pakistan	Student influencers working with UK applicants	Profile raising Brand building Institution promotion	Speaker sessions at £ 750 +VAT Sponsorship for lunch at £ 1,100 +
<b>Education UK Open Day (Agents exhibition)</b> Platform for local agents of UK institutions to engage with prospective students and key influencers to promote UK education.	23 May 2015	Chittagong, Bangladesh	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	£450+UK VAT
<b>Recruitment visit and remote marketing</b> Student recruitment visit by UK institutions with remote marketing options around the visit.	May 2015	Kathmandu, Nepal	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	£350 +VAT – Various additional promotion packages available. Email <a href="mailto:Abhinav.Shakya">Abhinav Shakya</a> for more details.
<b>Conversion event for UK institutions</b> Opportunity for UK institutions to meet students who have already applied to the institution. The event is a step towards helping students confirm their enrolment at your institution. The British Council will also promote the event to its database in order to increase leads for conversions.	June 5: Kolkata June 7: Bangalore June 10: Chennai June 12: Mumbai June 14: Delhi	Kolkata, Bangalore, Chennai, Mumbai, Delhi	Students for all levels	Student recruitment	Deadline: 15 April 2015 Participation Fee: £500+VAT (discounts applicable)

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<b>Education UK Open Day (Agents exhibition)</b> Platform for local agents of UK institutions to engage with prospective students and key influencers to promote UK education.	13 June 2015	Dhaka, Bangladesh	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	£450+UK VAT
<b>Education UK Open Day (Agents exhibition)</b> Platform for local agents of UK institutions to engage with prospective students and key influencers to promote UK education.	20 June 2015	Sylhet, Bangladesh	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	£450+UK VAT
<b>Education UK Open Day (Agents exhibition)</b> Platform for local agents of UK institutions to engage with prospective students and key influencers to promote UK education.	4 July 2015	Dhaka, Bangladesh	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	£450+UK VAT
<b>UK Week</b> Promoting UK education and institutions to local audiences	20 – 24 July 2015	Kathmandu, Nepal	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	£350 +VAT (To know more about online group counselling in Nepal please email <a href="mailto:Abhinav.Shakya">Abhinav Shakya</a> )

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<b>Pre-departure sessions</b> Student orientation sessions for offer holders prior to leaving for UK	July 2015	Pakistan: Lahore and Karachi	Offer holders from UK institutions	Student facilitation, Brand building	Partnership and sponsorship opportunities available.
<b>Pre-departure sessions</b> British Council conducts pre-departure sessions under the GREAT banner for students who have received an offer from a UK institution. Institutions are requested to send information about British Council's pre-departure sessions to students entering your institution this September.	July 11 : Mumbai July 20: Pune July 21: Delhi July 22: Chennai July 24: Bangalore July 27: Ahmedabad July 28: Chandigarh July 28: Kolkata	India: Mumbai, Delhi, Kolkata, Chennai, Bangalore, Pune, Ahmedabad, Hyderabad and Chandigarh	Offer holders from UK institutions	Student facilitation, Brand building	Registration fee chargeable to the student
<b>Youth Enterprise Awards</b> Student competition to develop entrepreneurship skills	July to October 2015	Colombo, Sri Lanka	16-24 years, UG/PG students, UK qualification holders	Brand building Profile raising, Partnership building	GBP 2,500.00
<b>Launch of Foundation Course Agents</b> who counsel students on behalf of UK institutions should take up the British Councils Foundation training programme, This is an online development and training course of 2 months duration which provides agents in-depth information on studying and living in the UK, ensuring they are better informed to advise prospective students.	July 2015	India	Local agents and representatives	Professional development, Partnership building	INR 8000 (payable by the agent)

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<b>Education UK Open Day (Agents exhibition)</b> Platform for local agents of UK institutions to engage with prospective students and key influencers to promote UK education.	1 August 2015	Dhaka, Bangladesh	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	£450+UK VAT
<b>UK Institutions' promotional campaign</b> Seminar on UK education followed by counselling sessions of UK institutions	8 August 2015	Rajshahi, Bangladesh	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	More details: <a href="http://bit.ly/UKInsPromoCampaign">http://bit.ly/UKInsPromoCampaign</a>
<b>Counsellors' training</b> Education UK certificate for school counsellors	27 August 2015	Dhaka, Bangladesh	School counsellors	Professional development, Partnership building	BDT 10,000 (paid locally)
<b>Webinars</b> Series of webinars for knowledge development on local education market including TNE for UK HEIs	August 2015	Colombo, Sri Lanka		Market knowledge development	GBP 100.00
<b>Schools Mission( Tour 1)</b> Opportunity to meet and counsel students of local schools interested in studying at a UG level at UK HEIs. Participating delegates will get a chance to make a small presentation about their institution, interact with students and meet with faculty as well.	August 19 - 20: Delhi August 21- 22: Jaipur August 24-25: Kolkata August 26-27: Chennai	India	School students for UG level courses	Student recruitment, Profile raising	Deadline: 20 June 2015 Participation fee: £2100 for 4 cities £1900 for 3 cities £1300 for 2 cities (discounts & VAT applicable) (Participation in various combinations of cities is possible!)

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<b>Schools Mission( Tour 2)</b>  Opportunity to meet and counsel students of local schools interested in studying at a UG level at UK HEIs. Participating delegates will get a chance to make a small presentation about their institution, interact with students and meet with faculty as well.	August 28 - 29: Bangalore August 31- September 1:Hyderabad September 2-3:Mumbai September 4: Pune	India	School students for UG	Student counselling and recruitment, Profile raising, Institution promotion and marketing	Deadline: 20 June 2015  Participation fee: £2100 for 4 cities £1900 for 3 cities £1300 for 2 cities (discounts & VAT applicable) (Participation in various combinations of cities is possible!)
<b>Schools Mission</b>  Platform to counsel and interact with school students and faculty to promote UK institutions at key local schools.	6 – 9 September 2015 (Kathmandu), 10 – 11 September (Pokhara)	Nepal	School students for UG	Student counselling and recruitment, Profile raising, Institution promotion and marketing	Deadline: 20 July 2015  Participation fee: Kathmandu - £950 +VAT Pokhara - £500 +VAT
<b>Subject Mission (Engineering)</b>  Opportunity for academics from UK HEI's to meet faculty members and deliver a seminar to prospective students of local institutions. UK institutions will also get a chance to scope for partnerships and collaborative linkages.	September 7 to 11: Bangalore, Mumbai	India	UG students for PG for specific subject and local faculty for collaborations	Partnership building, Academic collaboration, Student recruitment, Institution promotion and marketing	Deadline:20 July 2015 Participation fee: £1500+VAT
<b>School visits</b>  Platform to counsel and interact with school students and faculty to promote UK institutions at key local schools.	September 7 to 11	Colombo/ Kandy, Sri Lanka	School students for UG	Student counselling and recruitment, Profile raising, Institution promotion and marketing	GBP 1,600.00

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<b>Subject Mission</b>  (Biotechnology, Pharmaceutical) Opportunity for academics from UK HEI's to meet faculty members and deliver a seminar to prospective students of local institutions. UK institutions will also get a chance to scope for partnerships and collaborative linkages.	September 14 to 19: Chennai and Ahmedabad	India	UG students for PG for specific subject and local faculty for collaborations	Partnership building, Academic collaboration, Student recruitment, Institution promotion and marketing	Deadline: 20 July 2015 Participation fee: £1100 +VAT
<b>Schools Mission for UK Branch Campuses &amp; TNE Institutions</b>  Platform to counsel and interact with school students and faculty to promote UK institutions at key local schools.	September 20 – 22	Kathmandu, Nepal	School students for UG	Student counselling and recruitment, Profile raising, institution promotion and marketing	Deadline: 3 August 2015  Participation fee: £750 (+Applicable taxes if any)
<b>UK Institutions' promotional campaign</b>  UK Institutions' promotional campaign Seminar on UK education followed by counselling sessions by UK institution representatives.	6 September 2015	Dhaka, Bangladesh	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	More details: <a href="http://bit.ly/UKInsPromoCampaign">http://bit.ly/UKInsPromoCampaign</a>
<b>School visits</b>  Platform to counsel and interact with school students and faculty to promote UK institutions at key local schools.	5 <sup>th</sup> to 10th October 2015	Colombo/ Kandy, Sri Lanka	School students for UG	Student counselling and recruitment, Profile raising, Institution promotion and marketing	GBP 1,600.00

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<b>Education UK Exhibition</b>  Platform for institutions to engage with prospective students, local education providers, agents and key influencers to promote UK education.	3 and 9 October 2015	Pakistan: Lahore and Islamabad	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	Two city tour package: GBP 3400 + VAT Islamabad only: GBP 1872+ VAT Lahore only: GBP 1824+ VAT
<b>Schools Mission - Karachi</b>  Platform to counsel and interact with school students and faculty to promote UK institutions at key local schools.	13 – 14 October 2015	Karachi, Pakistan	School students for UG	Student counselling and recruitment, Profile raising, Institution promotion and marketing	Participation fee: Four schools in two days: £700 + VAT
<b>Subject Mission &amp; Mini Fair</b>  (Business and management) Opportunity for academics from UK HEI's to meet faculty members and deliver a seminar to prospective students of local institutions. UK institutions will also get a chance to scope for partnerships and collaborative linkages. The tour will be followed by a business-focussed mini-fair to interact with more students.	7 – 9 October 2015	Kathmandu, Nepal	UG level students for PG recruitment and all students interested in business at the mini-fair	Partnership building, Academic collaboration, Student recruitment, Institution promotion and marketing	Deadline: 10 August 2015  Participation fee: £788 +VAT
<b>Career Fair</b> Event for UK graduates looking to build their career	1 November 2015	Dhaka, Bangladesh	UK graduates	Address employability issue of UK graduates, Creating opportunity for UK institutions with local employers and sectors	TBC



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<b>Counsellors' Symposium</b>  Provides training for counsellors; an opportunity for UK institutions to connect with student influencers.	19 November 2015	Islamabad, Pakistan	School counsellors	Profile raising, Brand building, Institution promotion and marketing	Sponsorship packages: Speaker sessions: £ 750 +VAT Sponsorship for Lunch: £ 1,100 + VAT
<b>Agents exhibition</b>  Platform for local agents of UK institutions to engage with prospective students and key influencers to promote UK education.	28 November 2015 (TBC)	Biratnagar, (Eastern Nepal)	Students at all levels	Student recruitment, Profile raising, Institution promotion and marketing	Deadline: TBC  Participation fee: TBC
<b>Agents Training- Foundation Course</b>  Training and development of local agents and education consultants on UK education market	November 2015	Colombo, Sri Lanka	Local agents and representatives	Professional development, Partnership building	
<b>Webinars</b>  Series of webinars for knowledge development on local education market including TNE for UK HEIs	November 2015	Colombo, Sri Lanka		Market knowledge development	

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<b>Subject Mission</b>  (Art And Design) Opportunity for academics from UK HEI's to meet faculty members and deliver a seminar to prospective students of local institutions. UK institutions will also get a chance to scope for partnerships and collaborative linkages.	November 16 to 20: Bangalore and Ahmedabad	India	UG students for PG for specific subject and local faculty for collaborations	Partnership building, Academic collaboration, Student recruitment, Institution promotion and marketing	Deadline:15 September 2015 Participation fee: £1100 +VAT
<b>Education UK Exhibitions</b>  Platform for UK institutions to engage with prospective students, local education providers, agents and key influencers to promote UK education.	November 20: All India Briefing November 21 and 22: Delhi November 24: Mumbai November 26: Kolkata November 28: Chandigarh/Nagpur	India: Delhi, Mumbai, Kolkata, Chandigarh, Nagpur	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	TBC
<b>Webinars</b>  Series of webinars for knowledge development on local education market including TNE for UK HEIs	January 2016	Colombo, Sri Lanka		Market knowledge development	GBP 100.00

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<b>Subject Missions( Law)</b>  Opportunity for academics from UK HEI's to meet faculty members and deliver a seminar to prospective students of local institutions. UK institutions will also get a chance to scope for partnerships and collaborative linkages.	January 18 to 22: Delhi, Pune and Kolkata		UG students for PG for specific subject and local faculty for collaborations	Partnership building, Academic collaboration, Student recruitment, Institution promotion and marketing	Deadline: 12 December Participation fee: £1500+VAT
<b>UK Institutions' promotional campaign</b>  Seminar on UK education followed by counselling sessions by UK institution representatives.	9 January 2016	Chittagong, Bangladesh	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	More details: <a href="http://bit.ly/UKInsPromoCampaign">http://bit.ly/UKInsPromoCampaign</a>
<b>Agents training- Advanced Course</b>  Professional development course for local agents and education consultants on UK education market. For those who have completed EduUK Foundation Course only	January 2016	Pakistan	Local agents and representatives with Foundation course certificate	Continuous professional development, Partnership building	£218 per agent
<b>Education UK Exhibition</b>  Platform for institutions to engage with prospective students, local education providers, agents and key influencers to promote UK education.	22 – 23 January 2016 Kathmandu and 25 January Pokhara	Kathmandu and Pokhara (Nepal)	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	Deadline: 27 November 2015  Participation fee: Kathmandu: £1200 +VAT Pokhara: £800 +VAT

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<b>Education UK Exhibition</b>  Platform for institutions to engage with prospective students, local education providers, agents and key influencers to promote UK education.	29 – 30 January 2016	Dhaka, Bangladesh	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	TBC
<b>Emerging Market Campaign Punjab</b>  Marketing, recruitment and exposure visits to tier two cities	25 – 29 January 2016	Pakistan: Lahore, Sialkot, Faisalabad	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	Participation fee: package 1: EMC Punjab only: £850 +VAT per UK institution package 2: EMC North only: £850 +VAT per UK institution package 3: EMC Punjab & North: £1500+VAT per UK institution
<b>Education UK Exhibition</b>  Platform for institutions to engage with prospective students, local education providers, agents and key influencers to promote UK education.	February 2016	Colombo, Sri Lanka	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	TBC
<b>Subject Mission (Art and Design)</b>  Opportunity for academics from UK HEI's to meet faculty members and deliver a seminar to prospective students of local institutions. UK institutions will also get a chance to scope for partnerships and collaborative linkages.	16 – 19 February 2016: Delhi and Jaipur	India:	UG students for PG for specific subject and local faculty for collaborations	Partnership building, Academic collaboration, Student recruitment, Institution promotion and marketing	Deadline:10 January 2016 Participation fee: £1100 +VAT

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<b>Education UK Exhibition</b> Platform for institutions to engage with prospective students, local education providers, agents and key influencers to promote UK education.	1 February 2016	Chittagong, Bangladesh	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	TBC
<b>Education UK Exhibition</b> Platform for institutions to engage with prospective students, local education providers, agents and key influencers to promote UK education.	4 February 2016	Sylhet, Bangladesh	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	TBC
<b>Emerging Market Campaign North</b> Marketing and recruitment visits to tier two cities	1 – 5 February 2016	Pakistan: Rawalpindi, Jhelum, Wah	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	Participation fee: package 1: EMC Punjab only: £850 +VAT per UK institution package 2: EMC North only: £850 +VAT per UK institution package 3: EMC Punjab & North: £1500+VAT per UK institution
<b>Education UK Exhibitions</b> Platform for UK institutions to engage with prospective students, local education providers, agents and key influencers to promote UK education.	February 5: All India Briefing February 6: Chennai February 7: Bangalore February 9: Hyderabad February 11: Pune February 13: Kochi/Coimbatore	India: Chennai, Bangalore, Hyderabad, Pune, Kochi and Coimbatore	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	

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<b>UG/PG Mission</b> Recruitment and promotional visits to local schools/universities	February/ March 2016	Pakistan	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	Participation fee: £850+VAT
<b>UK Institutions promotional campaign</b> Seminar on UK education followed by counselling sessions by UK institution representatives	5 March 2016	Sylhet, Bangladesh	Students for all levels	Student recruitment, Profile raising, Institution promotion and marketing	More details: <a href="http://bit.ly/UKInsPromoCampaign">http://bit.ly/UKInsPromoCampaign</a>

For more information or to register for one of our events please write to [siemsouthasia@britishcouncil.org](mailto:siemsouthasia@britishcouncil.org)

Please note that dates and event details are subject to change