

**CHOISIS TON**  
**ORIENTATION**  
**LE FIGARO étudiant**

**« STUDY IN THE UK »**

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**LE FIGARO**  
**étudiant**

# EVENTS CALENDAR

	SEPT	OCT		NOV			DEC	
From Saturday to Friday	26 - 02	03 - 09	10 - 16	07 - 13	14 - 20	28 - 04	05 - 11	12 - 18
Paris, Créteil, Versailles	Post Bac*							
Lyon - Grenoble		Post Bac*						
Lille - Amiens			Post Bac*					
Rouen				Post Bac*				
Nantes - Rennes				Post Bac*				
Montpellier - Aix Marseille - Nice					Post Bac*			
<b>STUDY IN THE UK</b>					Post Bac*			
Toulouse - Bordeaux						Post Bac*		
Orléans - Tours						Post Bac*		
Reims - Nancy - Strasbourg							Post Bac*	
Dijon - Besançon							Post Bac*	
Clermont Ferrand - Limoges - Poitiers								Post Bac*

\*sectorised

# YOUR VISIBILITY ON « CHOISIS TON ORIENTATION – STUDY IN THE UK »

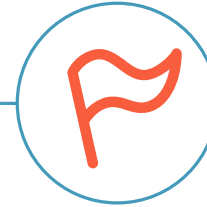


## THE CONCEPT

Help students to find information about their studies opportunities in the UK

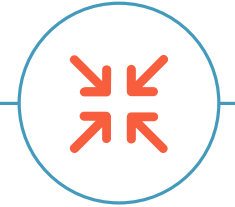
Lead a workshop on the subject of your choice, with the help of an interviewer.

This workshop will be in a pre-recorded video format. It will be visible for the duration of the event (1 week), and then for one month on the Figaro Etudiant Youtube channel.



## THE OFFER

- A 20 to 30 minutes pre-recorded video
- Visibility of your workshop for 1 week on the event website
- Visibility of your workshop for 1 month on the Figaro Etudiant and Campus Channel Youtube channels (575 K followers!).
- 1 page in our digital study guide special « Study in the UK », hosted on <https://etudiant.lefigaro.fr/>
- We'll send to all the participating universities the attendants list (name, first name, email and study level)
- Visibility of your university on the event (under the universities section)



## TARGET

Highschool students (in their last year of highschool), students and their parents

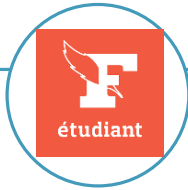
## TARIFS

3 700€ before VAT

+ 300 € before VAT with translation in French of your video

# PROMOTION PLAN

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On  
Figaro Etudiant.fr\*

\*the leading French education website (MNR March 2020)  
+ 3,4M visitors (Google Analytics May 2020)



Targetted emailing  
campaigns



Digital : display  
campaigns and  
newsletters



Targetted campaigns  
on social networks and  
promotion of your  
video



Publications on  
Figaro - web &  
print

FOR MORE INFORMATION

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