

# TNE in Action – Case Study

## SIEM Conference 2017

### A strategy for ambition: building bridges and finding opportunity in uncertain times

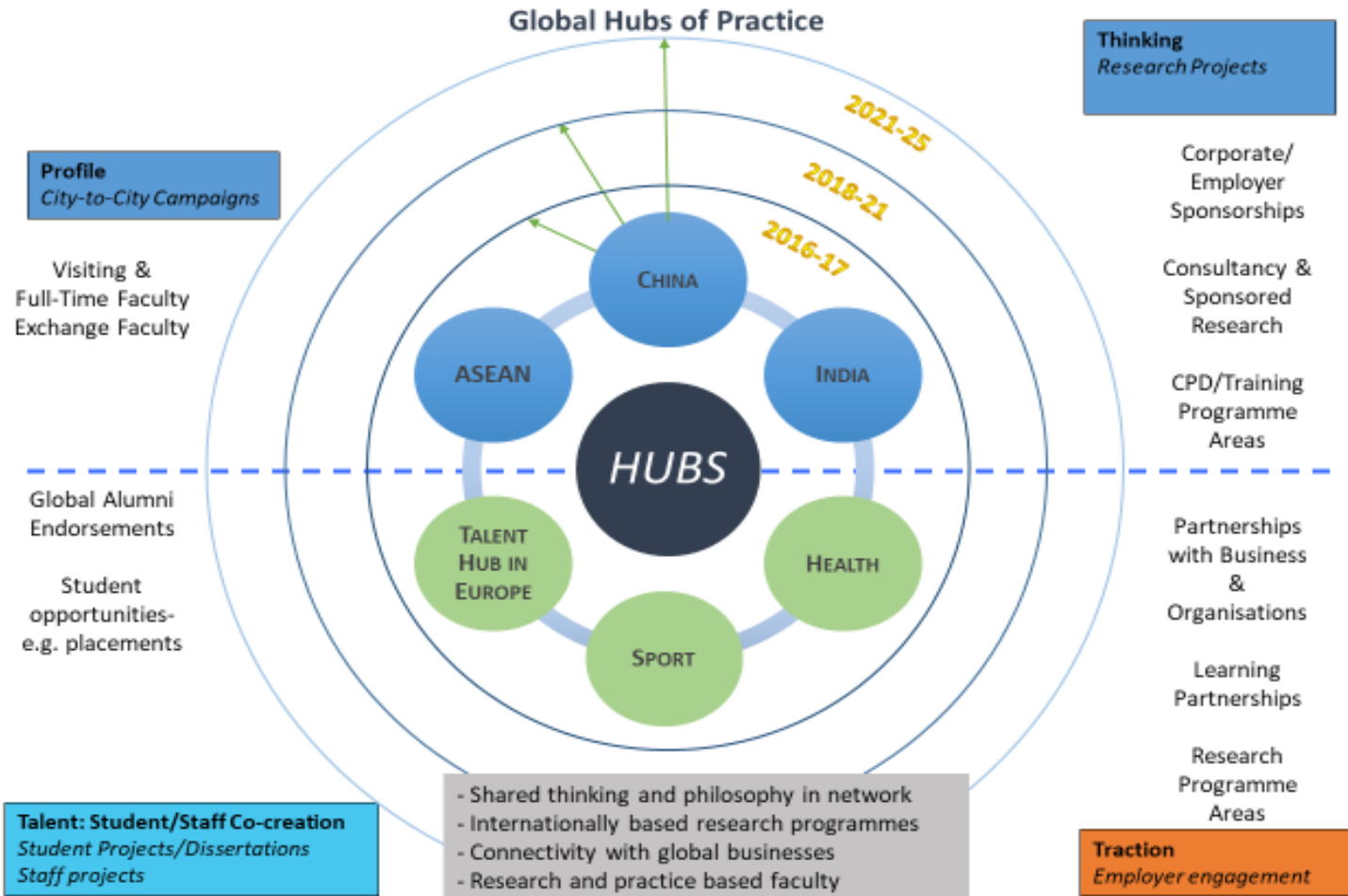
TNE in Action: Strategic Application of 'The Shape of Global Higher Education to 2025'

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- Hubs of Practice are built around creating a regional, national and global network of partners and collaborators that are connected into business, government, community and academia
- This networked community then has combined access to education, research and practice in an organisational, sectoral, subject-specific and/or regional context.
- Build a highly networked and impactful local presence in key world regions
- Deliver a co-creation framework in which staff, students, governments and employers from the UK and the select region work cohesively for global impact
- Develop local talent to shape local futures in a global economy

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## Connect INDIA कनेक्ट इंडिया



*Linking minds. Linking communities.*

**Connect India is Bournemouth University's Hub of Practice for the Indian subcontinent.**

By bringing together a community of researchers, educators, practitioners and students, both at Bournemouth University and across the Indian subcontinent, Connect India is delivering high-impact projects, initially with an emphasis on media and media innovations.

### **Current projects include:**

**Global Festival of Learning:** a 5-day event in April 2017 that brings together BU and Indian academics, employers and industry professionals in India

**Aftershock Nepal:** a study of journalism after the 2015 earthquake

**Across the border:** an inquiry into social care for Nepali migrants in India

**Microfinance and women's empowerment:** a case study of women accessing microfinance in rural India

## China Innovation Hub

Engage Global Innovation.

Create Global Impact.



**China Innovation Hub (CIH) is Bournemouth University's Hub of Practice for China.**

CIH is an exciting new venture that brings together expertise from BU with our counterparts in China to engage in global innovation. The CIH is dedicated to China's ambition to be a world leading innovation economy by 2020.

### Current projects include:

- Understanding China's innovation strategy: What can the West learn from China?
- Health innovation in China
- Entrepreneurship education and developing global talent
- Creative production and computer animation
- International disaster management and cyber innovation
- Utility of technological innovation in Robotics
- New energy innovation and international technology transfer

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## ASEAN Hub



**ASEAN Hub is Bournemouth University's Hub of Practice for those countries that make up the ASEAN region.**

The first of several Hubs around the world, the ASEAN Hub will consist of a regional network of partners from Industry, Government, Professional Bodies and Education. Our vehicle for knowledge co-creation with staff, students and employers, the ASEAN Hub seeks to further our understanding of—and commitment to—the ASEAN region.

### Current projects include:

- Research workshops and CPD training with local partners
- Destination ASEAN mobility programme for BU students
- Creative talent development in Malaysia's Global Tech Hub Cyberjaya
- Emerging events tourism in ASEAN
- Host for the upcoming global Festival of Learning in 2017.