

Event title	Proposed dates and location	Target audience	Objective	Cost
<p>Counselling days by UK institutions Exclusive opportunity for participating UK institutions to convert their existing applicants and meet new students in a face-to-face format in key cities across India. This event will help UK institutions extend their brand presence and create awareness across a larger student population.</p>	<p>Kolkata 17-Jun Delhi 18-Jun Bhubaneswar 20-Jun Chennai 23-Jun Bangalore 24-Jun Hyderabad 27-Jun Pune 28-Jun Mumbai 29-Jun Ahmedabad 30-Jun</p>	<p>Prospective students : Undergraduate and Postgraduate</p>	<p>Student recruitment</p>	<p>£400 per city + VAT</p>
<p>British Council's Pre-departure orientation British Council conducts its annual pre-departure sessions for students who have received an offer from a UK institution. Please send information about British Council's Pre-departure sessions to students coming to your institution this September.</p>	<p>Hyderabad/Pune 18-Jul Chennai 19-Jul Bangalore 21-Jul Mumbai 22-Jul Ahmedabad 25-Jul Delhi 27-Jul Kolkata 28-Jul</p>	<p>Offer holders</p>	<p>Providing information to students ready to leave for the UK</p>	<p>Registration fee per attendee</p>
<p>Schools tour – metro markets An opportunity to meet and counsel students at key schools across metro cities of India who are interested in studying at a UG level at a UK institution. Participating delegates will get an opportunity chance to make a small presentation about their institution, counsel students and briefly meet faculty from the school</p>	<p>Delhi 16 and 17 August Pune 18 and 19 August Mumbai 22 and 23 August Kolkata 24 and 25 August Chennai 28 and 29 August Bangalore 30 and 31 August</p>	<p>Undergraduate recruitment</p>	<p>Student recruitment Profile raising opportunity for the institution</p>	<p>1 city tour- £600 2 cities tour - £1200 3 cities tour - £1600 4 cities tour - £2100 5 cities tour - £2500 6 cities tour - £2800 VAT will be charged on final costs</p>

Activity	Proposed dates and location	Target audience	Objective	Cost
Schools tour – II tier cities An opportunity to meet and counsel students at key schools across 2nd tier cities of India who are interested in studying at a UG level at a UK institution. Participating delegates will get an opportunity to make a small presentation about their institution, counsel students and briefly meet faculty from the school	Bhubaneswar 4 , 5 Sept Hyderabad 6 , 7 Sept Indore 8 , 9 Sept Ahmedabad 11 , 12 Sept	Undergraduate recruitment	Student recruitment Profile raising opportunity for the institution	Bhubaneswar - £300 Hyderabad - £ 500 Ahmedabad - £810 Indore - £1020 VAT will be charged on final costs
Art and Design Tour An opportunity for academics from UK institutions to deliver a seminar to prospective students , gain local market intelligence and meet faculty to scope for partnerships and collaborative linkages	Delhi 1 , 2 Nov Kolkata 3 , 4 Nov Bangalore 6 , 7 Nov Ahmedabad 8 , 9 Nov	Undergraduate recruitment Postgraduate – partnerships and collaborations	Student recruitment Profile raising opportunity for the institution	£1500 + VAT
Boarding School tour An opportunity to meet and counsel students at premium boarding schools. Participating delegates will get a chance to make a small presentation about their institution, counsel students and brief meeting with faculty	Coimbatore 8-Nov Ooty 10 , 11 Nov Travel day 12 Nov Dehradun 13 , 14 Nov	Undergraduate recruitment	Student recruitment Profile raising opportunity for the institution	£850 + VAT
Study UK : Discover You India exhibitions – November 2017	All India briefing Delhi Friday 17 Nov Delhi : Saturday, 18 Nov Kolkata : Monday, 20 Nov Mumbai: Wednesday, 22 Nov Ahmedabad: Friday 24 Nov Engineering exhibition: Coimbatore: Sunday 26 Nov	Prospective students : all levels	Brand building Profile raising, Institution promotion and marketing	The exhibition will open for recruitment in May first week and costs will be available on the SIEM site

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Social Sciences tour An opportunity for academics from UK HEIs to deliver a seminar to prospective students , gain local market intelligence and meet faculty to scope for partnerships and collaborative linkages	Delhi 8 , 9 Jan Kolkata 10 Jan Pune 11 , 12 Jan	Postgraduate – partnerships and collaborations	Student recruitment Profile raising opportunity for the institution	£1200 + VAT
Computer Science and IT tour An opportunity for academics from UK HEIs to deliver a seminar to prospective students , gain local market intelligence and meet faculty to scope for partnerships and collaborative linkages	Bhubaneshwar 19 ,20 Jan Bangalore 22 , 23 Jan Mumbai 24 , 25 Jan	Postgraduate – partnerships and collaborations	Student recruitment Profile raising opportunity for the institution	£1200 + VAT
Tourism / Hospitality tour An opportunity for academics from UK HEIs to deliver a seminar to prospective students , gain local market intelligence and meet faculty to scope for partnerships and collaborative linkages	Kolkata 13 ,14 Feb Bangalore 15 , 16 Feb	Postgraduate – partnerships and collaborations	Student recruitment Profile raising opportunity for the institution	£1200 + VAT
Study UK : Discover You India exhibitions –February 2018	All India briefing in Bangalore Thursday 1 Feb Bangalore : Friday, 2 Feb Chennai : Sunday, 4 Feb Kochi :Tuesday , 6 Feb Pune :Thursday, 8 Feb	Prospective students : all levels	Brand building Profile raising, Institution promotion and marketing	The exhibition will open for recruitment in June first week and costs will be available on the SIEM site
MBA Tour	Delhi : Saturday, 10 Feb Mumbai : Sunday, 11 Feb			The exhibition will open for recruitment in June first week and costs will be available on the SIEM site

Notes:

- All events will open for recruitment 3 months before the start date of the mission. Exhibitions will open for recruitment 6 months before the start date. We urge you to send an email to us and block your diaries in advance to participate in any of the above events.

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Other services:

- British Council offers its premises on hire to UK institutions to hold pre departures, seminars, receptions and other engagements. British Council staff is also able to deliver a pre-departure session on behalf of a UK institution and the university delegate can join the session via Skype or other online mediums. List of services are available on the SIEM site.
- Digital: British Council offers a range of digital marketing services to help UK institutions in marketing and promotion. Our digital services are divided into standard services and bespoke packages to help UK institutions in enhancing brand presence and marketing their courses, scholarships and student life to Indian students. To know more you may either write to Apoorv on Apoorv.aphale@britishcouncil.org
- Webinars: we offer web seminars on varied topics delivered by UK academics to Indian students through platforms like Skype, Web EX etc. Should any academic at your institution be interested in delivering a webinar in any topic please write to us with the subject area and the month/week when the academic is available.
- Bespoke services: Our bespoke service offer includes independent visits to schools, master classes by UK academics at local Higher Education institutions and faculty discussions for collaborative opportunities. Do write to us if you have any academics visiting India and we will be able arrange for a bespoke service as per your requirement.

Contact us:

Shruti Khanna
Manager SIEM India
Shruti.khanna@in.britishcouncil.org
+91 (0)22 6748 6715

Apoorv Aphale
Digital Marketing Manager
Apoorv.aphale@britishcouncil.org
+91 (0) 22 6748 6713

Please mark a CC: siemsouthasia@britishcouncil.org