

Education (Mobility)

**Study UK open day Bangalore and
Coimbatore - South India (Schools)**

27 November-01 December 2023

Report – Study UK open day in Bangalore and Coimbatore South India

Introduction: British Council organised schools tour to the cities of Bangalore and Coimbatore from 27 November to 01 December 2023. We received an overwhelming response from the UK HEPs with 45 expressions of interest, to participate in the UK Open Day. Spaces for the programme was offered on a first-come, first-served basis (based upon EOIs received).

LIST OF PARTICIPATING DELEGATES

Sl No	Name of the University	Name of the delegate
1	Royal Holloway University London	Akhil Bagga
2	University of Westminster	Ms.Swapnil Chaudhary
3	Goldsmiths, University of London	Harkirat Singh Sahni
4	Queen's University Belfast	Karan Menon
5	Swansea University	Shweta Jain, Sudha Ramu
6	University of Nottingham	Sherin Varghese
7	The University of Sheffield	Nabanita Nath
8	University of Strathclyde	Isha Choudhary
9	University of Bristol	Sakshi Malik
10	Durham University	Professor Michael Lucey
11	SOAS University of London	Alberto Demo
12	Ulster University	Smitha Shankar
13	University of Dundee	Professor Hari Hundal
14	University of Birmingham	Ramesh Veluchamy
15	Buckinghamshire New University	Ms. Rosmine Rocky & Ms. Latha S
16	Bishop Grosseteste University, UK	Garima Bhatia
17	University of Strathclyde	Christopher MacKay
18	University of Portsmouth	Mohammed Hashique
19	Northumbria university	Kanika Trikha
20	Leeds Arts University	Krutika Parmar
21	City, University Of London	Priyanka Ghuge
22	Keele University	Venkatesh Prasadh
23	Swansea University	Sudha Ramu
24	Aston University	Ambreen Surti
25	University of Plymouth	Anita Nathan
26	University of Hertfordshire	Bhanu Kaushik
27	University Of East Anglia	Ruchika Bhat
28	Heriot-Watt University	Sabarinath Vijayakumar
29	Coventry University	Tarang Chowdhary
30	De Montfort University	Mr Bivin Boban
31	University of Chester	Sameeksha Pardeshi / Kiran Appana
32	University of Bristol	Devesh Anand
33	Keele University	Dhriti Malhotra
34	Aston University	Saumya Agarwal and Dr. Karen Maher

SI No	Name of the University	Name of the delegate
35	University of Hertfordshire	Anjali Kapoor
36	Heriot-Watt University	Priyadarsini Haridas
37	Coventry University	Rahul Mehrotra
38	University of Chester	Royce Dantis

LIST OF HOST SCHOOLS:

Bangalore		
Date	Name of the Schools	No. of Participants
27 November 2023	Sharanya Narayani International School,Bangalore	102
	Sarala Birla Academy , Bangalore	80
28 November 2023	The International School, Bangalore	100
	Ebenezer International School, Bangalore	40
29 November 2023	One world International School , Bangalore	30
	Coimbatore	
30 November 2023	CS Academy	120
	TIPS Global School	80
01 December 2023	Manchester International School	100
	Chinmaya International Residential School	200
	Total	852

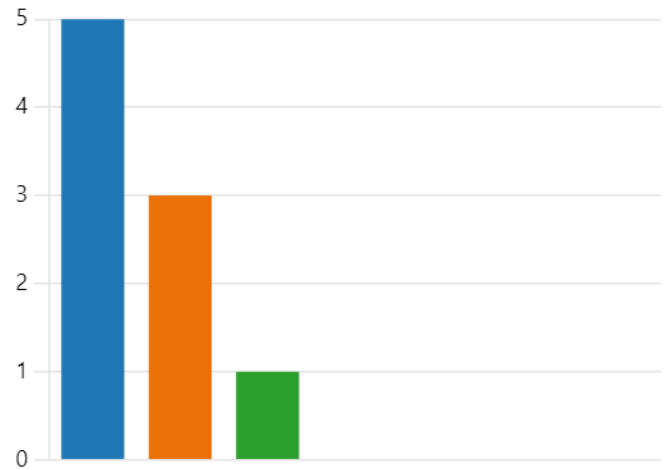
Format: At all schools the universities promoted the UK generically while hosting students at helpdesks to answer more specific queries.

Summary:

- The school tour was joined by **38 UK universities**. Over 800 **students** from **09 schools** from Bangalore and Coimbatore participated and engaged with UK universities.
- In general, the school tour proved to be successful, garnering enthusiastic feedback from both the schools and the UK university representatives. They eagerly anticipate future partnerships and are pleased to engage with the British Council on a variety of other initiatives and endeavours.
- After the school visit, we solicited feedback and experiences from representatives of the UK universities involved. Here are the details of the responses we received.

1. Did you achieve your objective by taking part in the Study UK Open Day?

● Strongly agree	5
● Agree	3
● Somewhat agree	1
● Neither agree not disagree	0
● Somewhat disagree	0
● Disagree	0
● Strongly disagree	0



2. Which of the following were your reasons for participating in this trip?

● Recruitment	3
● Profile raising	2
● Market insights	3
● All of the above	7
● Other	0



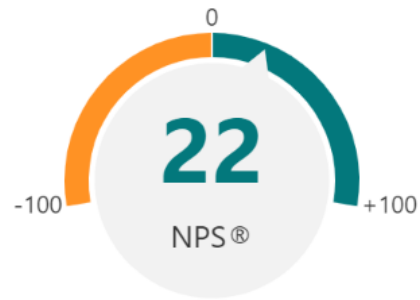
3. What is your assessment of the students at the Study UK open day ?

● Excellent	2
● Very Good	5
● Good	2
● Average	0
● Below Average	0



4. How would you rate the support to your business needs provided by the British Council? Please note 1 is lowest and 5 is highest.

Promoters	4
Passives	3
Detractors	2



Feedback from the participating UK Universities:

It was definitely a well organized and productive experience and we look forward to working closely with British Council and future collaborative opportunities. - Isha Choudhary, International Recruitment Officer, University of Strathclyde

Everything was arranged well, thank u for having University of Chester in Bangalore Schools. -University of Chester-

It was a great initiative from the British Council and good choice of schools were selected. Some of these, we wouldn't have accessed on our own - Ramesh Veluchamy- Country Officer – India, University of Birmingham

We look forward to attending more events of this kind in the future- Kanika Trikha- Admission Coordinator- Northumbria University NewCastle

Feedback from the host schools:

The insights and guidance provided by each of you were instrumental in making the event a resounding success.. Athira S – College Counsellor, Sharanya Narayani International School

Our forthcoming programme: Following the success of the South India Schools Tour, we plan to host schools tour 3.0 in August 2024 . The information will be published soon on our website for registration and more information.

Snapshots:



