

## Online Masterclass India 2021-22

### Report

Online masterclasses provided an opportunity to UK institutions to engage with prospective undergraduate and postgraduate students directly. It included lectures by UK academics on specific areas and themes which was followed by an interactive question and answer session. It helped UK HEI's in raising their profile, promote their institutions and courses to potential students. It allowed them an opportunity to collaborate and engage with the host institution in areas of mutual interest.

A total of 16 masterclasses were delivered out of which 10 were for postgraduate and 6 for undergraduate. 6 UK universities participated in the activity and reached 12 Indian HEIs and 11 schools. The activity witnessed a total engagement of 1449 students.

#### Detail of masterclass

S.No.	Subject	Delivered by	Footfall
1	Computing (PG)	Goldsmiths, University of London	80
2	Architecture (PG)	University of	66
3	Design (UG)	Goldsmiths, Kent University of	80
4	Management (UG)	Goldsmiths, University of	60
5	Psychology (PG)	Goldsmiths, University of London	54
6	Macroeconomics (PG)	University of Bristol	50
7	Business Management (PG)	University of Kent	80
8	Esports (UG)	University of Portsmouth	114
9	Econometrics (PG)	University of Bath	161
10	Sports management (PG)	University of Portsmouth	25
11	Sports and Exercise science (PG)	University of Bath	269
12	Macroeconomics (UG)	University of Bristol	150
13	Business Management and Marketing (PG)	University of Bristol	110
14	Pharmacology, toxicology & pharmacy (PG)	University of East London	45
15	Business Management (UG)	University of Kent	55
16	Big Data (UG)	Goldsmiths	50

Snapshots

