

Thematic Webinar series India: 2021-22

Report

Thematic webinars were conducted from July 2021 to March 2022. It offered an opportunity for UK institutions to engage with prospective students through a live online channel. During the webinars UK academics or international offices interacted directly with students from renowned institutions across India to deliver webinars on a range of themes which are either popular or growing in demand in India.

The thematic webinars were hosted by the British Council through live stream sessions. Total 19 thematic webinars were conducted with 26 UK universities participating and it reached 3951 students.

Detail of webinars

S.No.	Webinar topic	Participating university /ies	Footfall
1	Post graduate studies in the UK – September 2021 session: 16 July	<ul style="list-style-type: none"> ◦ Arts University Bournemouth (AUB) ◦ University of Bradford ◦ The University of Sheffield 	302
2	Management and business courses and MBA in the UK: 30 July	<ul style="list-style-type: none"> ◦ University of Bradford ◦ University of Southampton ◦ Manchester Metropolitan university 	252
3	Computer Science (e.g., Cyber Security, AI, big data): 13 August	<ul style="list-style-type: none"> ◦ University of Bradford ◦ Falmouth University ◦ University of Southampton 	156
4	Career in Humanities & Social Sciences: 27 August	<ul style="list-style-type: none"> ◦ University of Bradford ◦ University of Bristol ◦ University of Leeds 	315
5	Engineering & Technology 10 Sept	<ul style="list-style-type: none"> ◦ University of Derby ◦ The University of Sheffield ◦ Manchester Metropolitan university 	253
6	Innovation and Entrepreneurship 17 September	<ul style="list-style-type: none"> ◦ University of Bristol ◦ Goldsmiths, University of London ◦ Henley Business School, University of Reading 	252
7	Studying Creative Arts & Design in the UK – 24 September	<ul style="list-style-type: none"> ◦ Falmouth University ◦ Arts University Bournemouth (AUB) ◦ Manchester Metropolitan University 	267
8	Law - 08 October	<ul style="list-style-type: none"> ◦ University of Bradford ◦ The University of Sheffield ◦ University of Warwick 	240
9	Health and Life Sciences -22 October	<ul style="list-style-type: none"> ◦ Manchester Metropolitan University ◦ University of Southampton ◦ The University of Sheffield 	252
10	Management and Business Studies - 11 November	<ul style="list-style-type: none"> ◦ The University of Sheffield ◦ Keele University ◦ University of Glasgow 	196

11	Computer Science - 24 November	<ul style="list-style-type: none"> ◦ The University of Sheffield ◦ Birmingham City University ◦ Goldsmiths, University of London 	165
12	Health and Life Sciences – 09 December	<ul style="list-style-type: none"> ◦ University of Bradford ◦ University of Glasgow ◦ Birmingham City University 	106
13	Studying Creative Arts & Design in the UK – 20 December	<ul style="list-style-type: none"> ◦ University of Warwick ◦ University of Glasgow ◦ Birmingham city University 	107
14	Career opportunities in humanities/social sciences - 19 January	<ul style="list-style-type: none"> ◦ SOAS University of London ◦ Nottingham University Business School ◦ University of Strathclyde 	217
15	Management and business courses and MBA in the UK - 28 January	<ul style="list-style-type: none"> ◦ Aston University ◦ London Metropolitan University ◦ University of South Wales 	243
16	Media 16 February	<ul style="list-style-type: none"> ◦ University of Strathclyde ◦ Goldsmiths, University of London ◦ Falmouth University 	196
17	Law - 02 March	<ul style="list-style-type: none"> ◦ University of Birmingham ◦ SOAS University of London ◦ University of Exeter 	105
18	Studying Creative Arts & Design in the UK - 11 March	<ul style="list-style-type: none"> ◦ University of Leeds ◦ Institute of Contemporary Music Performance (ICMP) ◦ Norwich University of the Arts 	190
19	Life and Health sciences- 25 March	<ul style="list-style-type: none"> ◦ Goldsmiths, University of London ◦ University of Warwick ◦ University of Reading 	137

Some feedback and suggestions-

We received a few feedbacks and suggestions from universities and students. The universities were satisfied with the event and suggested it would be great to have prior information about the students.

The students were very positive about the webinars and are of the view that their knowledge and understanding of studying in the UK has increased by attending the webinars.

Snap shots from the webinars

