

Schools Mission for UK Branch Campuses & TNE institutions

Overview:

The British Council's Schools Mission is an annual event which sees UK higher education institutions tour international and local schools in Nepal. We have traditionally conducted only one Schools Mission per year and participation has been open only to UK institutions based in the UK. This year however, the SIEM Nepal team is opening up this opportunity to Branch Campuses and to institutions delivering a full UK degree in a foreign country (or through 2+1 etc.) by planning a second 'Schools Mission'. Participation in this tour will be reserved exclusively for UK Branch Campuses and TNE institutions.

Nepalese students are showing an increasing affinity to travel to diverse destinations in pursuit of quality higher education. Malaysia, which hardly received a few dozen students up to a few years ago, received over 1000 students last year from Nepal making it the fourth most popular education destination for Nepalese students ahead of the UK. It is expected that many of these students studied in a Transnational Education (TNE) setup and will earn a UK degree. China, Nepal's northern neighbour with its expanding economy and influence on trade is expected to continue to receive growing interest from prospective Nepalese students. Other popular destinations include Singapore and Thailand. Dubai, which has traditionally attracted migrant labour, is also attracting many Nepalese for jobs in retail and hospitality. This could be a major contributing factor in increasing the popularity of Dubai as an education destination in the future.

The market for overseas education is currently seeing an upwards trend. The overall market for overseas education has been increasing at an average rate of 33 per cent over all (excluding India) and 2013-14 saw an estimated 25000 students go overseas to continue their education at the undergraduate and postgraduate levels (excluding India).

The UK is considered a preferred destination for higher education by Nepalese students, mainly due to the quality of education offered and well recognised institutions. Combining the international recognition and quality of a UK degree with interesting destinations that could potentially offer a lower cost option than studying in the UK would be a desirable combination for many Nepalese students.

Taking part in this special Nepal Schools Mission for UK affiliated institutions and branch campuses would be an excellent opportunity to promote your institution for undergraduate entry to students from some of the best schools in Kathmandu. It will provide a chance to interact with potential students at their respective schools and also have discussions with key faculty to promote future recruitment pathways as well as academic exchange.

NEPALESE EDUCATION MARKET:

- There were 1800 Nepalese studying in the UK in the 2013/14 academic year. (Source: HESA)
- There 25 A-levels schools in Kathmandu
- Over 25000 students travelled abroad for education in 2013/14 (excluding those who went to India)
- Latest data from the Student Insight Survey shows that key subject interests for Nepalese students are
 - Business and administrative studies (20%)
 - Computer science (15.8%)
 - Engineering and technology (14%)
 - Social studies (8%)

PROPOSED DATES FOR THE TOUR:

(Saturday) 19th September to (Tuesday) 22 September 2015

TENTATIVE PROGRAMME:

- 19 September (Saturday) – Market briefing and networking dinner (Evening) – in Kathmandu
- Sunday to Tuesday – School visits in Kathmandu

PROGRAMME FORMAT

- Arrive at the school. Meet and greet session with key faculty (10 – 15 minutes)
- Address students at the school auditorium or other suitable venue.
 - Short presentation on studying in the UK (by British Council Staff) – 10 mins
 - Brief talk by 1 – 2 university representatives on popular topics related to pursuing a UK higher education degree overseas – 15 to 25 mins
- Table top interaction sessions (1 Hour)
Delegates will be seated at individual tables so that students can interact with the Institution representatives. This is usually done in successive groups of 5 – 7 seven students who share similar interests such as business, engineering, fine arts etc.

TARGET AUDIENCE:

Students studying in grades 11 & 12 (or equivalent) in schools affiliate to the local HSEB board as well as some A-Levels schools.

EXPECTED RETURNS ON INVESTMENT (ROI):

- Brand building and profile raising amongst the top schools in Kathmandu
 - Direct interactions with over 400 students in Kathmandu
- Build relations with potential applicants for early engagement. September is an ideal month since it's just around the time that students begin planning their applications to begin higher education.
- A strong step towards building recruitment for the next academic session. UK Universities that have attended Schools Mission in the past have recruited good numbers of students

TENTATIVE LIST OF SCHOOLS:

- [Xavier Academy](#)
- [Ace Higher Secondary School](#)
- [Saipal Academy](#)
- [Liverpool International College](#)
- [Rupy's International](#)
- [Prasadi Academy](#)

ELIGIBILITY CRITERIA

- This mission is open only to branch campuses of [recognised bodies](#) or institutions that are delivering full UK degrees of recognised bodies in a foreign country through a TNE arrangement.
 - Institutions in a twinning or 2+1 arrangement with a recognised body will be considered if they are teach a UK curriculum.
- In the case of TNE institutions, the mission is only open to those institutions who have been in operation for more than three years **AND** whose first cohort have graduated.
- Agents will not be allowed to participate

MAXIMUM CAPACITY:

- The event is open to a maximum of 10 institutions. Only one delegate per institution will be allowed to participate.

PARTICIPATION FEE:

- GBP 750 (Exclusive of UK VAT)

The participation fee covers local travel within the city and lunch during the school visits. Delegates to fund their own international air travel, accommodation and related expenses.

REGISTRATION:

For further information or to express your interest to register please email the Nepal British Council SIEM team:

- Abhinav Shakya (Head SIEM Nepal – abhinav.shakya@britishcouncil.org.np)
- Bickram Shrestha (Education Officer – bickram.shrestha@britishcouncil.org.np)
- CC – siemsouthasia@britishcouncil.org

Registration Deadline: 17 August 2015

Programme confirmation by 19 August 2015

NOTES ON LOGISTICS

Once participation is confirmed we shall recommend hotels and detail required for freight purposes.



CITY INFORMATION

Kathmandu	
Population	2.51 million
Key industries	Tourism, Hospitality, Banking, Trading
Major fields of further study	Business, Engineering and IT
Other key income sources	Construction, Light Industries