



# ARGENTINE HIGHER EDUCATION INTERNATIONAL FAIR

HIGHER EDUCATION: A HUMAN RIGHT WITHOUT BORDERS

17th - 20th MARCH 2020

MAR DEL PLATA - ARGENTINA



WWW.FIESA2020.COM.AR

**Official video FIESA 2020:**

<https://www.youtube.com/watch?v=SW8b2V8wMIE&feature=youtu.be>

# What is FIESA?

- International meeting of Institutions of Higher Education that gathers referents from around the world.
- In this opportunity, FIESA will be organized by the National University of Mar del Plata.
- FIESA 2020 will gather referents and specialists from all over the world, including Argentinian and foreign universities, institutes of higher education, referents of governmental institutions, organizations, associations, international networks, embassy and consulate authorities.

## FIESA 2018

- The first FIESA was carried out in 2018 and took place in Mendoza city. It was organized by the National University of Cuyo and brought together more than 150 Universities from 20 countries around the world.





The event is supported by:

- Ministry of Education of Argentina,
- Ministry of Foreign Affairs and Worship of Argentina
- National Interuniversity Council
- Council of Rectors of Private Universities of Argentina
- Foundation of the National University of Mar del Plata.

This meeting will be an opportunity to strengthen the internationalization of Higher Education Institutions, promote careers and mobility of all the universities, update knowledge and expand internationalization training, encourage link formation to realize projects, establish new networks and apply to new financing opportunities. **FIESA 2020** will place Argentina, Latin America as an academic destination of international relevance.

# OBJECTIVES

## General objectives

- ✓ Strengthen the international projection of Higher Education in Argentina and the region.
- ✓ Promote FIESA as an integral international dialogue, training and dissemination event in Higher Education

## Specific objectives

- ✓ Promote international cooperation in the field of Higher Education. Generate networks and exchange between actors from different institutions and backgrounds.
- ✓ To be a platform to strengthen of mobility programs, international financing and meeting point for experts and academic referents on the subject.
- ✓ Promote and strengthen the establishment of innovative cooperation actions.
- ✓ Develop social and cultural activities that promote recognition of diversity and establishment of intercultural links.
- ✓ Promote a sustainability approach of Higher Education internationalization.

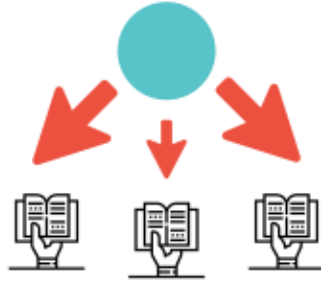


# Strategic values for internationalization of the Higher Education



**SYNERGY**

Joint and cooperative action of Higher Education Institutions to achieve international objectives.



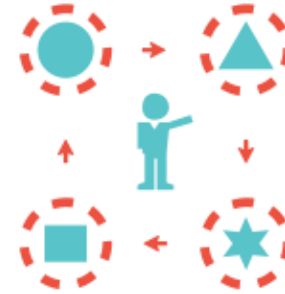
**LEARNING**

Acquisition and development of knowledge, skills, and attitudes through the experience of Internationalization of Higher Education.



**INNOVATION**

Introduction of changes or transformations of internationalization actions in Higher Education, in view of optimizing, improving or renewing them.



**DIVERSITY**

Coexistence and interaction of pluralities and cultural, gender, generational and competence differences in the context of Internationalization of Higher Education.



**SUSTAINABILITY**

Triple environmental, social and economic impact of internationalization actions of Higher Education.

# PLANNED ACTIVITIES - FIESA 2020



**+5 Central Conferences**



**+1000 Participants**



**+150 Universities**



**+20 More than 20 seminars, talks and workshops with experts.**



**+100 Stands**



**FULL Activities for students**



FERIA INTERNACIONAL  
DE EDUCACIÓN SUPERIOR ARGENTINA  
HIGHER EDUCATION: A HUMAN RIGHT WITHOUT BORDERS  
MARCH 17-20, 2020 | MAR DEL PLATA, ARGENTINA

## CALL FOR SUBMISSIONS OF PROPOSALS FOR THEMATIC SESSIONS FOR THE INTERNATIONAL HIGHER EDUCATION FAIR ARGENTINA - FIESA 2020

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The call for proposals for thematic sessions is open in the following formats 1) Seminars, 2) Conversations and 3) Workshops within the framework of FIESA 2020.

**Deadlines for submission: Proposals must be submitted by  
November 20th, 2019.  
More information at  
[www.fiesa2020.com.ar](http://www.fiesa2020.com.ar)**

# Registration FIESA 2020

Early  
Registration

September

October

Regular  
Registration

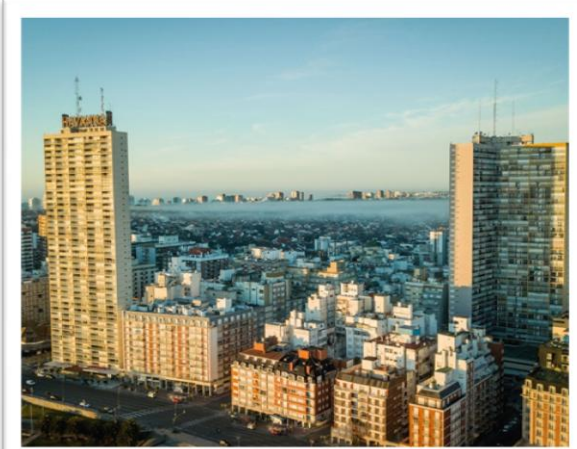
November

December

Late  
Registration

January

February







## Mar del Plata

Mar del Plata is the main touristic center of Argentina and has the most important beach resorts of the country. The city is located on the coast of the Atlantic Ocean, 404 km from Autonomous City of Buenos Aires.

Its outstanding beaches, bays, cliffs and forests alternate along 47 km of coastline. Highlands, undulating countryside, trees, lagoons, streams, farms and quarries create rural landscapes of great beauty.

The average temperature in winter is 12 to 14 °C and in summer 23 to 27 °C.

- Educational city, with an economically central port.
- Great gastronomic, recreational and cultural offer.
- City of Astor Piazzola ...



See you in Mar del Plata  
Join us in FIESA 2020

[WWW.FIESA2020.COM.AR](http://WWW.FIESA2020.COM.AR)