

Hold an Academic Lecture in Korea to reach students with interest in particular subject

Advertise your institution by holding an Academic Lecture (themed classes) with British Council Korea! It would be a good chance to raise your institution's general awareness and promote its academic strength to Korean students who has particular interest in the subject.

Academic Lecture

- Date: upon your request
- Time: 6:30pm-8:00pm (including 30min Q&A session)
- Venue: Conference Room of Hana Global Banking Centre (2F), our partner's premise in Gangnam area

Benefit

- Themed classes can help reaching out to prospective students with specific interest.
- Web promotion and SNS/Emailing service on the lecture can help raising institution's general awareness, and its academic strength to public.
- As per time and venue, we normally hold an evening session in Gangnam area so that we could accommodate not only university students but also young professionals.

Cost

- Cost: GBP 800 (exc.Tax), including venue rental, web promotion, SNS/Emailing service, free online booking system & on-site management.

Database figures

- Commissioned mailings- via emails: approx. 16,127 recipients (as of 24/11/14)
- Education UK website: 8,000 visitors per quarter
- Twitter: 8,777 followers (as of 24/11/14)

Please contact Jihyun Hong, Education Assistant (jihyun.hong@britishcouncil.or.kr) for detailed guideline and process enquiries.