UK Open Day

Cities: Bangalore and Coimbatore **Dates:** Week of 27 November 2023

After the success of UK Open day in West India (Mumbai and Pune), the British Council is organising a schools tour to the cities of Bangalore and Coimbatore. Through this tour UK HEPs will get a chance to interact with potential students who are interested in studying overseas and will be able to talk to school counsellors/teachers about courses in the UK and student support facilities.

We are delighted to invite UK higher education providers (HEPs) to join us for the 'UK Open Day in Indian Schools'. UK HEPs will:

- Choose to participate in the tour across strong student mobility belt in South India
- UK HEPs will interact with school counsellors, conduct workshops with counsellors and students, meet and engage students and gain an understanding of the Indian UG market over a week.
- Build networks and relationships with some of India's top schools and their counsellors and leaders
- Will promote the UK as a whole and position the UK's world class universities to school counsellors, students in schools and
- UK HEPs will develop and deliver workshops and sessions for counsellors and students to engage with the students who inspires to visit the UK.

Format:

- The one-week tour will visit 2 cities. The tour will engage top schools where students
 typically choose to go abroad for higher studies and have a good career counselling
 culture, as well as emerging mobility-source schools.
- There will be no hard selling of individual UK HEPs and their courses. However
 participating UK HEPs will get a chance to talk about their institution and create
 awareness about their brand to key influencers and students during the tour.
- UK HEPs are encouraged to bring their alumni who are perhaps based in these cities to join the sessions and talk about their UK experiences

Draft programme

Date	Activity
Day 1, 2, 3 and 3.5	2 Schools each day in Bangalore
	AM and PM: Student briefing and session
Tentative list of Schools for	 Ebenezer International School
Bangalore	Bangalore, Sarala Birla Academy,
	 Sharanya Narayani International School,
	Canadian International School,
	 One World International School,
	 The International School Bangalore and
	 Global Indian International School,
	<u>Bengaluru</u>
Day 4 PM	Travel to Coimbatore
Day 5 and 6	3 Schools in Coimbatore

	AM and PM: Student briefing and session
Tentative list of Schools for	 Manchester International School,
Coimbatore	Chinmaya International Residential
	School, etc

How to participate:

- Interested UK HEPs are requested to fill in an <u>online form</u> with their details latest by Friday 6 October 2023
- UK HEPs are expected to pay for their own international and domestic travels as well as accommodation. The British Council will make recommendations.
- There is no participation fee to be paid to the British Council.
- British Council will organise and pay for local travel in each city as part of the tour.
- A maximum of 25 UK HEIs will be accepted on each tour on first-come, first-served basis. The tour will go ahead with 15.

Study UK open day Mumbai and Pune August 2023 Report

If you have any queries, please contact Himani Taneja at Himani.taneja@britishcouncil.org