



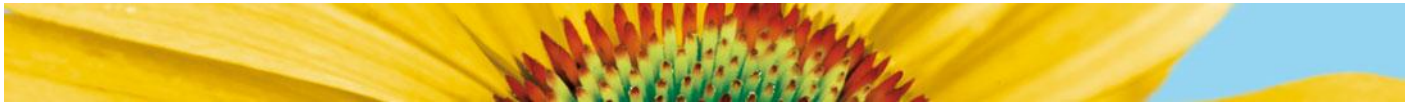
School Mission 2014

Kathmandu, 9-11 September

About the event

School mission was successfully conducted from 9 – 11 September 2014 in Kathmandu. Delegates representing nine universities from across the UK visited eight schools in Kathmandu in the mission. The mission organized visits to A Level and +2 students with a vision to give local students who are on the verge of planning their undergraduate studies an opportunity to directly interact with the representatives of UK Universities. Over the course of three days, the delegation interacted about different aspects of studying in the UK with over 750 students.





The nine universities in the mission's delegation includes

1. University of Bath
2. Middlesex University
3. University of Hertfordshire
4. University of Bolton
5. University of West England
6. Northumbria University
7. Coventry University
8. Sheffield Hallam University
9. University of Greenwich.

Among the local institutions, 7 were A levels and one was IB. list of visited schools were as follows:

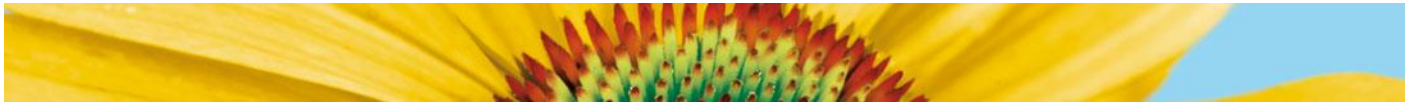
1. The British School (www.tbskathmandu.org)
2. Rato Bangala School (www.ratobangala.edu.np)
3. Budhanilkantha School (<http://bnks.edu.np>)
4. Little Angels' School (<http://las.edu.np>)
5. GEMS (www.gems.edu.np)
6. Ace College (www.ace.edu.np)
7. Rupy's International School (www.rupys.edu.np)
8. St. Xavier's College (www.sxc.edu.np)

In addition to these schools, the British School also invited Kathmandu International Study Centre (KISC) to their school.

On Tuesday, 9th September 2014, the event took place in Kathmandu in Little Angles School, GEMS School and Rupy's International School.

Visiting Little Angles School: Little Angles (LA) school is the largest school by privately owned land and premises. It was established in 1981 and offering education from Primary to higher secondary level. During the visit, school management, including coordinator and principal heartily welcome us and also interacted with representatives from UK Universities.





Visiting GEMS: Graded English Medium School (GEMS) was established in 1984. GEMS is very popular for primary education and there is tough competition to get in the school. It offers education from primary level to standard 12 and A level.

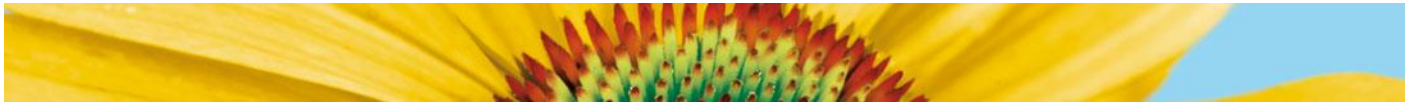


During the visits, Director, Principal, Academic head and coordinator of GEMS interacted with all the delegates and also visited table top exhibition.

Visiting Rupy's International: Rupy's International started with pre-school in 1982 and is now running pre-school to grade 12 including Cambridge A level programmes. Though the number of students enrolled in A level programme is comparatively lower, most of the students could potentially afford UK education.



Rupy's was very happy to see the UK delegates from different UK universities.



Wednesday 10 September 2014, the event took place in the British School including KISC school, Rato Bangala school and Ullens school.

Visiting The British School: The British School is one of the top schools in Nepal which was established in 1969. It is a private international school which is offering English National Curriculum with full-time UK recruitment staff.

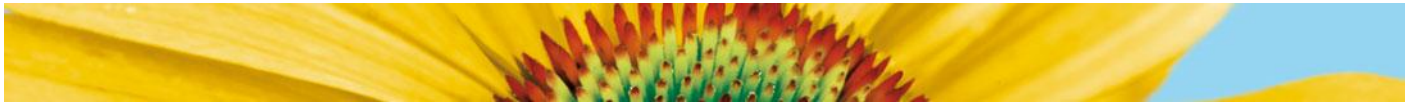
During the visit at the British School, Vice Principal Steev Priest and Head of Sixth form Gemma Caines welcomed delegates to the British School. During the event, Ms. Sweta Jain from Sheffield Hallam University conducted a seminar on the topic how to choose subjects for undergraduate degree. The British School has also invited another school called KISC during the visit.



Visiting Rato Bangala School: Rato Bangala school was established in 1992 and providing top quality education in Nepal. It is one of the top school in Nepal which is offering education from primary to grade 10 including A level programme affiliated with University of Cambridge

During the visit, there were A level coordinators and school counsellors who interacted with UK universities at the end of the event. Response from the school was good and they were very interested to know about UK universities.





Visiting Ullens School: Ullens is a comparatively new school which was established in 2006. It offers education from kindergarten to grade 10 and IB programme. It is only one school which offers IB programme in Nepal.



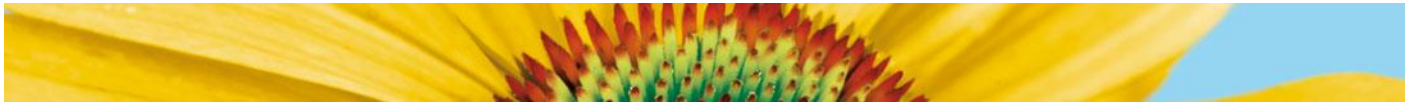
Ullens was very happy to see UK universities in their school for the first time. Ullens wants to continue the trend in the coming years.

On Thursday, 11 September 2014, the event took place in Campion Academy and Ace Institute of management.

Visiting Campion Academy: Campion Academy is primarily target for 10+2 however it also offers A level programme. The school is dedicated for higher secondary level and managed by Chaudhari Group (CG) in Nepal.

Principal and A level coordinator from Campion welcomed the delegates and wish to continue of hosting such visits in the future.





Visiting Ace Institute of Management: Ace Institute of Management is college dedicated to higher education in Nepal. It offers undergraduate and graduate programme of Pokhara University. However, it also offers 10+2 and A level programme.



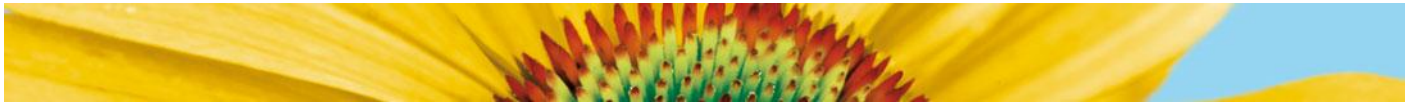
In the Ace, UK delegates interacted with both students and academics. Principal of Ace Mr. Ashish Tiwari was very happy to see the UK delegates in his school. There were A level coordinator and Career counsellor in the event who collected information from all UK universities presented in the event for future references.

Pre-event Marketing Campaign

- Sending information about the mission to British Council contacts through e-newsletter. There are over 50,000 subscribers to the BC e-newsletter in Nepal.
- Sending instruction to participating schools to publish notice on Notice board about the visit
- Organizing pre-event dinner inviting participating schools and prospective school's principal and coordinators for relationship building.

Feedbacks and comments from schools

"The presentation from Sheffield Hallam University regarding 'choosing a course (subject) which we are passionate about' was very inspiring and will be very applicable when we decide to choose once after the completion of our studies," expressed the students from The British School.



“It was a great platform to understand what it’s like to study and live in the UK. Moreover, personal interaction plays a vital role for us to clarify our queries and gain better understanding about UK and its universities,” voiced the students from Rato Bangla School.

“We want our students to make informed choices when they decide to go abroad to pursue their higher studies. Participating in the school mission gives our students the opportunity to think and make decisions based on their own interest rather than choosing a path because of peer or family pressure,” described Gemma Caine’s, Sixth Form Coordinator from The British School.

Feedbacks and comments from the Exhibitors

“The students were very communicative and inquisitive. They were enquiring about a range of courses from Computer Science, Engineering, to Animation so witnessing such a wide range of interest was very remarkable. The school mission gives us the opportunity to better understand students’ interests in Nepal,” expressed Victoria Woodward, Representative from University of Hertfordshire.

In addition, the comments from delegates to improve the event at the final day are as follows:

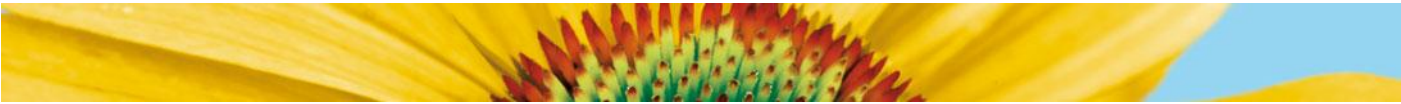
- Should drop some schools which can’t afford education UK.
- Should consider some HSEB and CBSE schools in the list for the next mission.
- Allow delegates to conduct seminar on relevant topic in the mission and usually use the animation presentation.
- Should engage the school counsellor by introducing session with school’s counsellor.
- Pre-registration could be useful for all universities.

Highlights from the event

This was the second time that a School Mission has been organized by BC SIEM Nepal. Compared to the last mission, we have included more schools and more universities to the program. We also organized networking dinner prior to the event. Because of networking dinner, delegates as well as participating schools had an opportunity to interact with each other and know each other before the visit. This helped in building relationship even before visiting the schools. In addition, the event was also successful in motivating other new prospective schools to be involved in the mission. In this mission, delegates visited prestigious schools such as the British School, Rato Bangala and Ullens where highly prospective candidates can be found.

Further Opportunities

The enthusiasm of the participating universities, schools and especially the students was very encouraging and the British Council, Nepal is considering expanding the school mission to cover more cities in Nepal. Our promotions of the event on Facebook have received many queries from student and school representatives from other cities too.



Some Pictures of the event



