

British Council Nepal organized its first ever schools mission in Kathmandu on 3rd and 4th March 2014. During the two day school mission, eight renowned UK institutes participated to visit top five A level schools of Nepal.



On the first day of the event, universities' delegates visited three schools Trinity, Little Angel's and St. Xavier's followed by Chelsea and Rato Bangla School on the second day. In total, 1160 students participated in the various activities that were organised as part of the schools mission.

Our first school mission has made a positive impact on both the participating UK institutions and Local A Level schools thus creating a strong foundation. The response from both the parties described their experience as "worthwhile" and also highlighted that the "quality and number of students attending was remarkable." In terms of improvements for the future learning was that schools mission should not take place very close to a big promotion event such as the Education UK exhibition to ensure higher levels of participation.

The list of participating UK Institutions and A Level Schools from Kathmandu are as follows:

SN	UK Institutions
1	Sheffield Hallam University
2	Middlesex University
3	University Of Greenwich
4	Richmond The American International University In London
5	University Of Warwick
6	NCC Education
7	Liverpool Hope University
8	Swansea University

The participated A Level Schools from Kathmandu were:

SN	A Level Schools- Kathmandu
1	Trinity International College
2	Little Angel's School
3	St. Xavier's College
4	Chelsea International Academy
5	Rato Bangla School

Pre-event Marketing Campaign

- Sending information about the mission to British Council contacts through e-newsletter. There are over 35,000 subscribers to the BC e-newsletter in Nepal.
- Sending instruction to participating schools to inform students about the visit.

Feedbacks and comments from schools

All participated schools were excited to see UK universities in their school for the first time. Coordinator from each school gave opinion that it should continue each year with more universities. Coordinator of Trinity International College Mr. Ajit Lama said the school mission is a great platform for their student to increase their aware about the various options available in higher education.

Feedbacks and comments from the Exhibitors

"I found high quality students in this mission. They were enquiring about a range of courses from Computer Science, Engineering, to Animation. The school mission gives us the opportunity to better understand students' interests in Nepal. It is up to the British Council to take this forward so that it becomes a must have event in the calendars of UK institutions and local schools" expressed Jeanette Baker, Representative from Sheffield Hallam University.

In addition, the comments from delegates to improve the event at the final day are as follows:

- Should select more high quality school for the mission.
- Change the format of mission. Allow more time for table top exhibition rather introduction and presentation from each university.
- Do not clash with big event like exhibition. Students are repeated for mission and exhibition.
- Should engage the school counsellor by introducing session with school's counsellor.

Highlights from the event

This was the first time that a School Mission has been organized by BC SIEM Nepal. The event was successful in motivating other new prospective schools to be involved in the mission

Further Opportunities

The enthusiasm of the participating universities, schools and especially the students was very encouraging and the British Council, Nepal is planning to cover more high quality schools.

Some of photographs from the event:

