

Client : British Council  
 Product : University/Universities  
 Date : 15th May 2012  
 Booking Status : Pending

NEWSPAPER	LANGUAGE	OPTIONS	SIZE (H x W)	CLR & POSITION	RATE TO CLIENT (RM)	RATE PER INSERTION (RM)	Datamation Cost (For any revise artwork)	TOTAL PRICE TO CLIENT (RM), Inclusive of 6% gst
New St. Times	Eng	Opt 1	<b>33</b> cm x 8 col (26.1cm)	<b>B&amp;W</b> Undergraduate Focus, Front Half Left / Front Half Right	41.00 pscm (Negotiated for 39x ins rate than 26x ins rate RM44. Casual rate RM51) + 10% Idg <i>Savings of RM4,949.67</i>	RM11,906.40	258.40	<b>12,620.78</b>
		Opt 2	<b>17</b> cm x 8 col (26.1cm)	Undergraduate Focus, Front Half Left / Front Half Right	41.00 pscm (Negotiated for 39x ins rate than 26x ins rate RM44. Casual rate RM51) + 10% Idg <i>Savings of RM4,949.67</i>	RM6,133.60	155.30	<b>6,501.62</b>
		Opt 3	<b>33</b> cm x 4 col (12.9cm)	Undergraduate Focus, Front Half Left / Front Half Right	41.00 pscm (Negotiated for 39x ins rate than 26x ins rate RM44. Casual rate RM51) + 10% Idg <i>Savings of RM4,949.67</i>	RM5,953.20	149.00	<b>6,310.39</b>