



INVITATION

November 11, 2013

Korean Association of International Educators (KAIE), as a main contributor in international education of Korean universities and colleges, is pleased to extend an invitation to you to join the 16th Annual Conference which will offer you an opportunity to share important issues facing higher education institutions in your country and to catch up with up-to-date trends of international education of Korean universities.

Throughout the workshop held in the fall and the annual conference held in the winter with KAIE members from more than 100 universities, KAIE has been creating opportunities to accomplish exceptional and steady progress by promoting various kinds of educational programs tailored to members and other international education-related institutions. Since its founding in 1998, KAIE's well-structured programs have allowed many universities and organizations to produce numerous international professionals who have become key assets in their respective fields and organizations. In furthering these efforts, I would like to cordially invite you to the conference to be held as follows:

Theme: Inspiration of Perspiration for International Education

Dates: February 12 to February 14, 2014

Venue: Lotte Hotel Jeju, Seogwipo, Jeju, Republic of Korea

Registration Fee: US \$2,000 per organization

I look forward with great pleasure to welcoming all of our delegates, and may I ask you to accept the invitation from KAIE.

Sincerely,

A handwritten signature in black ink, appearing to read 'Seunghwan Lee', is written in a cursive style.

Seunghwan Lee

President

Korean Association of International Educators

PROGRAM SCHEDULE OF THE CONFERENCE

Time/Date	Wednesday, February 12, 2014
11:00	Registration
13:00 ~ 13:40	<p style="text-align: center;">Opening Ceremony</p> <p style="text-align: center;">Welcoming Address by Mr. Seunghwan Lee, President of KAIE Congratulatory Address by Representative of JAFSA *JAFSA: Japan Network for International Education</p>
13:40 ~ 14:30	<p style="text-align: center;">Keynote Speech</p> <p style="text-align: center;">Dr. Flora C. I. Chang Chairperson of FICHET & President of Tamkang University, Taiwan *FICHET : Foundation for International Cooperation in Higher Education in Taiwan</p>
14:30 ~ 15:20	<p style="text-align: center;">Plenary Session I</p> <p style="text-align: center;">“Canadian Higher Education & Internationalization”</p> <p style="text-align: center;">Mr. Richard Dubuc Senior Trade Commissioner, Canadian Embassy, Seoul, Korea</p>
15:20 ~ 15:40	<p style="text-align: center;">Coffee Break by Study Abroad Foundation Korea</p>
15:40 ~ 16:30	<p style="text-align: center;">Plenary Session II</p> <p style="text-align: center;">“Business Communication by Global Perspectives”</p> <p style="text-align: center;">Dr. Betty Chung, Professor, College of Business, KAIST, Korea</p> <p style="text-align: center;">Special Session</p> <p style="text-align: center;">“Evolution of International Education in Korea” (only for international participants)</p> <p style="text-align: center;">Mr. Insoo Cho, Director of International Programs, Yonsei University, Korea</p>
16:30 ~ 17:10	<p style="text-align: center;">Plenary Session III</p> <p style="text-align: center;">“Hot Issues on International Education in Taiwan”</p> <p style="text-align: center;">FICHET Representatives</p>
17:10 ~ 17:50	<p style="text-align: center;">Plenary Session IV</p> <p style="text-align: center;">“Hot Issues on International Education in Japan”</p> <p style="text-align: center;">JAFSA Representatives</p>
18:00	<p style="text-align: center;">Welcoming Dinner</p>

Date/Time	Thursday, February 13, 2014
07:00	Breakfast
09:00 ~ 12:30	<p style="text-align: center;">Workshop on Study Abroad</p> <ul style="list-style-type: none"> - How to manage international administrative procedures - How to rectify imbalances in the number of exchange students - How to provide high-quality services to incoming exchange students <p style="text-align: center;">Chair: Mr. Jungyong Yoon, Aju University, Korea</p> <p style="text-align: center;">Presenter I: Ms. Soyoung Kwon, Ewha Woman's University, Korea</p> <p style="text-align: center;">Presenter II: Ms. Saeron Lee, Kyungpook National University, Korea</p> <p style="text-align: center;">Workshop on International Student Services</p> <ul style="list-style-type: none"> - How to attract and recruit international students - How to deal with educational agents - How to provide high-quality services to degree seeking international students <p style="text-align: center;">Chair: Mr. Wooyoung Shin, Hanyang University, Korea</p> <p style="text-align: center;">Presenter I: Mr. Hoin Kim, Kyunghee University, Korea</p> <p style="text-align: center;">Presenter II: Bongju Kim, Kyungsung University, Korea</p>
12:30	Lunch
14:00 ~ 17:00	<p style="text-align: center;">Special Event</p> <p style="text-align: center;">“MAKING NEW FRIENDS”</p> <p style="text-align: center;">Exploring new partnerships and meeting with new friends</p> <p style="text-align: center;">from Australia, Canada, Japan, Korea, Taiwan, etc.</p>
18:00	Dinner (Jeju Local Cuisine)
20:00	Beer Party for International Participants

Time/Date	Friday, February 14, 2014
07:00	Breakfast
09:00	Tour of Jeju Island KAIE will make necessary arrangements for international participants Cost must be covered by tour participants
10:00 ~ 10:50	<u>Concurrent Session I-1</u> Catching up with New Trends of Int'l Education in Korea Ms. Yoonsun Choi, Choongang University, Korea
	<u>Concurrent Session I-2</u> Effective and Budget-reducing Ways of Joining Int'l Education Fair Mr. Jinhee Park, Kyunghee University, Korea
11:00 ~ 11:50	<u>Concurrent Session II-1</u> Minimizing Procedures in International Programs Mr. Sungmoon Shon, Yonsei University, Korea
	<u>Concurrent Session II-2</u> Hands-on Information on Job Placement for Int'l Students Ms. Bandi Hong, Personnel Office, Lotte Group
12:00	Closing Ceremony & Lunch



Highlights of the Conference

- a. Special Session on the 'Evolution of International Education in Korea' for International Participants on February 12
- b. 'Making New Friends' Session on February 13
 - Exploring and building new partnerships with universities and colleges from Korea as well as from other countries
 - Promoting your programs to other participants
- c. Tasting Authentic Cuisine of Jeju Island on February 13
- d. Beer Party for International Participants on February 13
- c. Tour of Jeju Island on February 14
 - KAIE will make necessary arrangements for international participants
 - Cost must be covered by tour participants

Information of the Conference

Application	Online : www.kaie.org
	From November 25, 2013 to January 10, 2014
Registration Fee	US \$2,000 per organization
	Registration fee will cover maximum two (2) persons' room (one room per person) and board expenses during the conference
	Bank Account Information Name of Bank: Daegu Bank - Account Number: 080-13-477042 - Bank Account Holder: KAIE (Seunghwan Lee) - Swift Code: DAEBKR22 - Address of Bank: 118-2Ga, Suseongdong, Suseong-gu, Daegu, Republic of Korea
Number of Participating Organizations	Approximately 100 universities & colleges from Korea
Information of Jeju Island	http://english.jeju.go.kr/index.php/contents/travel
Info. of Lotte Hotel	http://www.lottehoteljeju.com/en/index.asp?lang=English
Contact Information	Ms. Jungchoon LEE Director of General Affairs Korean Association of International Educators e-mail: jclee79@ynu.ac.kr phone: +82-10-6555-4498

