



SERVICES FOR
INTERNATIONAL
EDUCATION
MARKETING

South Asia Forum

Ottolie Wekezer

Regional Director , SIEM - South Asia
ottolie.wekezer@britishcouncil.org

www.britishcouncil.org/siem

SIEM South Asia – Who's who



Ottolie Wekezer
Regional Director
SIEM South Asia

Ottolie.wekezer@in.britishcouncil.org



Aatreyee Guha Thakurta
Regional Marketing and Communications
Manager, SIEM South Asia

aatreyee.guhathakurta@britishcouncil.org



Anuradha Sareen
Regional Project Manager,
SIEM South Asia

Anuradha.Sareen@in.britishcouncil.org



Jahir Uddin
Head SIEM
Bangladesh

Jahir.Uddin@bd.britishcouncil.org



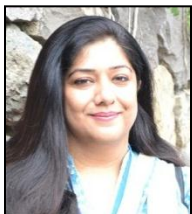
Suchita Gokarn
Head SIEM
India

suchita.gokarn@britishcouncil.org



Abhinav Shakya
Head SIEM,
Nepal

Abhinav.Shakya@britishcouncil.org.np



Saman Imtiaz
Head SIEM
Pakistan

Saman.Imtiaz@britishcouncil.org.pk



Niroshi Siriwanasa
Head SIEM
Sri Lanka

Niroshi.Siriwanasa@britishcouncil.org

Today's Sessions

Session	Lead Presenter	Timing
Making the most of the Agent Network in South Asia	Suchita Gokarn	10.10 - 10.40
Effective Digital Marketing in South Asia	Aatreyee Guha Thakurta	10.40 - 11.10
Coffee Break		11.10 - 11.20
Keeping your brand alive in challenging and remote markets	Jahir Uddin	11.20 – 11.40
Overview of TNE opportunities and Regulatory changes	Niroshi Siriwanasa & Abhinav Shakya	11.40 – 12.10
Iran Landscape and Opportunities	Fatemeh Ahmadi	12.10-12.40
Exploring Employability in South Asia	Saman Imtiaz	12.40 – 13.20

Still have some questions? Want to know more?

1-1 Appointments

Slides will be available on the SIEM website next week

Follow up with us – contact the Regional Team:

siemsouthasia@britishcouncil.org

THANK YOU