



INTERNATIONAL
LANGUAGES AND
COUNTRY STUDIES
INSTITUTE (ILACS)



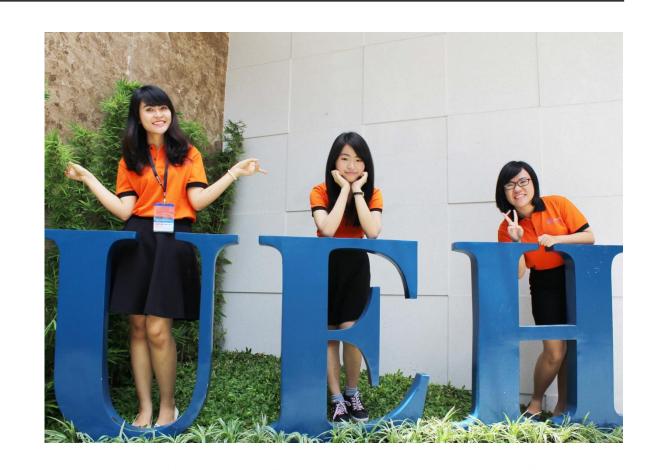
#### ABOUT ILACS

- An education division of UEH
- To improve the international languages skills for UEH students
- To emphasize on the study and research about global cultures and economics
- To fulfill the strategic goal of UEH of "developing into a prestigious university for training, scientific research and consultancy in the science of economics and business administration in Vietnam and Asia"



#### MISSION & VISION

- To provide the highest quality training programs and services for ILACS customer
- To become one of the top languages training and country studies institute nationwide by 2020 and live up to the reputation of UEH as one of the top universities in Vietnam and South East Asia.



#### **ILACS MAIN FUNCTIONS:**

INTERNATIONAL LANGUAGE SCHOOL (ILS)



INTERNATIONAL
 COUNTRY STUDIES
 INSTITUTE (ICSI)



 STUDENT SUPPORT CENTER (SSC)





## ILACS – International Language School Program:









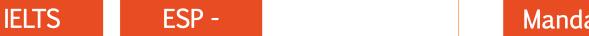






















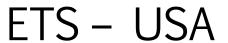


**Testing** Services



## ILACS – Education & Training Partners:







Cambridge University



**IIG** Vietnam

#### ILACS – INTERNATIONAL COUNTRY



#### ILACS - INTERNATIONAL COUNTRY STUDIES INSTITUTE

ILACS is UEH Premier Education, Research, Informational Institution for International Studies

- To promote research/publication exchanges among scholars from UEH and other nations on economics issues
- To coordinate student exchange programs with our global partner universities
- To prepare UEH students for careers in the public and private sectors in positions related to international organizations.
- To establish links between ILACS and multinational enterprises through our CEO Experts Programs

#### ILACS – CEO EXPERTS PROGRAM

#### Background:

- Vietnam maintains diplomatic relations with 184 countries throughout the world and attracts large volume of FDI from many countries every year.
- While many foreign investors have found Vietnam as an attractive destination, the lack of knowledge about Vietnam economies policies, laws, culture, environment has kept them from bigger investment into the country.
- Understand those needs, ILACS has developed the CEO Experts Program since 2009, custom designed for each country, to help business owners and investors from that country to have a better understanding about those topics as well as to build a business network among them.

# ILACS – CEO Experts Program

Description

 Custom design for each foreign country business owners and investors in Vietnam

Structure:

· 2 semesters/6 months/13 weeks

Focus

- · 1. Bus. management skills 2. VN Economic environment/laws
- · 3. VN Business Culture
- 4. Expert Report

#### ILACS – KOREAN CEO EXPERTS PROGRAM (since 2009)





### ILACS – STUDENT SUPPORT CENTER



#### ILACS – STUDENT SUPPORT CENTER

- Academic consulting (Student Exchange)
- Internship
- Scholarship
- Academic conferences and education fair (combine with foreign universities)
- Oversea Study Consultant









# THANK YOU FOR YOUR ATTENTION