

Interim report: Education UK exhibition November 2013

City/ date	No of students in November 2013	No of students in November 2012 (pervious exhibition)	% increase/ decrease
26 November 2013 The Leela, Mumbai	1503	1415	+ 6.2%
27 November 2013 Vivanta by Taj, Bangalore	1121	1248	-10.17%
29 November 2013 ITC Sonar, Kolkata	1100	1154	-4.67%
30 November 2013 The Lalit, Delhi	1684	2356 (two day event)	+42%

Press coverage:

Mumbai

S. No.	Headline	Publication / Portal	Edition	Circulation / Daily Page Views
Wires				
1	British Council launches scholarship for 270 Indian students	PTI	NA	45,665
English Dailies				
2	Rs.10-crore British Council scholarships	Business Standard	Mumbai, New Delhi, Kolkata	43,246
3	370 Indians to bag UK scholarships worth £1 mn	The Times of India	Mumbai	798,822
4	British Council to offer scholarships worth £1 million	Hindustan Times	Mumbai	300,000
5	British Council offers 100m scholarships for Indian students	Hindustan Times	New Delhi	896,576
6	A GREAT campaign	Afternoon Despatch	Mumbai	65,000
Regional Dailies				
7	Rs.100 million scholarship to 370 Indian students	Pudhari	Mumbai	800,000
8	British Council offers scholarships worth rs.10crore	Prahar	Mumbai	512,491

9	"GREAT" gift from Britain to Indian students	Loksatta	Mumbai	297,002
10	Scholarships from Great Britain to Indian students	Punyanagri	Mumbai	200,000
11	Scholarship from British council	Humara Mahanagar	Mumbai	150,000
12	British Council to offer Rs 10 crore scholarship to Indian Students	Divya Bhaskar	Mumbai	140,000
13	British Council initiated scholarships for 270 Indians	Yashobhumi	Mumbai	130,000
14	Britain to give scholarships worth Rs. 10 cr	Andhra Jyoti	Hyderabad	111,476
15	British Council campaign for Rs 100 mn scholarship	Navshakti	Mumbai	100,000
Online				
16	370 Indians to bag UK scholarships worth 1 million pounds	The Times of India	NA	9,565,217
17	British Council launches largest ever scholarship programme for India	The Economic Times	NA	557,269
18	British Council launches scholarship for 270 Indian students	The Economic Times	NA	557,269
19	British Council's Rs.100mn scholarships for Indian students	Sifynews	NA	479,720
20	British Council's Rs.100 mn scholarships for Indian students	Business Standard	NA	381,282
21	British council announces scholarships worth Rs 10 crore	Business Standard	NA	381,282
22	British Council launches scholarship for 270 Indian students	Business Standard	NA	381,282
23	British Council scholarships for Indian students	Matrubhumi	NA	352,225
24	Huge scholarship to come for India from British Council.	One India	NA	160,784
25	British Council: Rs.100 mn scholarships for Indian students	The New Indian Express	NA	130,765
26	370 Indians to bag UK scholarships worth 1 million pounds	Sakshi Education	NA	102,173
27	British Council's Rs.100 mn scholarships for Indian students	Deccan Herald	NA	94,526
28	Rs 100 million British Council scholarships for Indian students	Minglebox	NA	84,765

29	British Council launches scholarship program to woo Indian students	Web India 123	NA	73,328
30	British Council's Rs.100 mn scholarships for Indian students	DajiWorld	NA	57,486
31	British Council's Rs.100 mn scholarships for Indian students	News Track India	NA	42,361
32	370 Indians to bag UK scholarships worth 1 million pounds	Samachar	NA	42,153
33	British Council's Rs.100 mn scholarships for Indian students	India Online	NA	20,478
34	Scholarships: British Council to offer Rs.100 mn scholarships for Indian students	Indian Colleges	NA	19,508
35	British Council launches Rs.100 million scholarship programme for India	India Edu News	NA	4,020
36	Britain launches GREAT Scholarships	Travel Trends Today	NA	127

Kolkata:

S. No.	Headline	Publication / Portal	Edition	Circulation / Daily Page Views
Print				
English Dailies				
1	GREAT Britain Campaign	The Times of India	Kolkata	286,037
2	UK woos home students	The Statesman	Kolkata	200,000
3	'Make It Great' Drive	The Statesman	Kolkata	200,000
4	A bouquet of scholarships from UK	Hindustan Times	Kolkata	171,425
Regional Dailies				
5	Special scholarship to study in England	Sangbad Pratidin	Kolkata	450,000
6	Chance for Indian students to study in UK	Prabhat Khabar	Kolkata	400,000
7	British Education Exhibition	Dainik Jagran	Kolkata	250,000

8	Foreign universities in city for interested students	The Times of India – Eisamay	Kolkata	170,000
9	British Council's Education UK Exhibition	Dainik Vishwamitra	Kolkata	100,000
10	Announcement of Scholarship	ABP – Ebela	Kolkata	100,000
11	370 students to get British scholarship	Kalyugvarta	Kolkata	40,000
Online				
12	UK woos home students	The Statesman	NA	8,285
13	British Council launches 370 scholarships	India Blooms	NA	3, 214

Bangalore:

S. No.	Headline	Publication / Portal	Edition	Circulation / Daily Page Views
Print				
English Dailies				
1	370 Indian students to bag UK scholarships worth Rs10cr	The Times of India	Bangalore	500,000
2	UK woos Indian students	The Hindu	Bangalore	220,000
3	UK unveils largest scholarship programme for Indian students	Deccan Herald	Bangalore	200,000
4	Scholarships to study in UK	The New Indian Express	Bangalore	100,000
Regional Dailies				
5	Scholarships for Students from British Council	Vijay Karnataka	Bangalore	400,000
6	370 students get British study scholarships	Vijayvani	Bangalore	200,000
7	Contact British Council for VISA problems	Udayvani	Bangalore	120,000
Online				

8	370 Indian students to bag UK scholarships	The Times of India	NA	9,565,217
9	U.K. woos Indian students	The Hindu	NA	1,004,566
10	British Council launches 370 UK Scholarships worth Rs 10 crore for Indian Students	Jagran Josh	NA	318,840
11	Scholarships to Study in UK	The New Indian Express	NA	160,784
12	UK unveils largest scholarship programme for Indian students	Deccan Herald	NA	94,526
13	British Council launches Education UK exhibition	Web India 123	NA	73,328
14	British Council launches Education UK exhibition in Bangalore with a new scholarships programme	Market Press Release	NA	42,306
15	UK unveils largest scholarship programme for Indian students	Kemmannu	NA	1,252

New Delhi:

S. No.	Headline	Publication / Portal	Edition	Circulation / Daily Page Views
PRINT				
English Dailies				
1	Education UK	The Times of India – Education Times	New Delhi, Kolkata	107,503
2	British Council's new scholarships for Indians	The Financial Express	New Delhi, Mumbai, Bangalore, Kolkata, Chennai, Hyderabad, Ahmedabad,	25,000
3	British Council announces scholarships	The Tribune	New Delhi	60,000

ONLINE

4	British Council launches 370 scholarships for Indians	India Today	NA	4748
5	Campus roundup: British Council's new scholarships for Indians	The Financial Express	NA	77426
6	New Delhi: British Council Education UK Exhibition	Pro Kerela News	NA	161,290
7	British Council Launches Education UK Exhibition in New Delhi with 370 Scholarships and Career Guide for Indian Students	Indiaeguide	NA	NA
8	British Council Launches Education UK Exhibition in New Delhi with 370 Scholarships and Career Guide for Indian Students	Education Heat	NA	NA
9	British Council launches 370 scholarships for Indians	Mathrubhumi	NA	352,225
10	British Council launches 370 scholarships for Indians	Topix	NA	1,050,620
11	British Council launches 370 scholarships for Indians	Firstpost	NA	1,092,353
12	British Council launches 370 scholarships for Indians	Sify	NA	479,720
13	British Council launches 370 scholarships for Indians	Business Standard	NA	381,282
14	British Council launches 370 scholarships for Indians	Prokerala News	NA	161,290
15	British Council announces scholarships	Tribune	NA	60,599
16	British Council launches 370 scholarships for Indians	News Track India	NA	42,361
17	British Council launches 370 scholarships for Indians	Chennai Online	NA	40,843
18	British Council launches 370 scholarships for Indians	One.in	NA	22,167

19	British Council launches 370 scholarships for Indians	Sulekha	NA	15,240
20	British Council launches 370 scholarships for Indians	News R	NA	9,537
21	British Council launches 370 scholarships for Indians	News Co	NA	7,805
22	British Council Launches Education UK Exhibition in New Delhi with 370 Scholarships and Career Guide for Indian Students	India Edu News	NA	4,090
23	British Council launches 370 scholarships for Indians	Mizo News	NA	3,093
24	British Council launches 370 scholarships for Indians	India News Headlines	NA	2,095
25	British Council launches 370 scholarships for Indians	News Reporter	NA	1,599