

Activity	Proposed dates and location	Target audience	Purpose	Cost	Past event reports
<p>Counselling sessions for UK institutions Exclusive opportunity for participating UK institutions to convert their existing applicants and meet new students in a face-to-face format in key cities across India. This event will help UK institutions extend their brand presence and create awareness across a larger student population.</p>	<p>25 May Chennai 26 May Bangalore 29 May Delhi 30 May Pune 01 June Mumbai 03 June Kolkata</p>	<p>Students for all levels</p>	<p>Student recruitment</p>	<p>Participation fee: One city: £500+ VAT Two cities: £1000+ VAT Three cities: £1350 + VAT (10% discount applicable) Four cities: £1700 + VAT (15% discount applicable) Five cities: £2000 + VAT (20% discount applicable) Six cities: £2250 + VAT (25% discount applicable)</p>	<p>Click here to download last year's event report</p> <p>Click here to participate</p> <p><i>(Kindly login to the SIEM site to access the report)</i></p>
<p>GREAT Pre-departure sessions British Council conducts its annual pre-departure sessions for students who have received an offer from a UK institution. Please send information about British Council's Pre-departure sessions to students coming to your institution this September.</p>	<p>09 July Mumbai 18 July Pune 21 July Delhi 25 July Ahmedabad 26 July Hyderabad 27 July Chennai 29 July Bangalore 29 July Kolkata</p>	<p>Offer holders from UK institutions</p>	<p>Imparting information to students ready to leave for the UK</p>	<p>Registration fee chargeable to each student</p>	<p>Click here to download last year's event report</p> <p><i>(Kindly login to the SIEM site to access the report)</i></p>

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<p>Schools Tour An opportunity to explore and counsel students studying at premium schools across key cities of India who are interested in studying at a UG level at a UK institution. Participating delegates will get a chance to make a small presentation about their institution, counsel students and brief meeting with faculty</p> <p>The schools mission is packaged in order to provide a complete regional engagement opportunity to participating UK institutions. UK institutions also have the choice to only participate in cities they'd like to target as a part of their strategy.</p>	<p>16 to 23 August</p> <ul style="list-style-type: none"> 16 -17 Aug: Chennai 17 Aug: travel day 18 Aug: Coimbatore 19 -20 Aug: Ooty 21 Aug: travel day 22-23 Aug: Bangalore 	Student audience (UG recruitment)	Student recruitment, Profile raising	<p>Participation fee and discounts:</p> <ul style="list-style-type: none"> - Any 4 cities: £2100 - South India Tour: £2100 - West India Tour: £2100 - North, East India Tour: £1800 <p>Discounts:</p> <ul style="list-style-type: none"> Any 2 tours : 15% Any 3 tours: 20% 	<p>Click here to download the last years event report</p> <p><i>(Kindly login to the SIEM site to access the report)</i></p>
	<p>24 August to 1 September</p> <ul style="list-style-type: none"> 24-25 Aug: Ahmedabad 26-27 Aug: Baroda 27/28 Aug: travel to Pune / free day 29-30 Aug: Pune 31 Aug-1 Sept: Mumbai 	Student audience (UG recruitment)	Student recruitment, Profile raising		
	<p>6 to 9 September</p> <ul style="list-style-type: none"> 6 and 7 Sept: Delhi 8 and 9 Sept: Kolkata 	Student audience (UG recruitment)	Student recruitment, Profile raising		
<p>Business and Management Mission An opportunity for academics from UK HEIs to scope for partnerships and collaborative linkages at subject specialist institutions in India. During the mission the academics will not only have meetings with local faculty but also deliver seminars to students at each local institution.</p>	<p>19 to 27 September: Bangalore, Mumbai, Delhi and Kolkata</p>	Faculty (collaborations) and Student audience (PG recruitment)	Partnership building, Academic collaboration, Institution brand building	<p>Participation fee:</p> <p><u>Option 1:</u> £1750 + VAT for the mission</p> <p><u>Option 2:</u> £1500 + VAT for 3 cities</p>	

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<p>Computer science and IT mission An opportunity for academics from UK HEIs to meet faculty members, deliver a seminar to prospective students and gain local market intelligence. UK institutions will also get a chance to scope for partnerships and collaborative linkages</p>	<p>12 to 15 September (TBC)</p> <ul style="list-style-type: none"> 12-13 Sept: Pune 14-15 Sept: Chennai 	Faculty (collaborations) and Student audience (PG recruitment)	Partnership building, Academic collaboration, Institution brand building	Participation fee: £1100+VAT	
<p>Nursing mission An opportunity for academics from UK HEIs to scope for partnerships and collaborative linkages at subject specialist institutions in India. During the mission the academics will not only have elaborate meetings with local faculty but will also deliver seminars to students at each local institution.</p>	<p>15 to 18 November 2016 Chennai and Kochi (15 and 16 Nov in Chennai, 16 Nov- travel to Kochi 17 and 18 Nov in Kochi)</p>	Faculty (collaborations) and Student audience (PG recruitment)	Partnership building, Academic collaboration, Institution brand building	Participation fee: £850 +VAT	
<p>Boarding schools mission An opportunity to visit India's finest boarding schools in North India. Participating UK institutions will get a chance to explore new markets, gain market intelligence and will be able to counsel students through a mini exhibition format</p>	<p>10 November Dehradun 11 November Dehradun 12 November Travel 13 November Travel 14 November Shimla 15 November Shimla</p>	Student audience (UG recruitment)	Student recruitment, Profile raising	Participation fee: £800 + VAT	<p>Click here to download last year's event report</p> <p><i>(Kindly login to the SIEM site to access the report)</i></p>

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<p>Art and Design workshops An opportunity for participating UK institutions to counsel students and guide them on various topics related to studying Art and Design courses in the UK. These guidance sessions will be delivered in workshop formats on pre-decided topics. 2 workshops in 2 separate institutions will be organised in each city.</p>	<p>17 November Delhi (UG target audiences) 22 November Mumbai (UG target audiences) 24 November Ahmedabad (PG target audiences)</p>	<p>Student audience (UG and PG)</p>	<p>Profile raising, student guidance and counselling</p>	<p>Participation fee: £375 per city. £650 for two cities £900 for three cities</p>	<p>Click here to download last year's Art and Design event reports Report (Bangalore/Ahmedabad) Report (Delhi/Jaipur) <i>(Kindly login to the SIEM site to access the report)</i></p>
<p>Education UK Exhibitions Platform for institutions to engage with prospective students, local education providers, agents and key influencers to promote UK education.</p>	<p>18 November AIB 19 November Delhi 20 November Travel Day 21 November Mumbai 22 November Travel Day 23 November Kolkata 24 November Travel Day 25 November Lucknow / Ahmedabad</p>	<p>Students for all levels</p>	<p>Student recruitment, Profile raising, Institution promotion and marketing</p>		<p>Click here to download last year's exhibition report <i>(Kindly login to the SIEM site to access the report)</i></p>

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<p>Humanities mission An opportunity for academics from UK HEIs to scope for partnerships and collaborative linkages at subject specialist institutions in India. During the mission the academics will not only have elaborate meetings with local faculty but will also deliver seminars to students at each local institution.</p>	<p>16 to 20 January 2017 Mumbai, Delhi, Kolkata</p> <p>(16 and 17 Jan in Delhi 18 and 19 Jan in Mumbai 20 Jan in Kolkata)</p>	<p>Faculty (collaborations) and Student audience (PG recruitment)</p>	<p>Partnership building, Academic collaboration, Institution brand building</p>	<p>Participation fee: £1100+VAT</p>	
<p>Law Mission An opportunity for academics from UK HEIs to scope for partnerships and collaborative linkages at subject specialist institutions in India. During the mission the academics will not only have elaborate meetings with local faculty but will also deliver seminars to students at each local institution.</p>	<p>13 to 17 February</p> <ul style="list-style-type: none"> • 13 Feb: Delhi • 14-15 Feb: Kolkata • 16-17 Feb: Mumbai 	<p>Faculty (collaborations) and Student audience (PG recruitment)</p>	<p>Partnership building, Academic collaboration, Institution brand building</p>	<p>Participation fee: £1100 +VAT</p>	<p>Click here to download last year's report</p> <p><i>(Kindly login to the SIEM site to access the report)</i></p>
<p>Education UK Exhibition Platform for institutions to engage with prospective students, local education providers, agents and key influencers to promote UK education.</p>	<p>02 February AIB 03 February Bangalore 04 February Travel day 05 February Chennai 06 February Travel day 07 February Hyderabad 08 February Travel day 09 February Pune 10 February Travel day 11 February Delhi</p>	<p>Students for all levels</p>	<p>Student recruitment, Profile raising, Institution promotion and marketing</p>		

Notes:

- The above dates are confirmed except the 'Computer science and IT mission'. The dates for this mission shall be confirmed by end of April 2016.
- Participation fee is mentioned for each service. Should you participate in more than 3 subject missions; a 10% discount on total fees will be applicable.
- All events will open for recruitment 3 months before the start date of the mission. Exhibitions will open for recruitment 6 months before the start date. We urge you to send an email to us and block your dairies in advance to participate in any of the above events.

Other services:

- British Council offers its premises on hire to UK institutions to hold pre departures, seminars, receptions and other engagements. British Council staff is also able to deliver a pre-departure session on behalf of a UK institution and the university delegate can join the session via Skype or other online mediums. List of services are available on the SIEM site. Click [here](#) *to know more.
- Digital: British Council offers a range of digital marketing services to help UK institutions in marketing and promotion. Our digital services are divided into standard services and bespoke packages to help UK institutions in enhancing brand presence and marketing their courses, scholarships and student life to Indian students. To know more you may either write to us to click here to get a summary of our [digital services](#).*
- Webinars: we offer web seminars on varied topics delivered by UK academics to Indian students through platforms like Skype, Adobe connect etc. This year we are focussing on unique topics like Hospitality and Tourism and Density over and above the popular topics like Marketing, Engineering and Design. We will have a list of topics and interested local institutions ready by end of April 2016.

**(Kindly login to the SIEM site to access the report)*

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