

## Important Notice:

Please read before completing the registration form:

### ➤ Logistics Package:

The logistics package has been developed to ensure efficient access for UK institutions to the exhibition venue. Please note that we managed to negotiate an excellent group rate, in October which is a very high season in Qatar, with [Marriott Marquis City Centre](#), a 5 star hotel located in the West Bay

#### ○ Accommodation and Transportation:

The price indicated in the registration form is inclusive of

- 3 or 4 nights (check-in on 16<sup>th</sup> October and check-out on 19<sup>th</sup> or 20<sup>th</sup> October) on Bed & Breakfast basis (Single Deluxe Room) at: **Marriott Marquis City Centre**  
Omar Al Mukhtar Street  
Area 61, Al Dafena, Street #850  
Doha, Qatar  
T: +974 4419 5000
- Complimentary internet access during the entire stay at the hotel
- Complimentary access to SPA facilities
- Check-in time is 15.00. Groups arriving prior to this time will be accommodated as soon as rooms become available
- Check-out time is 12.00 noon. Hotel porters will hold luggage for guests leaving the hotel later in the day
- domestic travel to/from the Convention Centre at the exhibition opening hours (4 trips per day)
- If you wish to stay more or less nights or you have more than 1 representative, please select 'Others' and we will e-mail you the modified cost accordingly

#### ○ Transportation only:

- This service is only available to delegates booking separately at Marriott Marquis City Centre hotel or nearby hotels where departure will only be from Marriott Marquis City Centre
- It is inclusive of domestic travel to/from the Convention Centre at the exhibition opening hours (4 trips per day)

#### ○ Freight

This service has been developed for UK institutions to ensure smooth and guaranteed delivery of freight to their respective stand at the exhibition venue

- Receiving, storing and delivering freight to the Convention Centre will be done in the morning of 16th October 2016
- Details of the address where institutions should deliver freight to will be shared upon receiving the completed registration form
- This service does not include international freight

### ➤ Digital Marketing Package:

The digital marketing package was built on the basis of multiple institutions sharing the services mentioned in the package unless otherwise stated. This package is recommended for institutions who would like to continue raising their profile in Qatar

- Package price is 190 GBP; actual price is 500 GBP. The discounted price is inclusive of:
  - Social Media Mentions
  - Listing on British Council website event page
  - Short featured article on a special issue of the Education UK E-Newsletter to be sent to potential students, scholarship providers and school counsellors

Institutions registering for this package should send the following requirements **no later than 27<sup>th</sup> September 2016**

- Link to be used whenever a hyperlink is possible
- Image set at 72dpi, 195px x 120px
- Brief text of 35 words
- Social media handlers (Twitter, Facebook and Instagram) where tags will be made