



# Global Trends in Student Mobility: Insights from *Open Doors*<sup>®</sup> 2019

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Presentation to United Kingdom Representatives

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International  
Student Census

Study Abroad  
Survey

opendoors<sup>®</sup>

International  
Scholar Survey

Intensive English  
Program Survey



U.S. Study Abroad to the United Kingdom

International Students in the United States

Global Student Mobility

IIE COVID-19 Survey

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# Data on U.S. Study Abroad in Open Doors

## Respondents

Accredited U.S. higher education institutions awarding credit for study abroad

## Definition

U.S. citizens & permanent residents receiving credit from their home institutions for study abroad

## Timeframe

Study abroad during 2017/18 academic year, including summer 2018

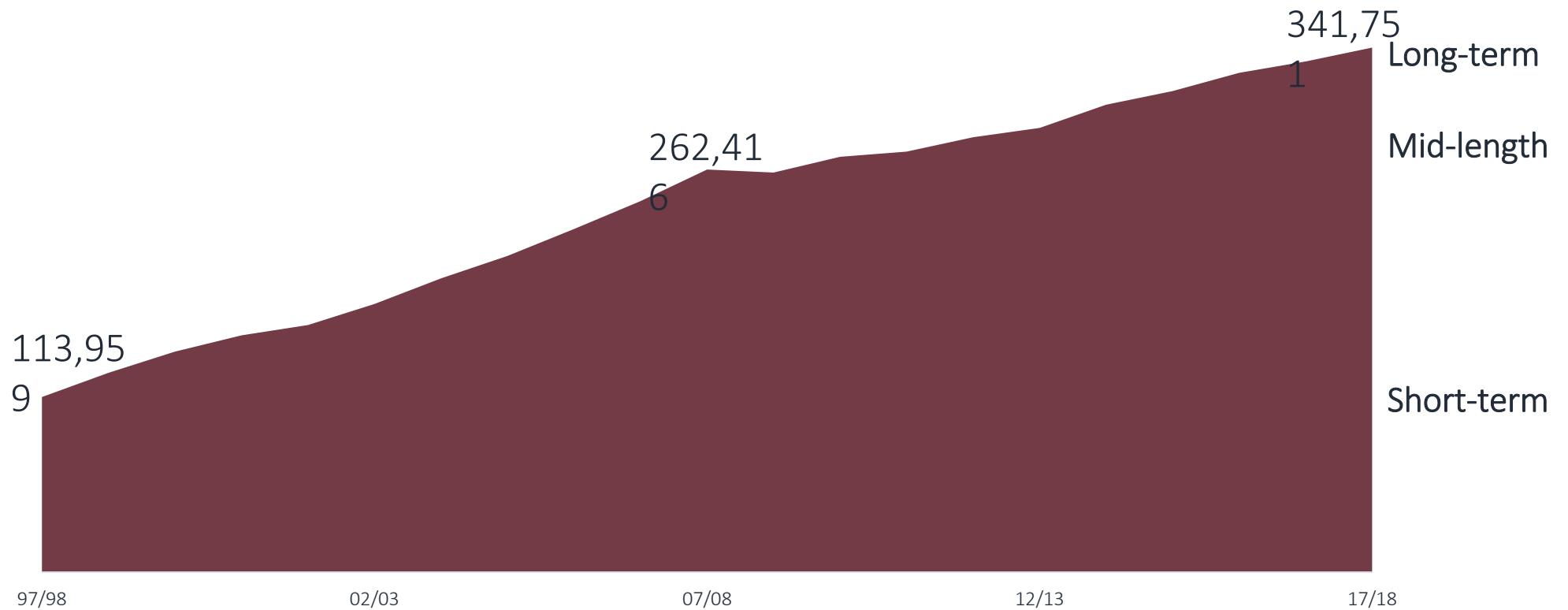
**341,751**

U.S. students studied  
abroad for academic credit  
in 2017/18, an increase of  
**2.7%**

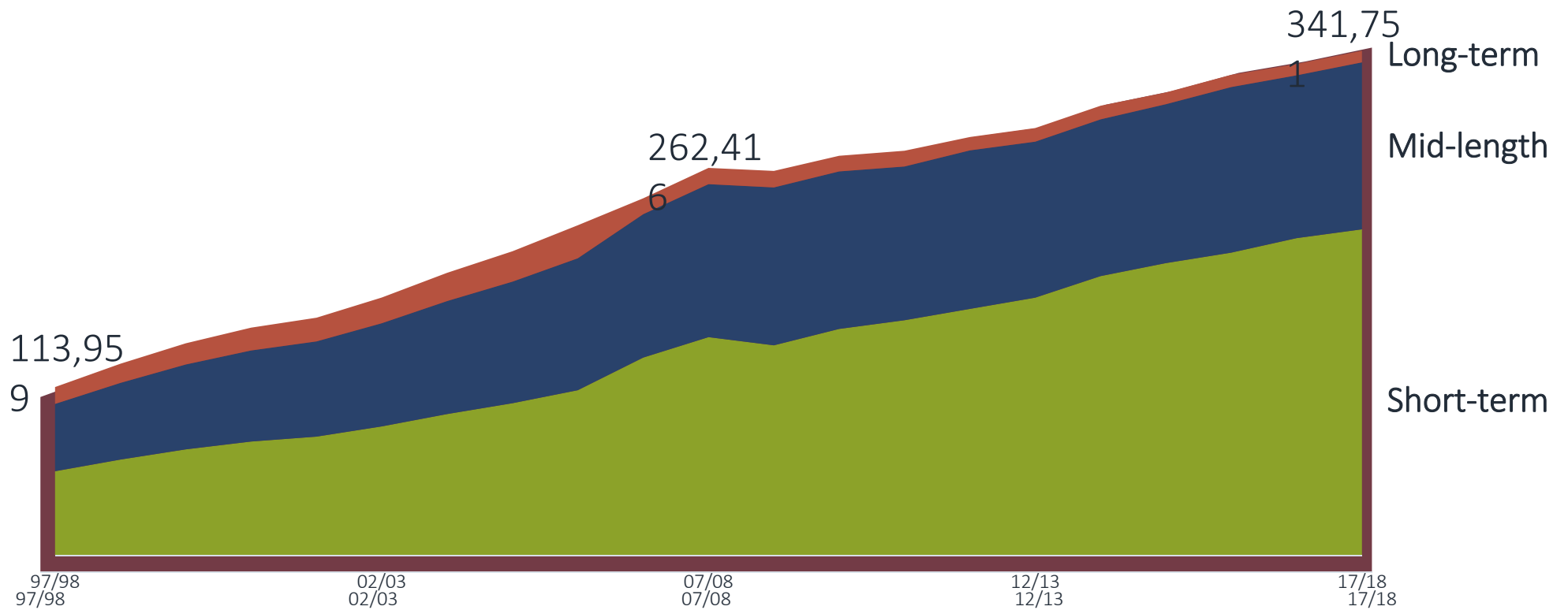
Europe accounts for **55%**  
of study abroad for  
academic credit



# 20 years of U.S. study abroad



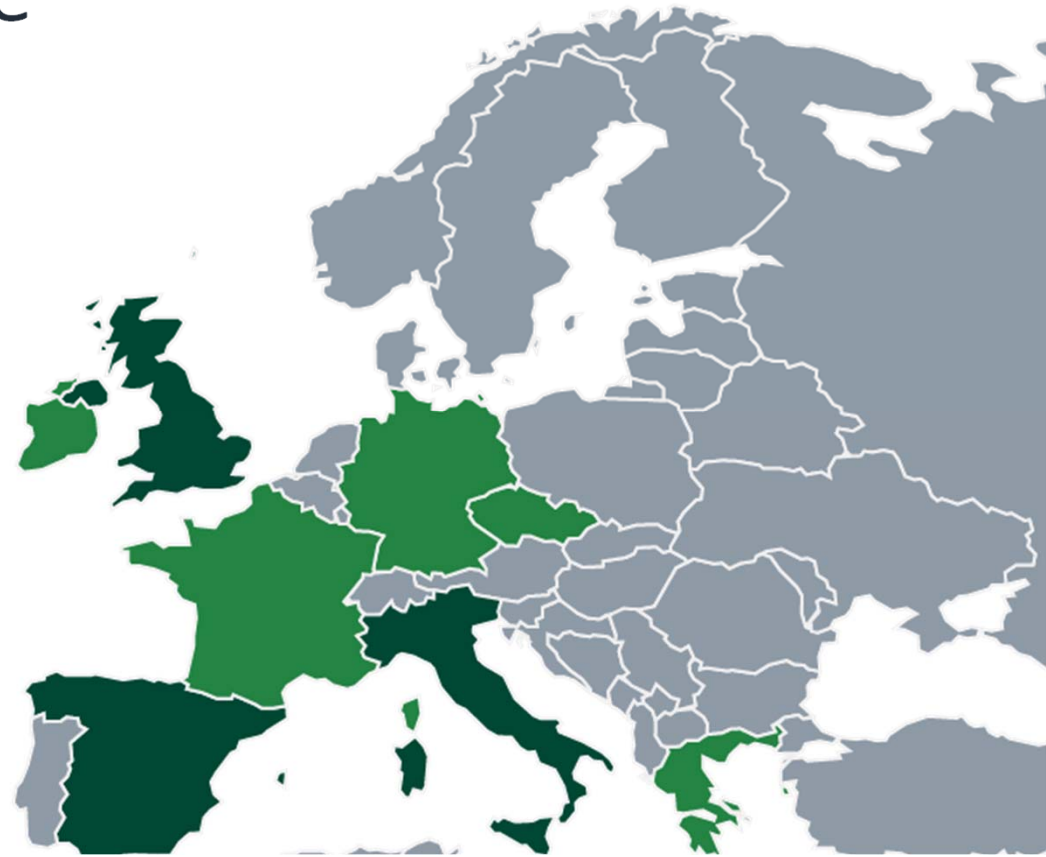
# 20 years of U.S. study abroad





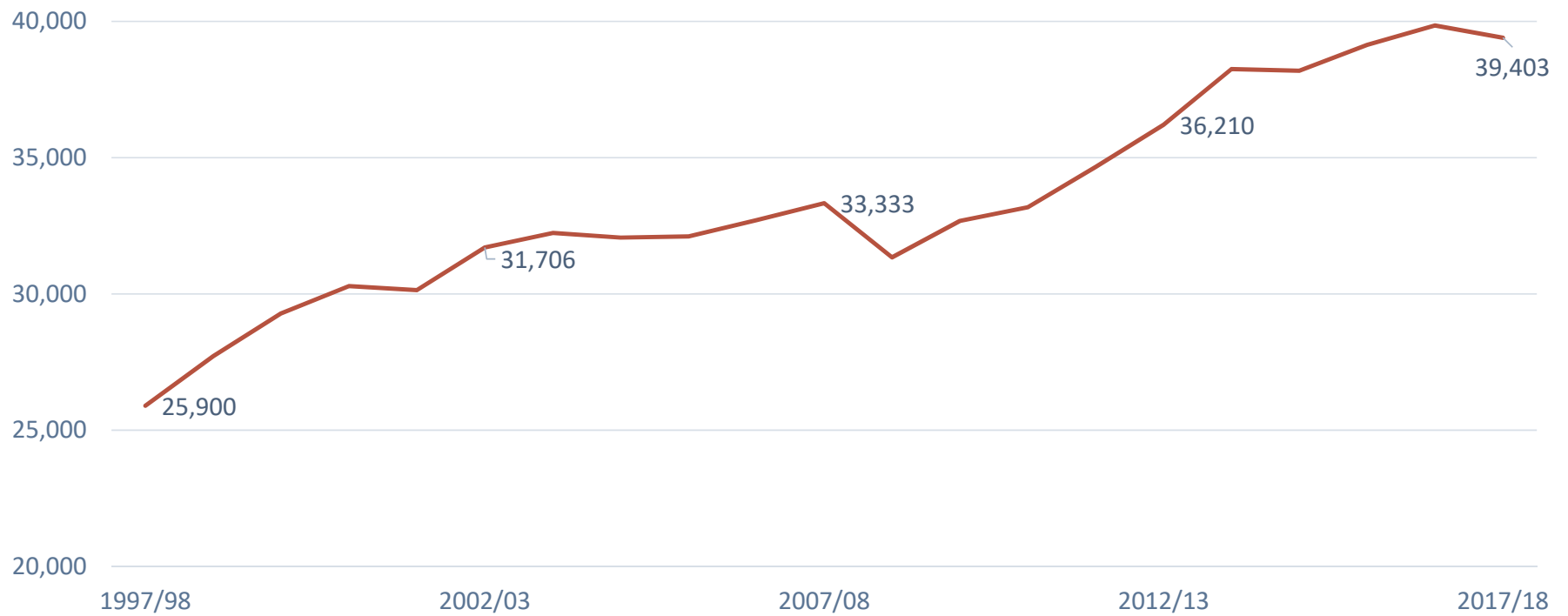
# Study Abroad to Europe

| Destination    | Study Abroad | % Change |
|----------------|--------------|----------|
| United Kingdom | 39,403       | -1.1     |
| Italy          | 36,945       | 4.5      |
| Spain          | 32,411       | 3.8      |
| France         | 17,185       | 4.4      |
| Germany        | 12,250       | -2.7     |
| Ireland        | 11,965       | 4.1      |
| Czech Republic | 5,248        | 9.9      |
| Greece         | 5,223        | 20.0     |

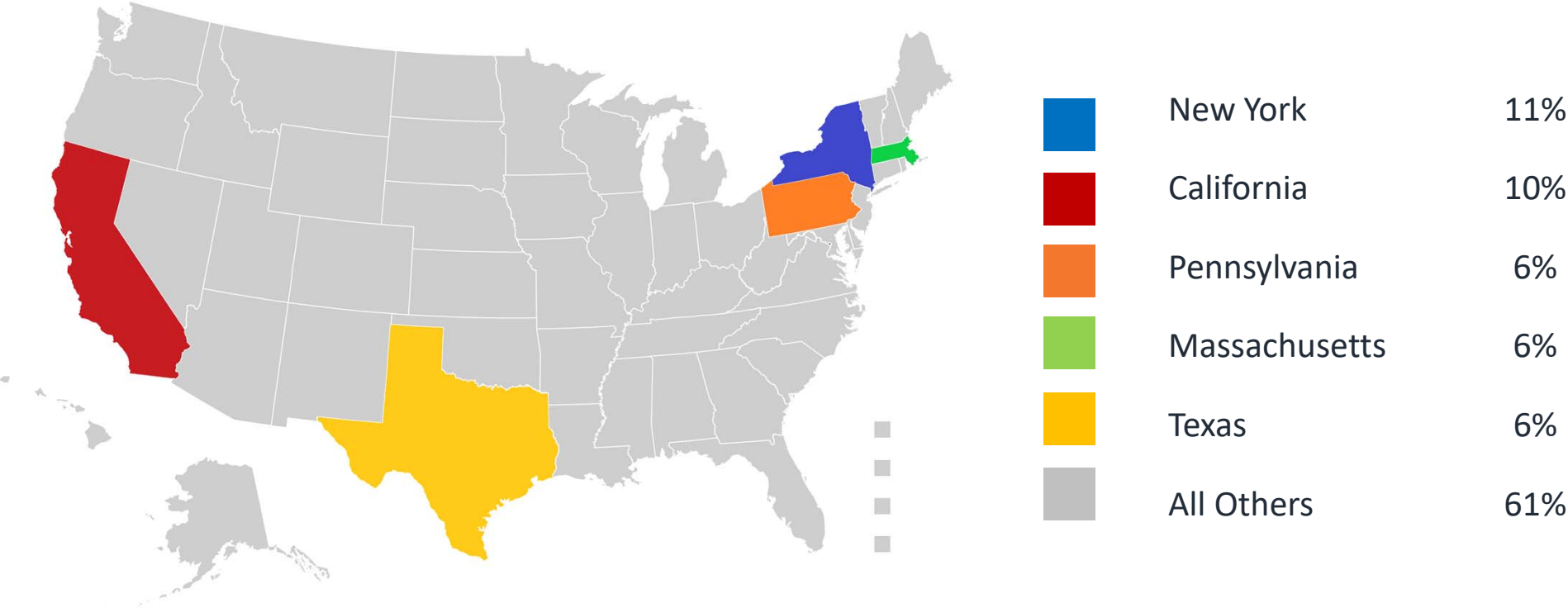




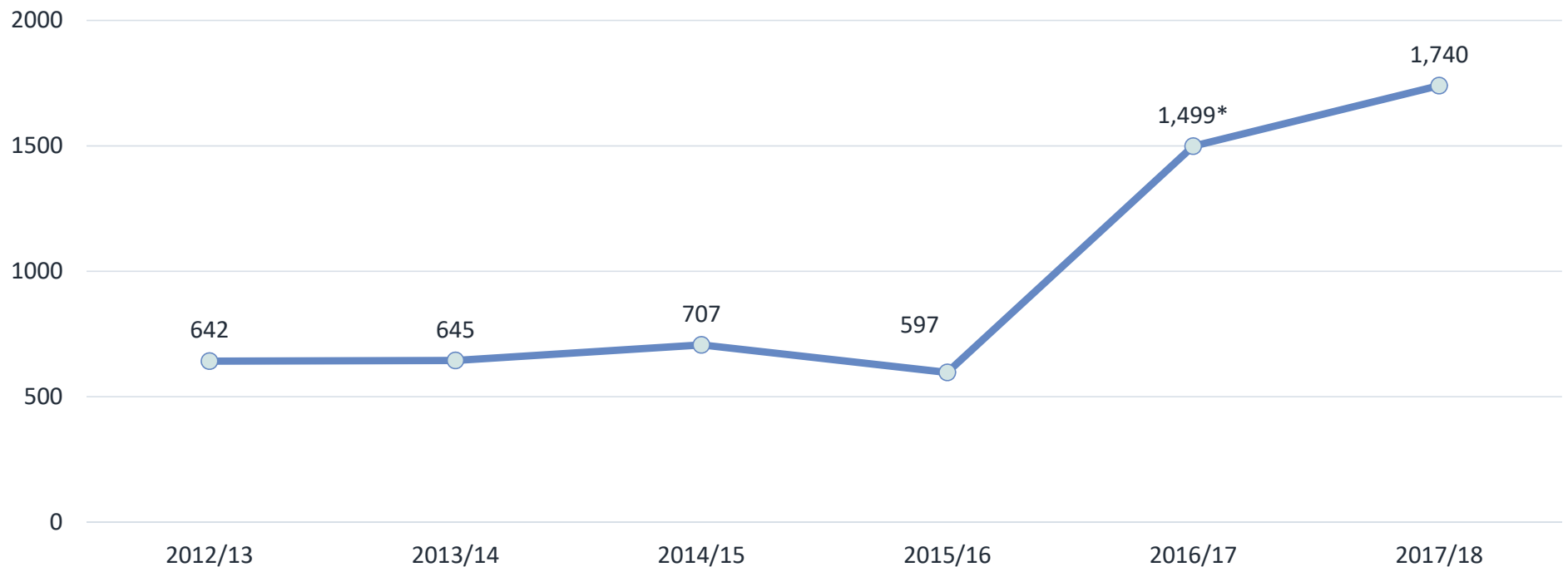
# U.S. Study Abroad to the UK for Academic Credit



# Top U.S. States Sending U.S. Study Abroad Students to the United Kingdom

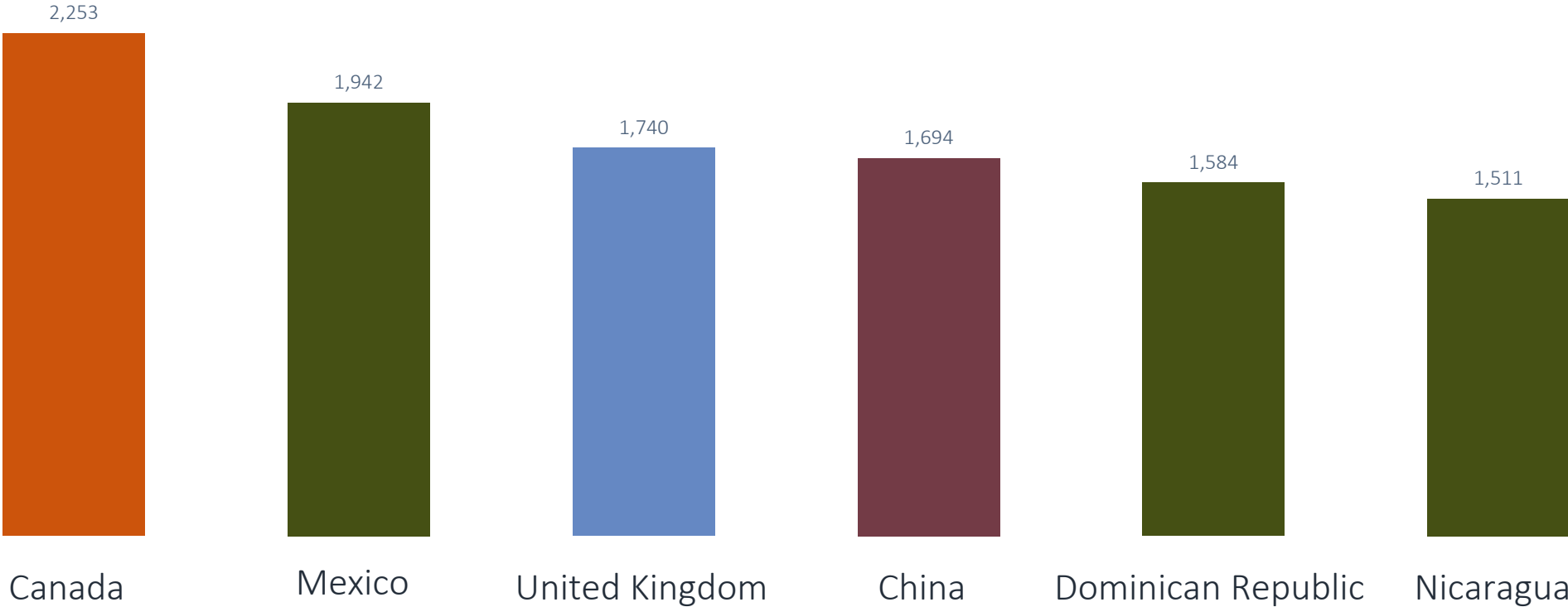


# U.S. Study Abroad to the United Kingdom for Non-Credit Experiential Activities



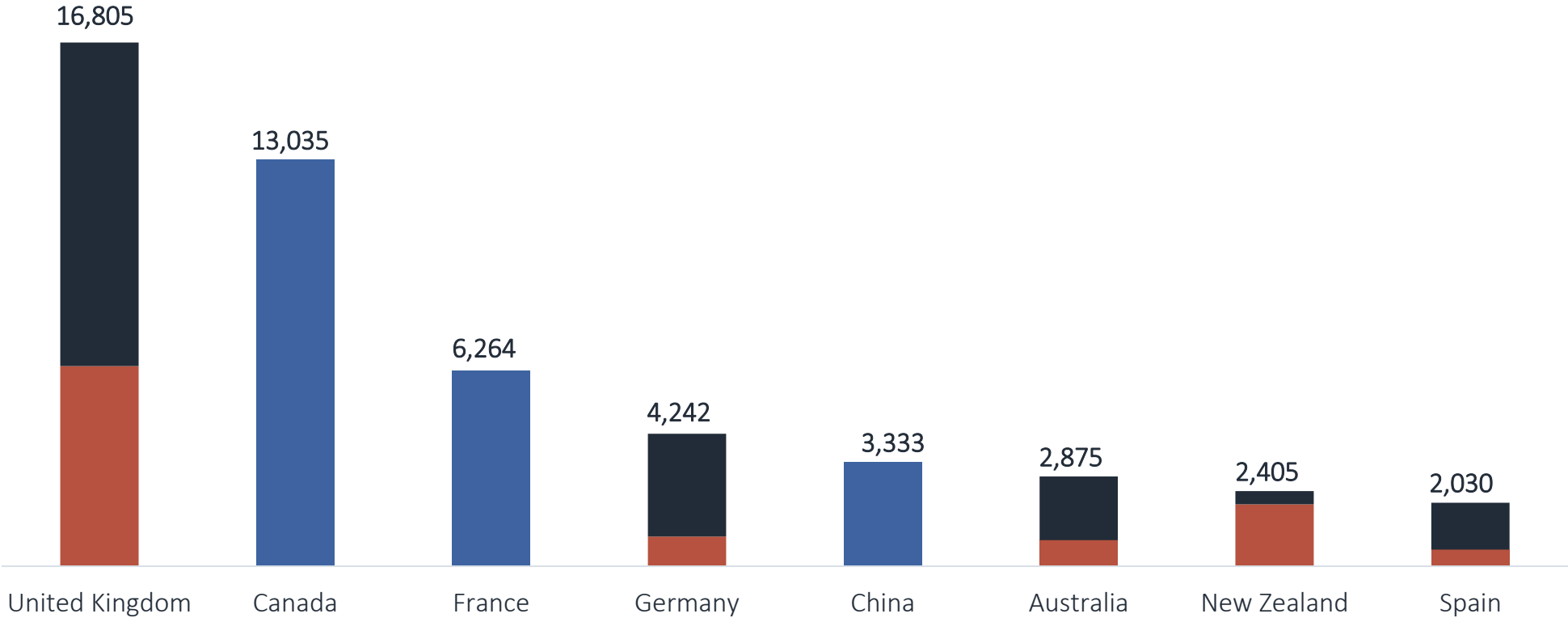
\*Beginning in 2016/17 Research or Fieldwork and Other Experiential Activities were added to the experiential learning abroad question. Figures reported from 2016/17 onward are not entirely comparable to prior years.

# Non-credit experiential learning by destination



# U.S. students also pursue full degrees abroad

Undergraduate Graduate All Academic Levels



# Full picture of U.S. students abroad



Study Abroad for academic credit:

341,751

Non-Credit experiential activities abroad:

38,401

U.S. students pursuing full degrees abroad:

50,989

Over **431,000** U.S. students  
engaged in education abroad in 2017/18



# International Students in the United States



## Data collection for *Open Doors*:

### Respondents

Accredited U.S. higher education institutions approved to host international students

### Definition

Non-immigrant international students in the U.S. on temporary visas at the postsecondary level

### Timeframe

Enrollment in the Fall semester

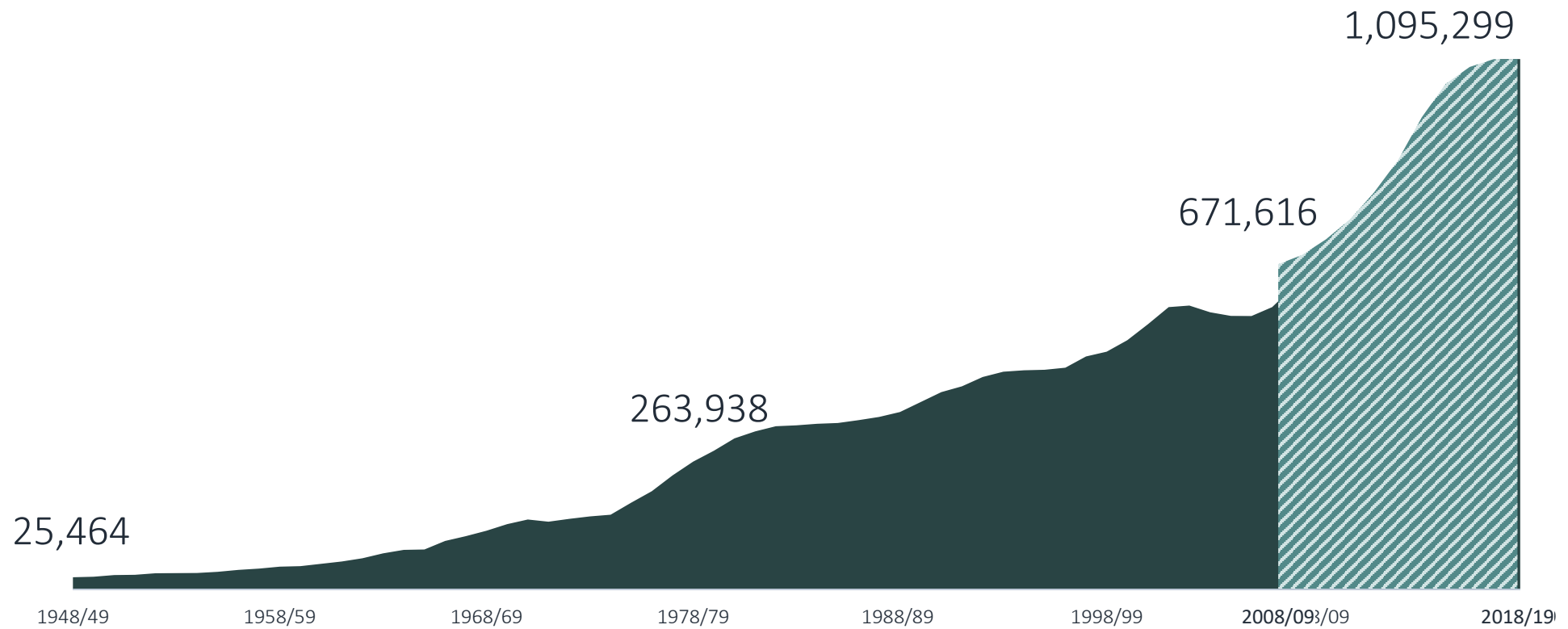


1,095,299

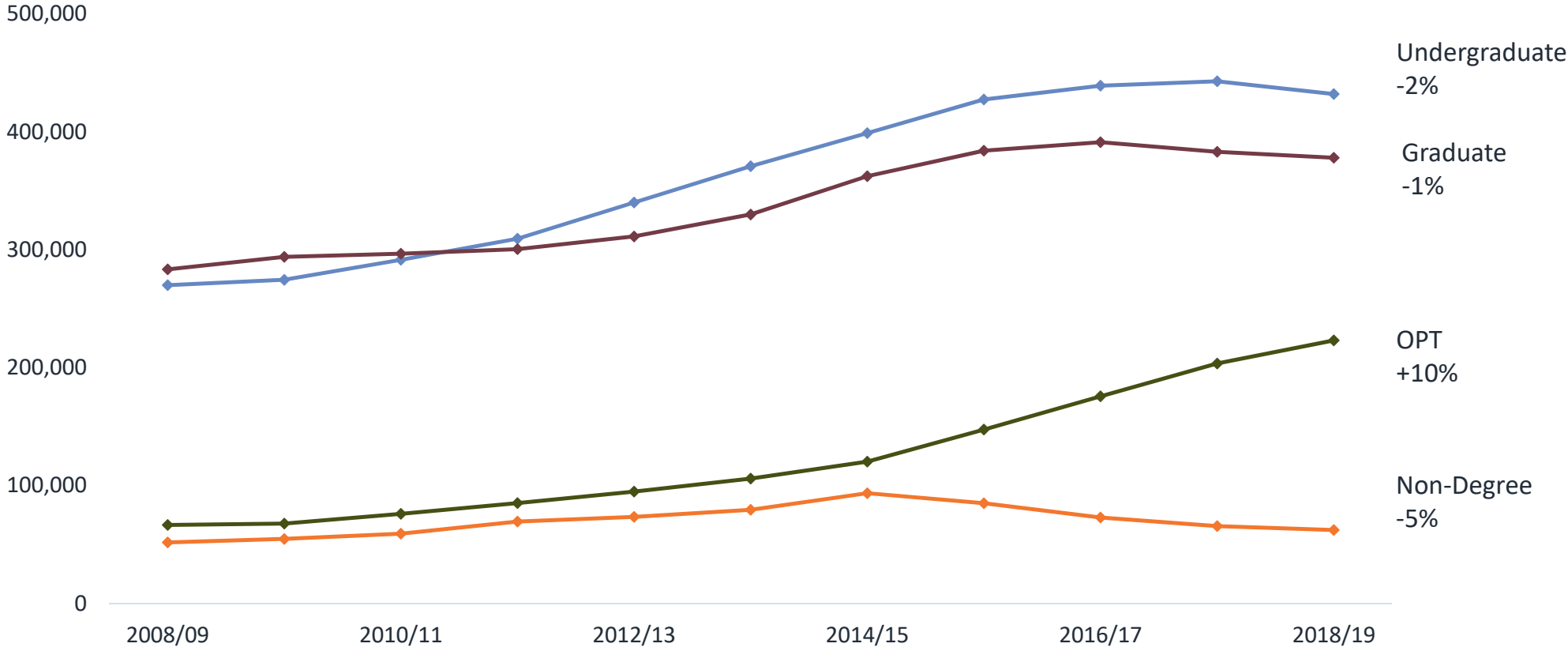
International students in  
2018/19, an increase of  
0.05%



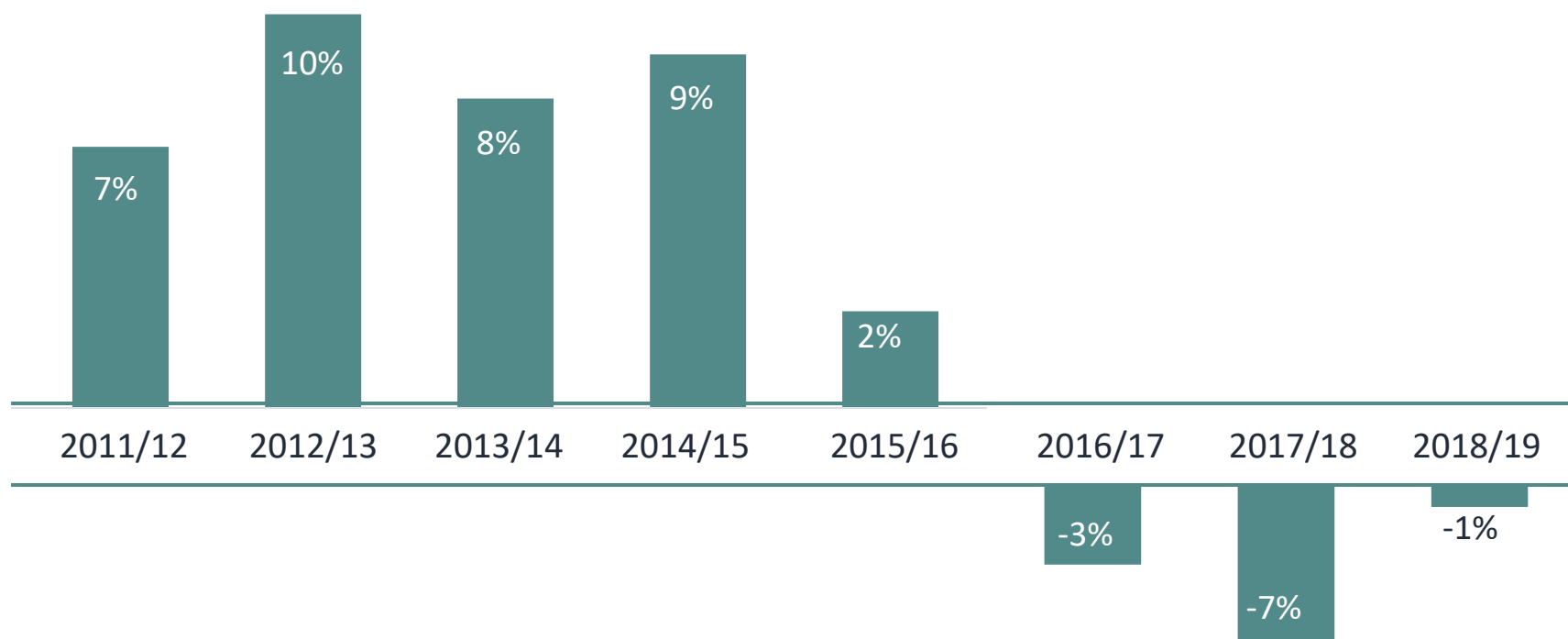
# 70 years of international students in the United States



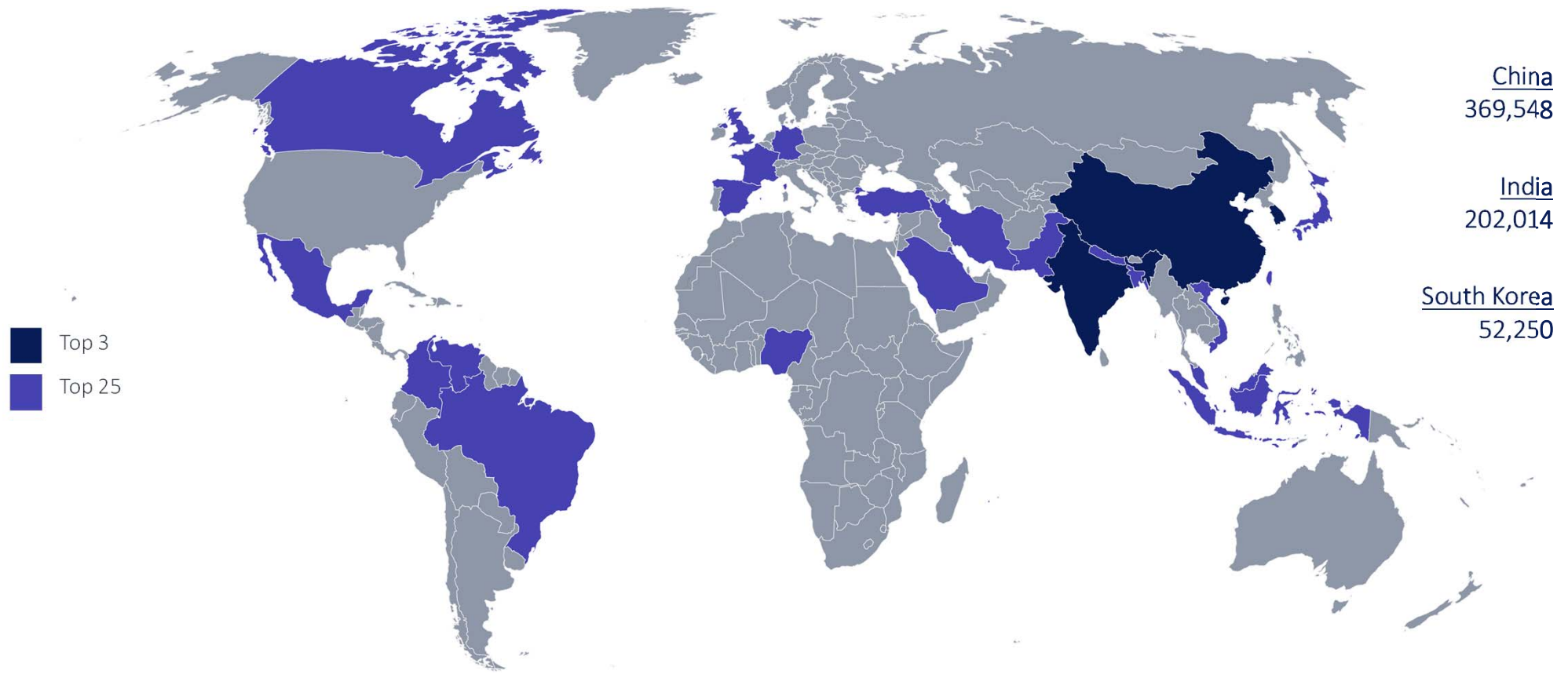
# International students by academic level



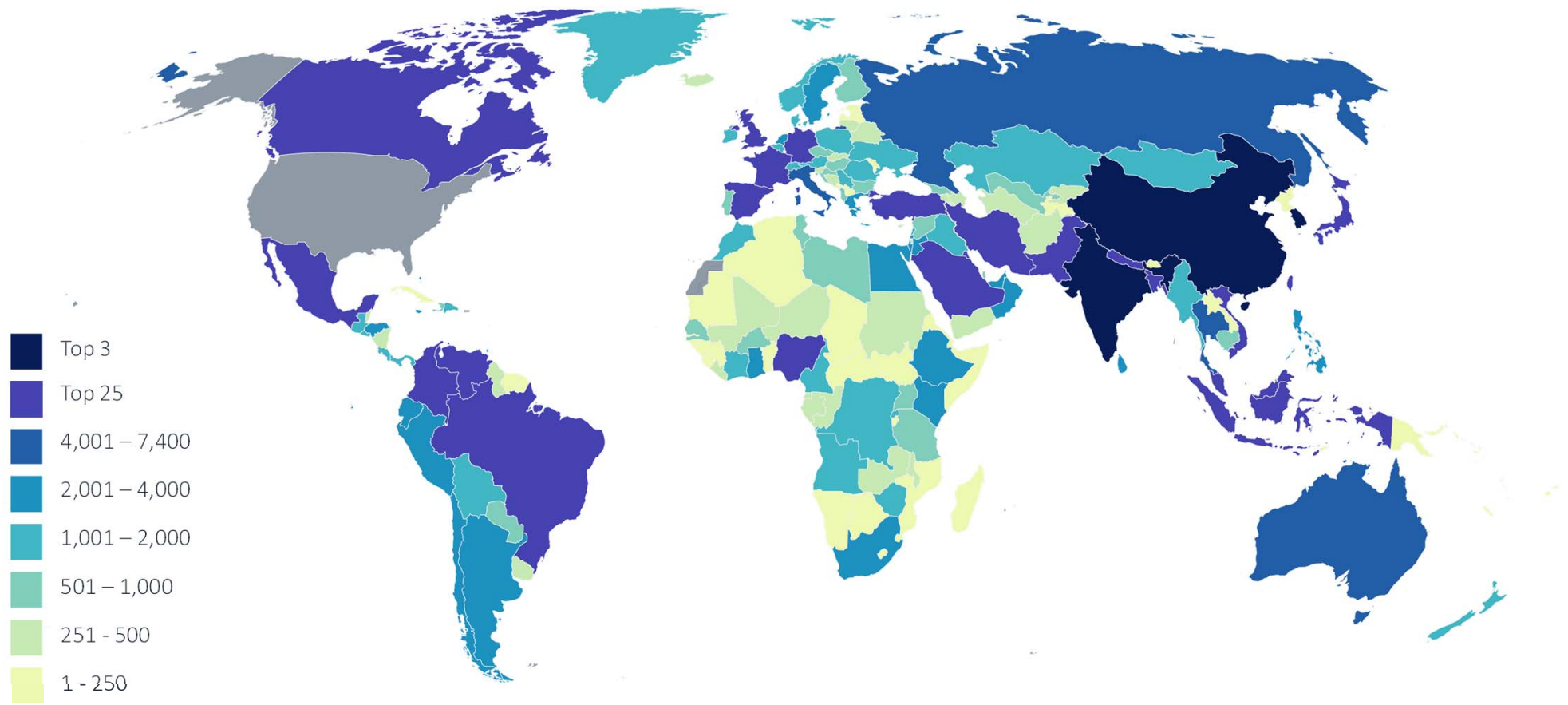
# Change in international students arriving on campus for the first time



# The U.S. hosts international students from around the globe

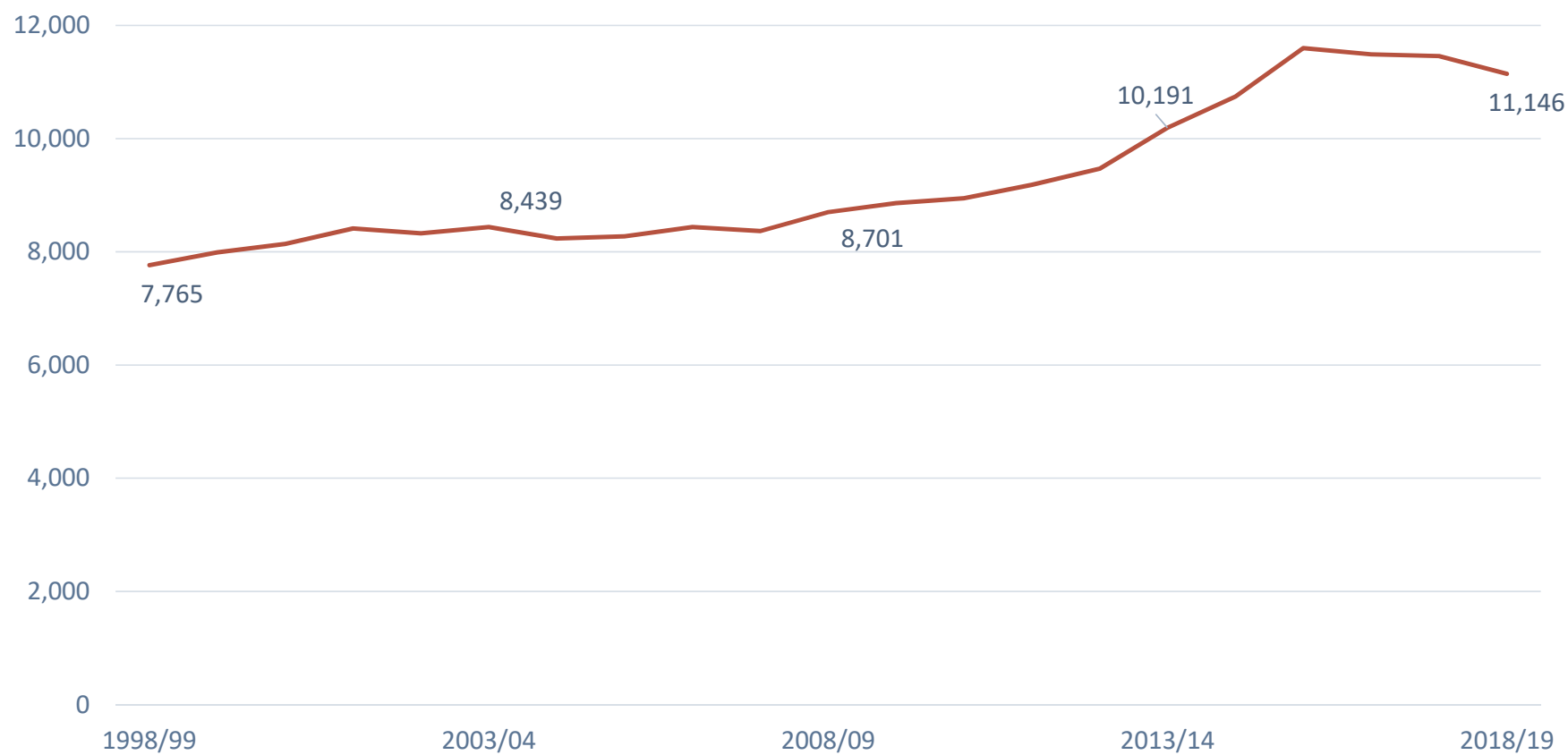


# The U.S. hosts international students from around the globe





# UK Study Abroad to the United States



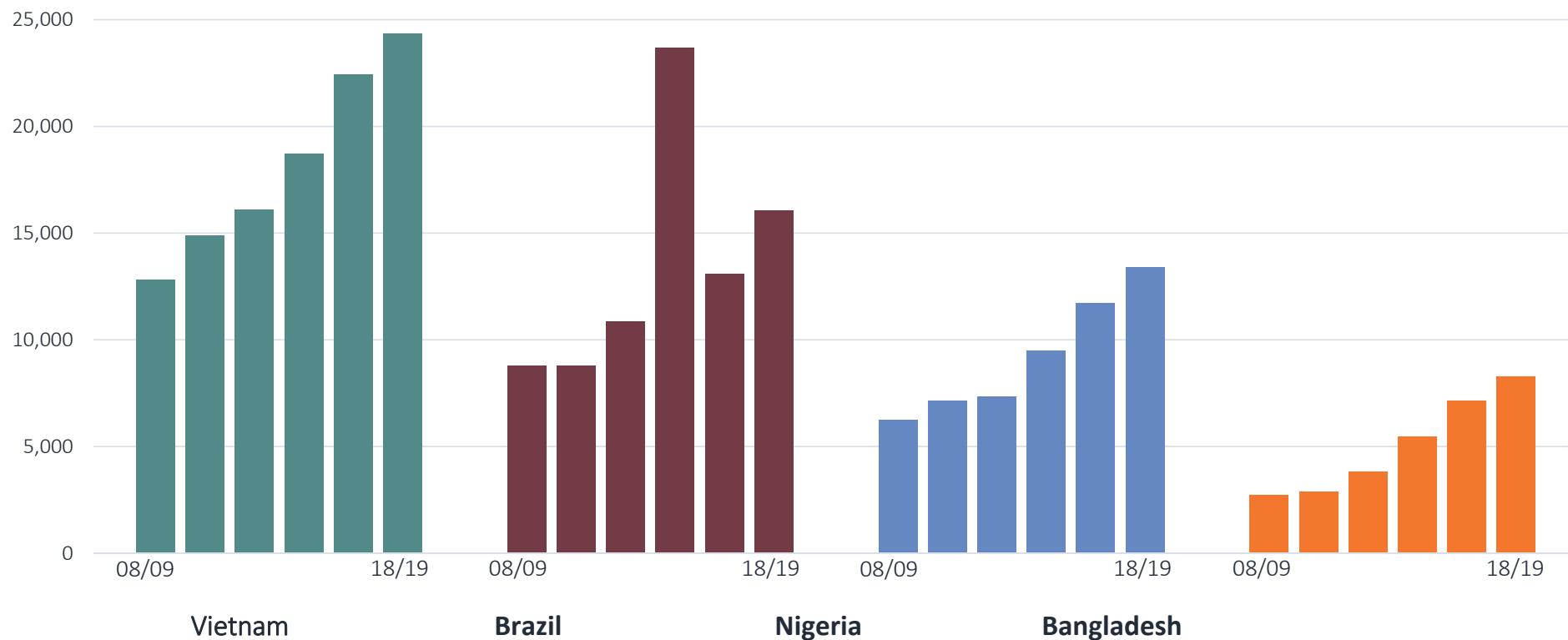
# 10 years of growth in students from emerging economies

10-year growth: +90%

+83%

+114%

+205%



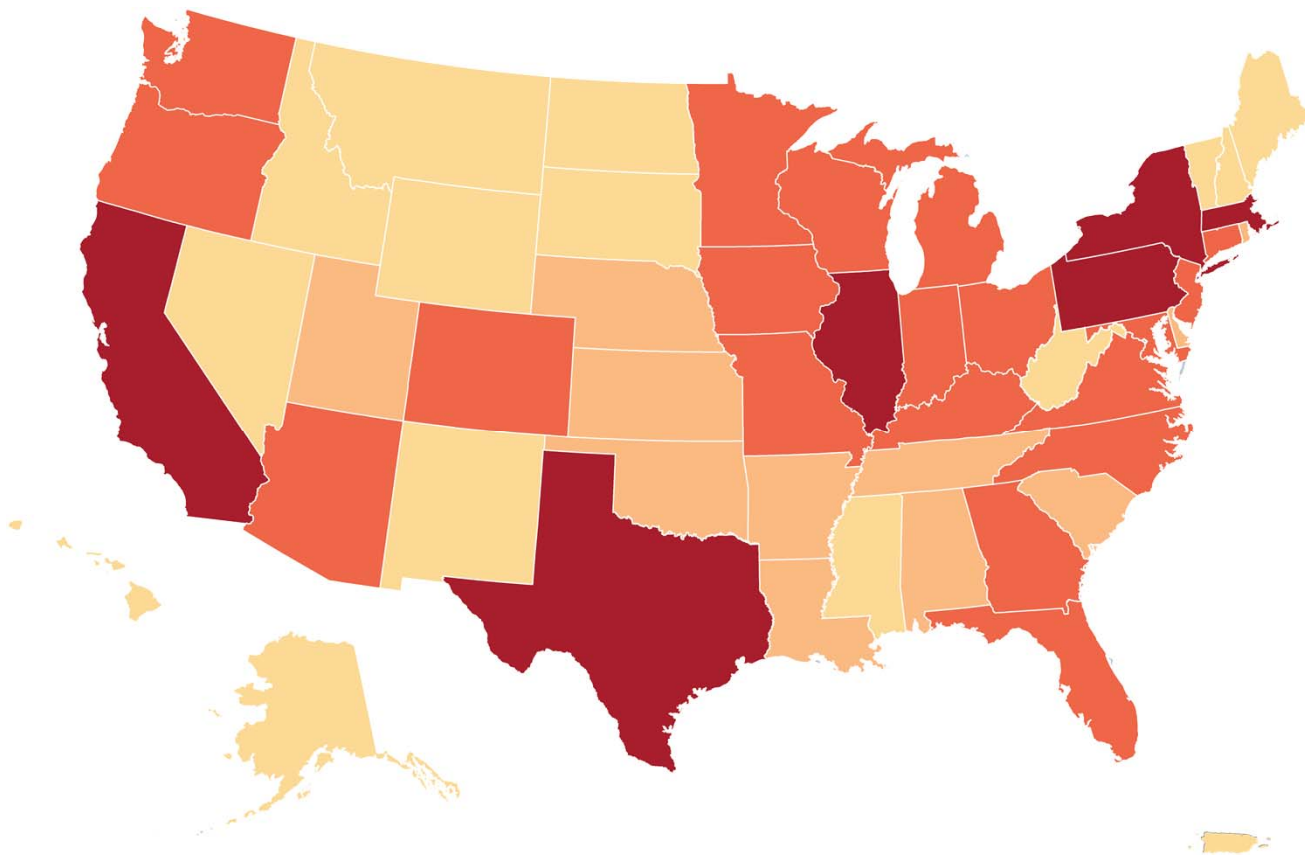


6 states host over 50,000 international students each

International students make up 5.5% of all students in U.S. higher education



# International students by state



California  
161,693

Massachusetts  
71,098

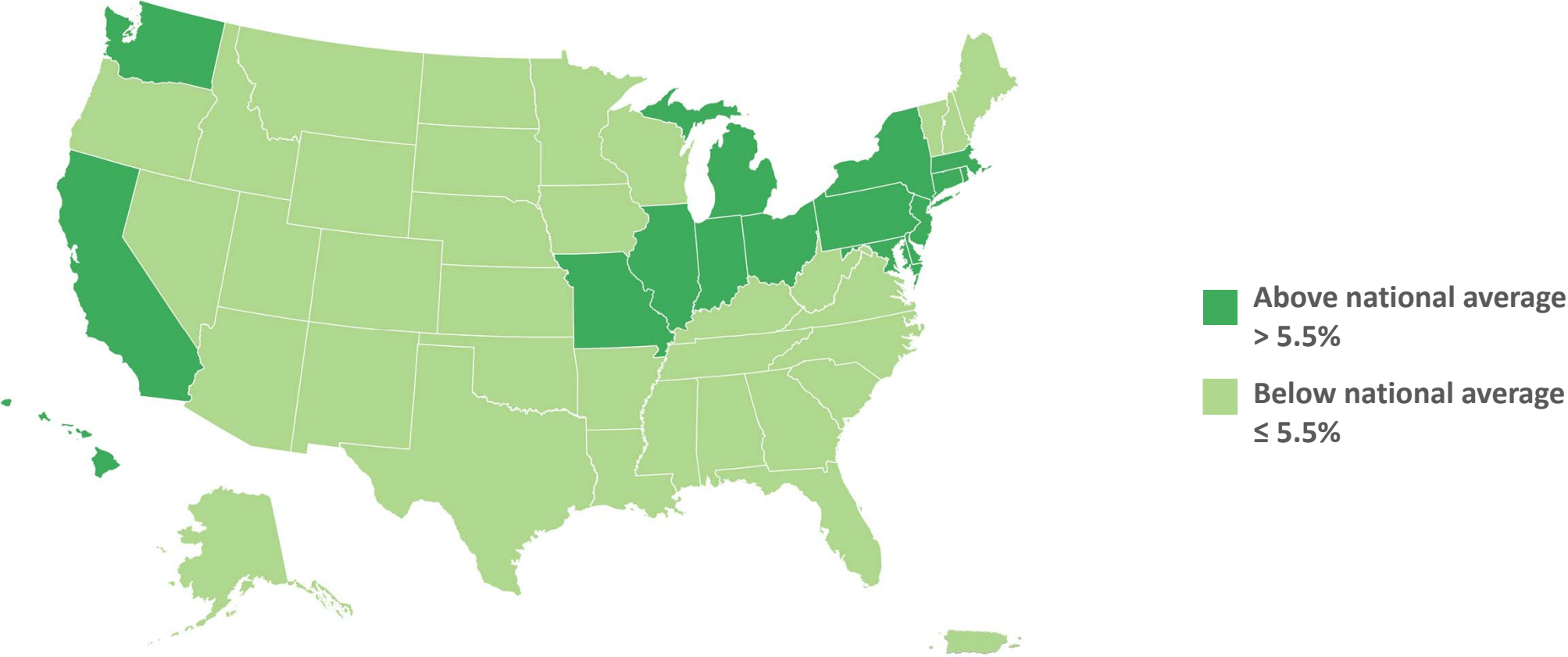
New York  
124,277

Illinois  
53,724

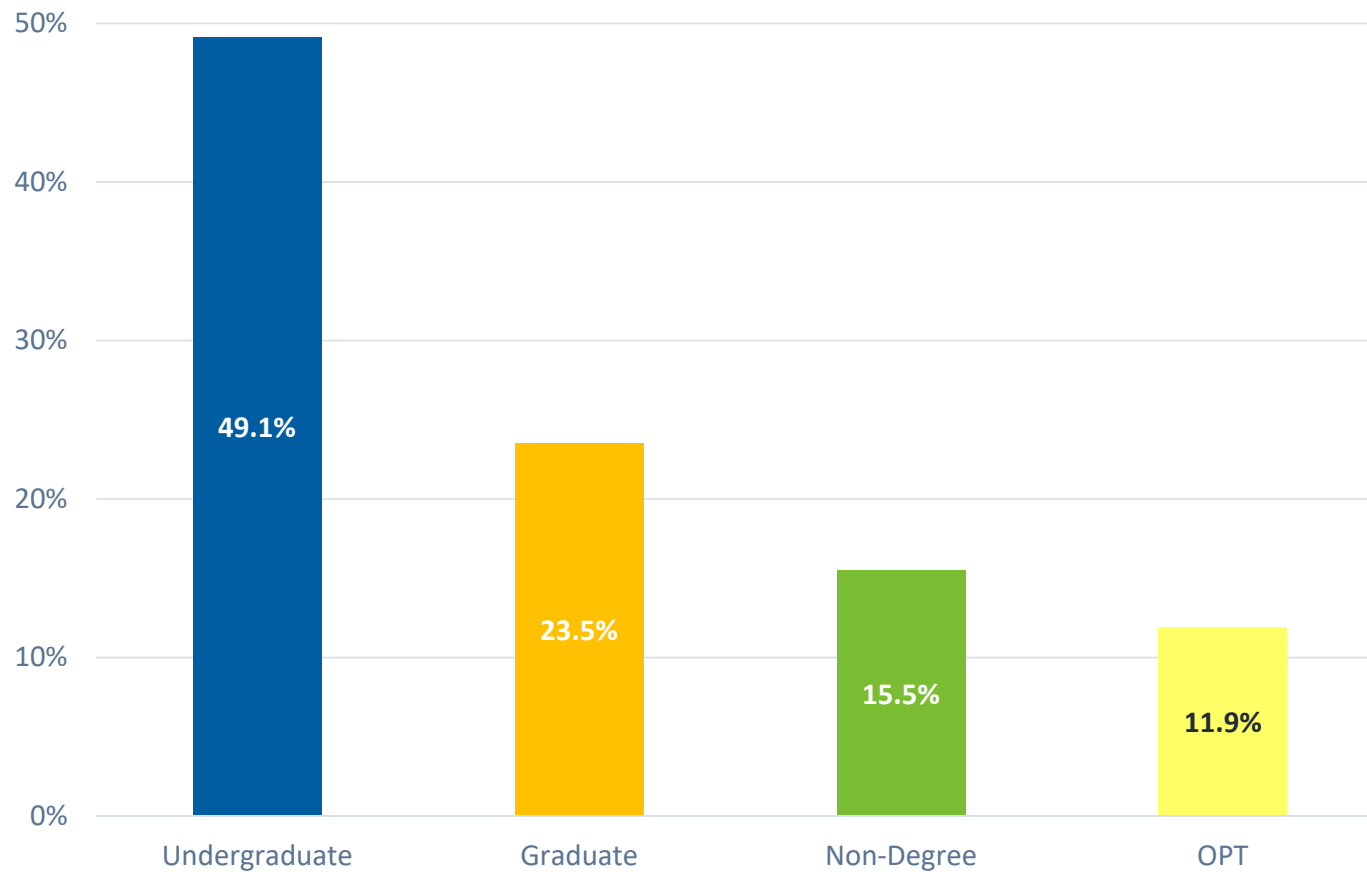
Texas  
81,893

Pennsylvania  
51,818

# International students as share of higher education



# Academic Level of UK Students in the United States





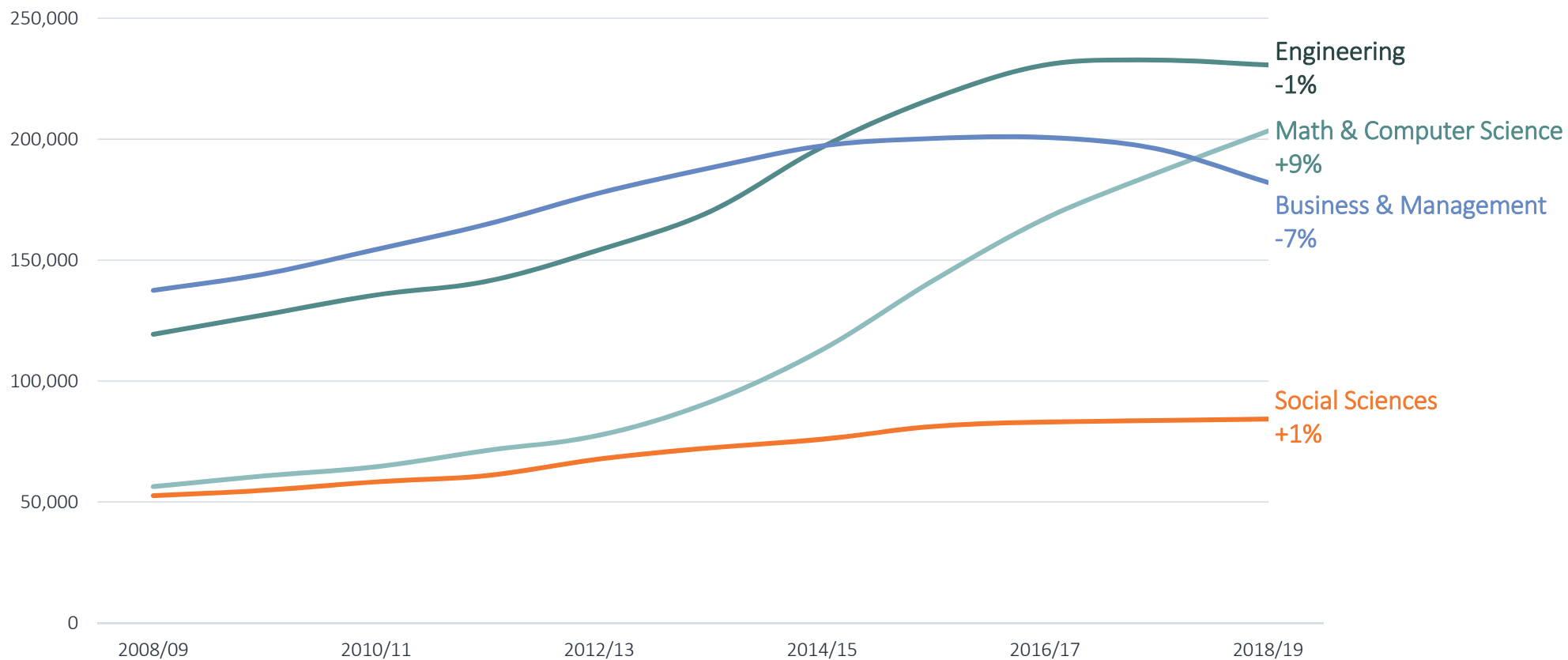
Engineering and Math & Computer Science are top fields of study

52% of all international students study in the STEM fields



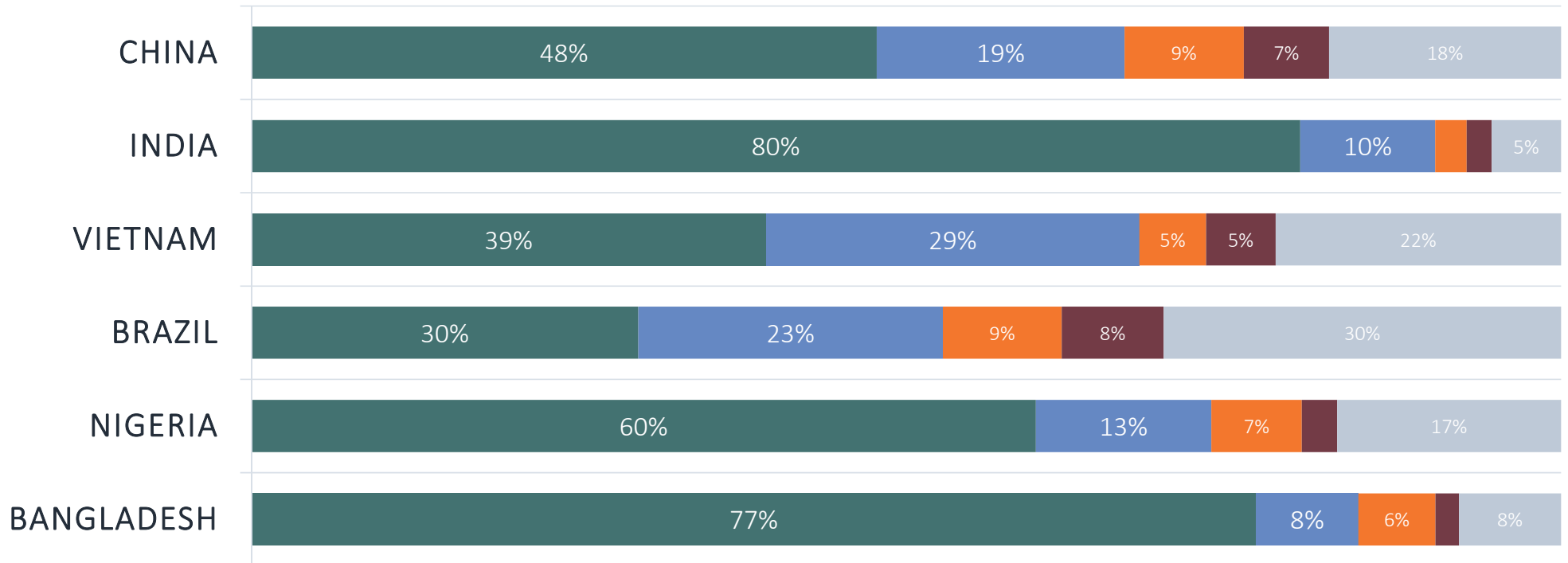


# Leading fields of study



# What do different students study?

STEM Business and Management Social Sciences Fine and Applied Arts All Other Fields





Contribution by international students to the U.S. economy in 2018: **\$44.7 Billion\***

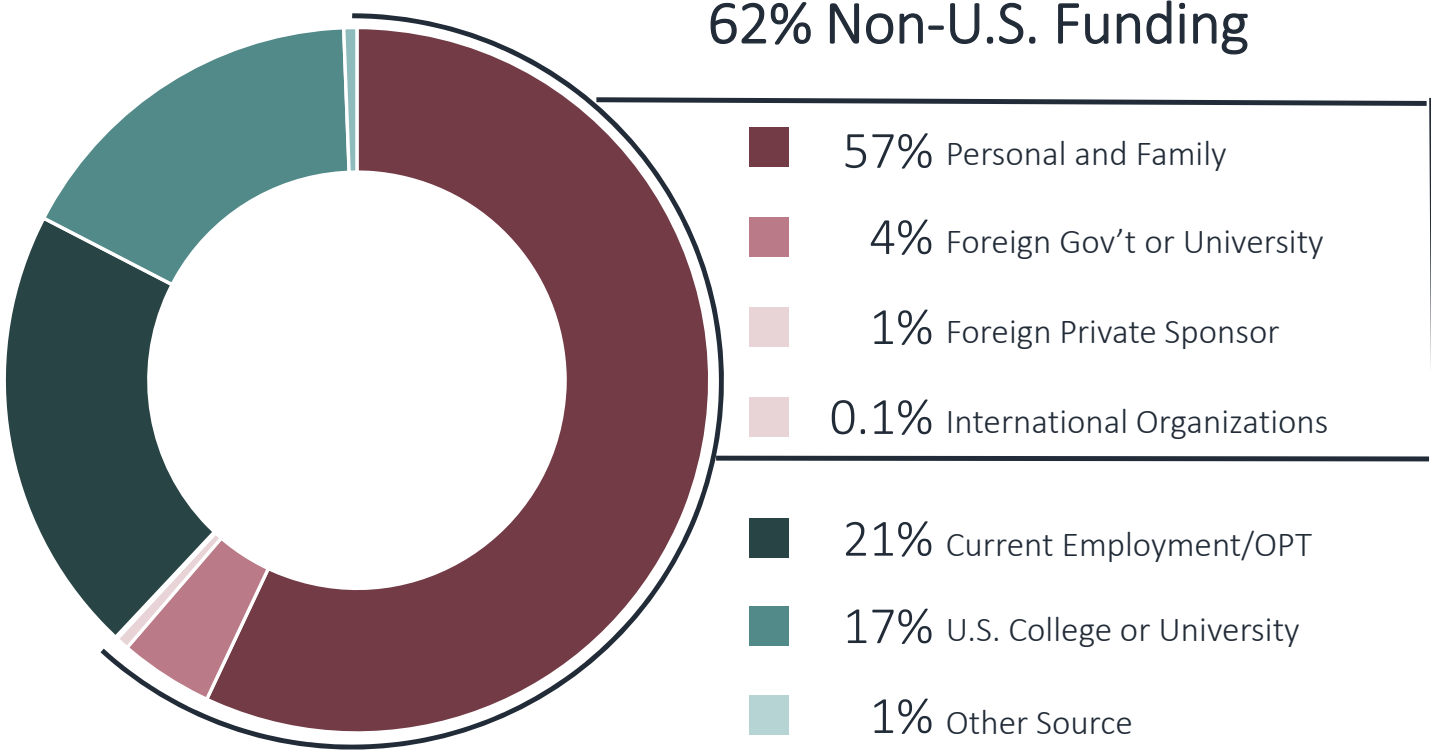
**458,290** direct and indirect **jobs** created or supported in 2018/19\*\*

*\*U.S. Department of Commerce*

*\*\* NAFSA Association of International Educators*



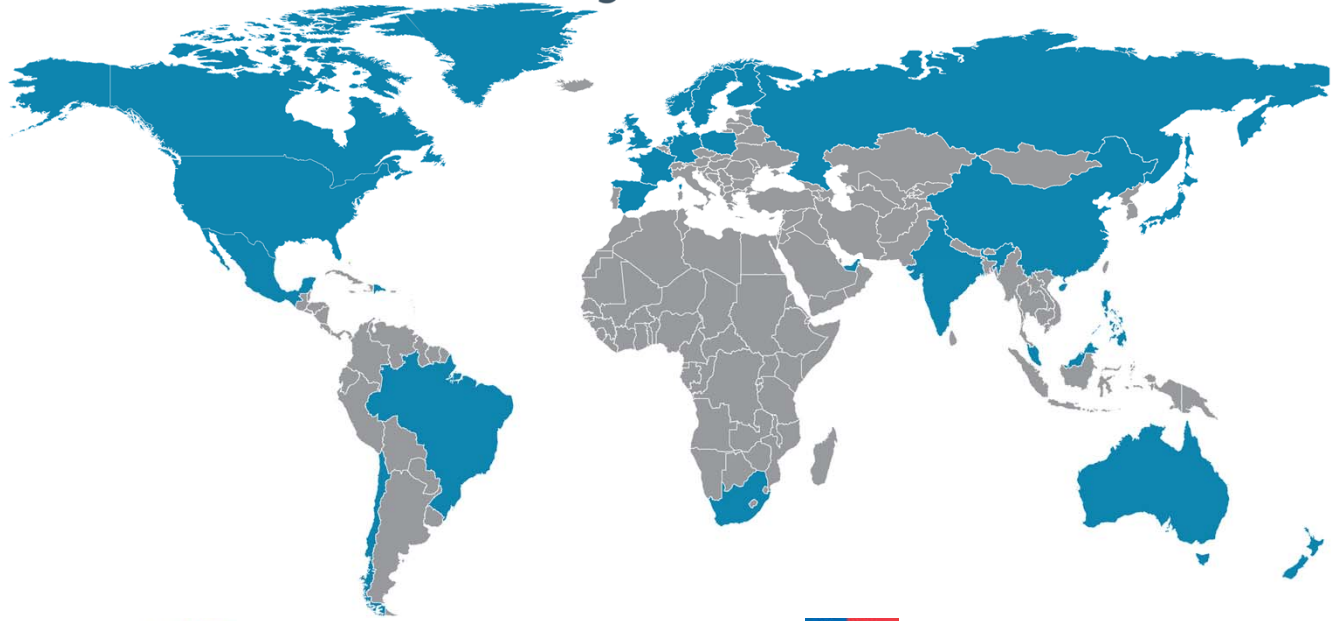
# International student's primary source of funding





# Global Student Mobility

# Project Atlas®



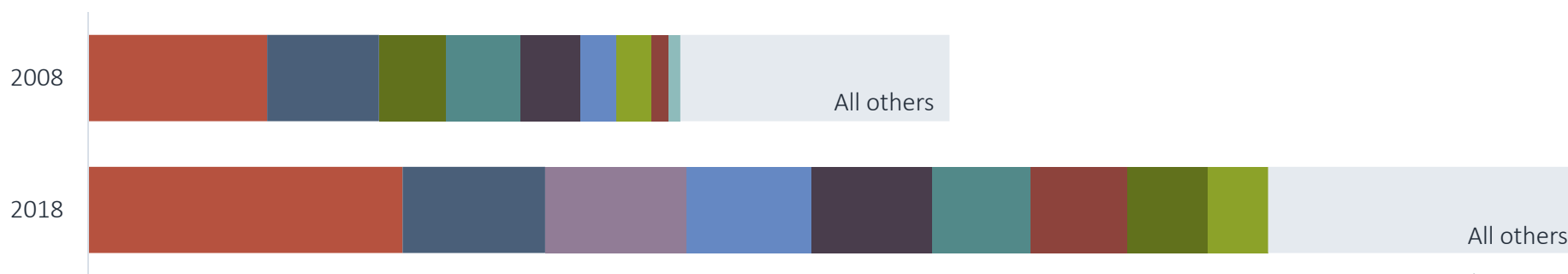
# Top global hosts of international students

2008 – 3.0 Million

|                |         |
|----------------|---------|
| United States  | 623,805 |
| United Kingdom | 389,330 |
| Germany        | 233,606 |
| France         | 260,596 |
| Australia      | 207,194 |
| Canada         | 123,901 |
| Japan          | 123,829 |
| Russia         | 60,288  |
| New Zealand    | 39,764  |

2018 - 5.3 Million

|                |           |
|----------------|-----------|
| United States  | 1,095,299 |
| United Kingdom | 496,570   |
| China          | 492,185   |
| Canada         | 435,415   |
| Australia      | 420,501   |
| France         | 343,400   |
| Russia         | 334,497   |
| Germany        | 282,002   |
| Japan          | 208,901   |



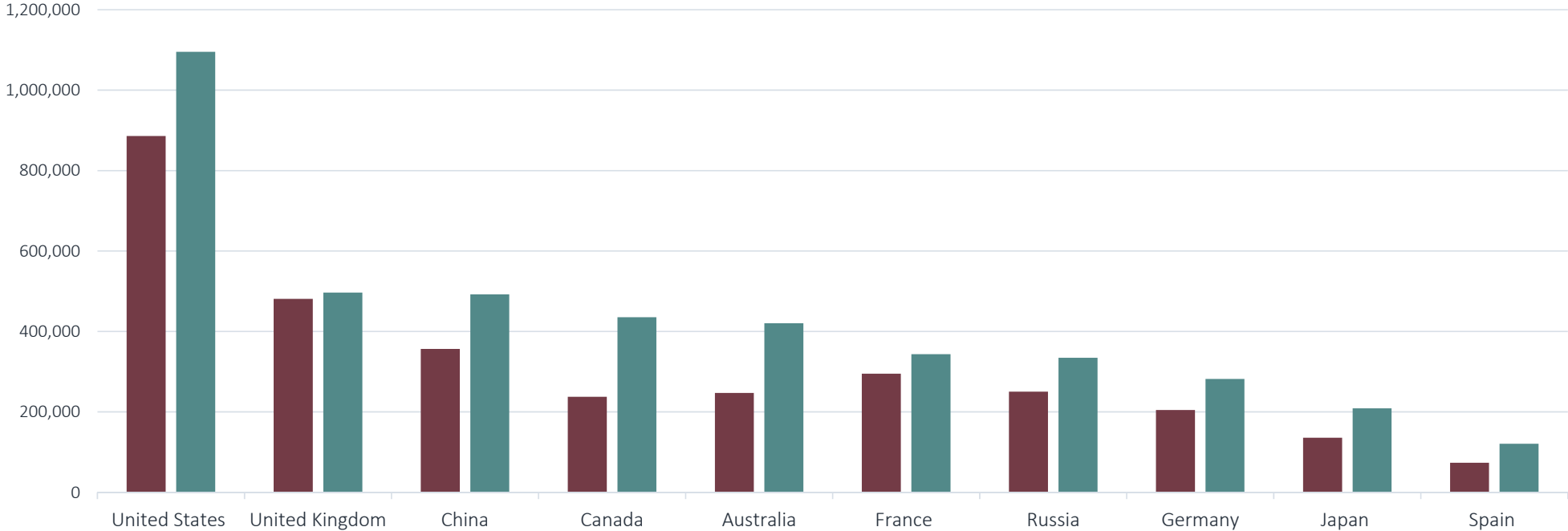
Source: Project Atlas, OECD, UNESCO



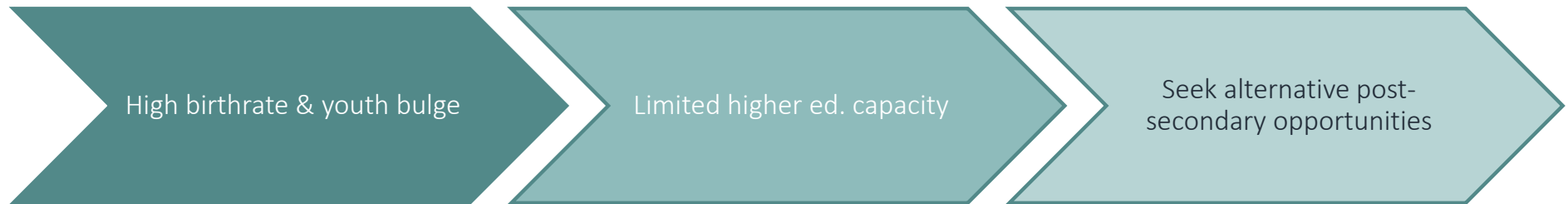
# International student growth over the past 5 years

2014  
2019

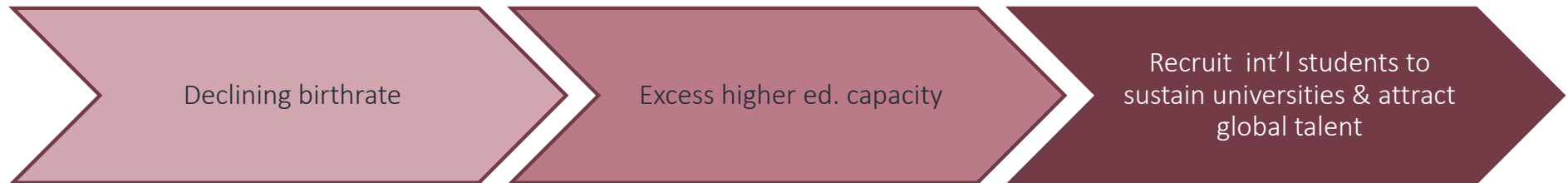
5-year growth: +24% +3% +38% +83% +70% +16% +34% +38% +54% +64%



# Demographic Shifts



Examples:  
India, Nigeria,  
Brazil



Examples:  
Japan, Germany,  
Canada

# Multilevel response

SDG 4 QUALITY EDUCATION



## GLOBAL:

Focus on Sustainable Development Goal 4. Inclusive and quality education, to expand scholarships available to developing countries for higher education, including STEM and vocational training.



## NATIONAL:

Domestic strategy - international student targets, providing scholarships, & encouraging post degree practical training.



## INSTITUTIONAL:

Raise higher education profile - global higher ed. rankings, global alumni networks, active recruiting, & expanded services to meet int'l student needs.

# COVID-19 Effects on U.S. Higher Education Campuses: Academic Mobility to and from China

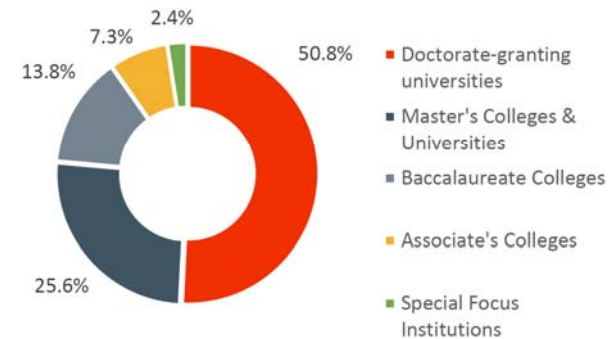
More than **230** U.S. higher education institutions responded

➔ **19** of the top **20** hosts of international students

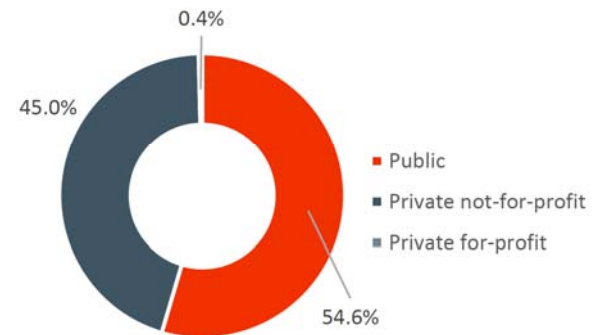
➔ **17** of the top **20** institutions sending study abroad students



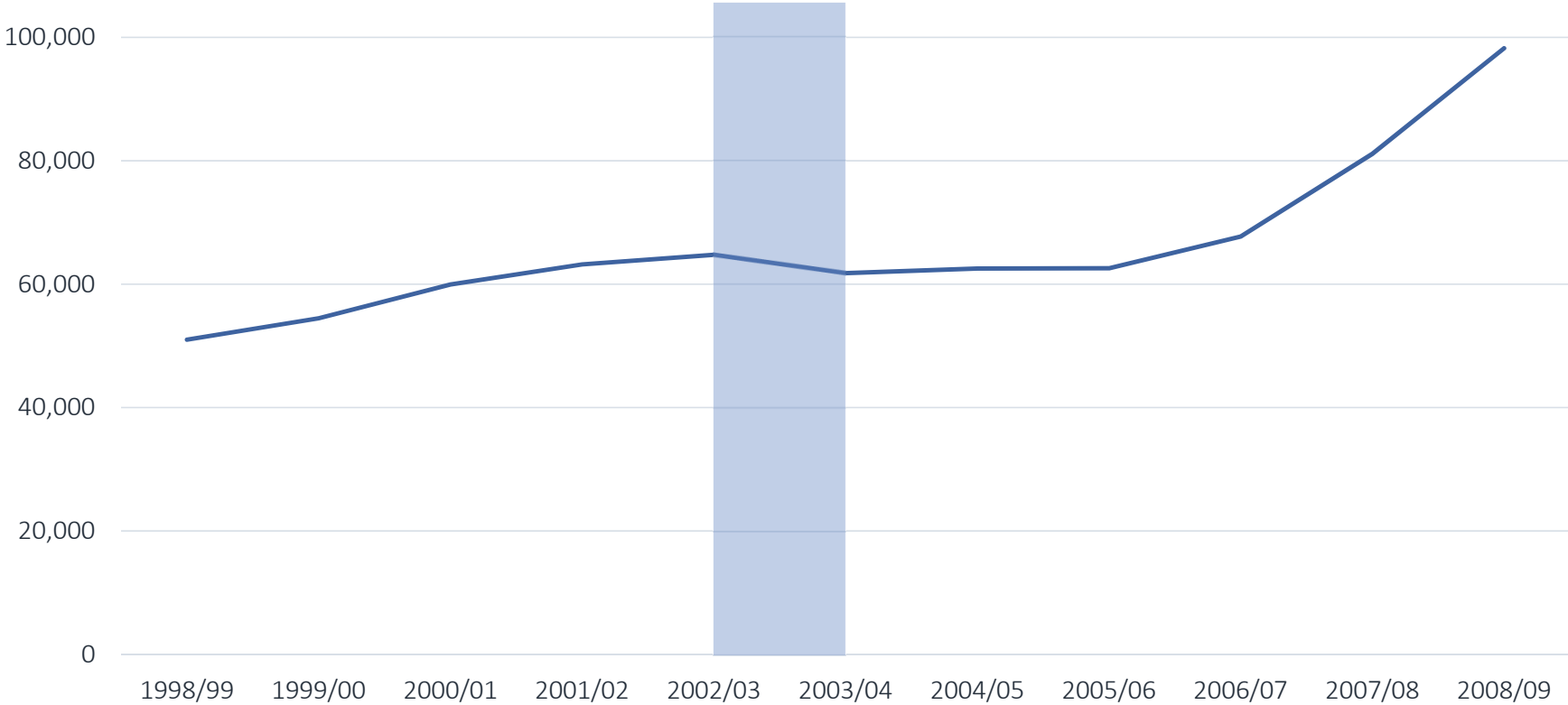
Institution Type



Institution Sector



# International Students from China studying in the United States during the SARS Epidemic



# International Students from China

**37%** of institutions reported that some students from were unable to come or return to their U.S. campus because of coronavirus-related travel restrictions

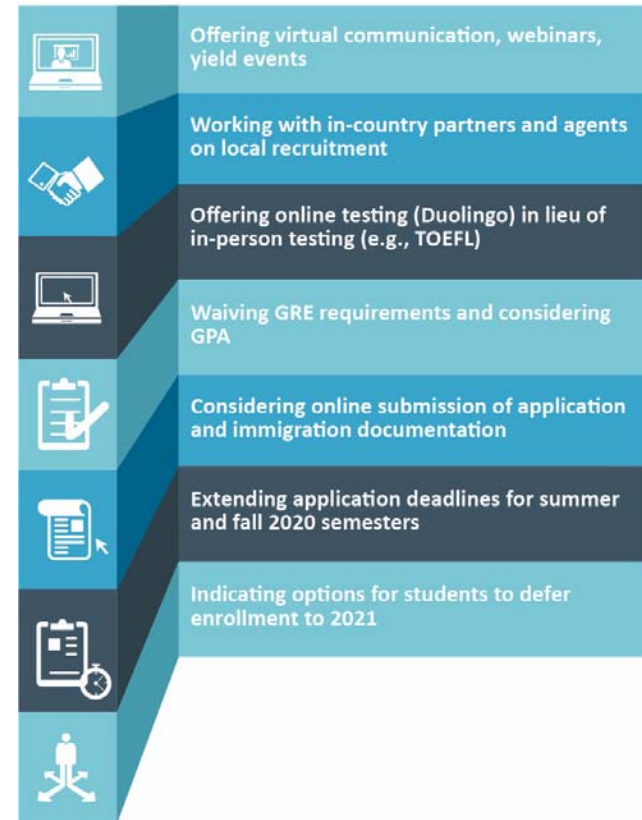
**0.4%** of the total Chinese student population at responding institutions were not able to travel to the United States

**100%** of institutions with students from China impacted by travel restrictions had been in communication with them



# Institutional Impacts on Outreach and Recruitment

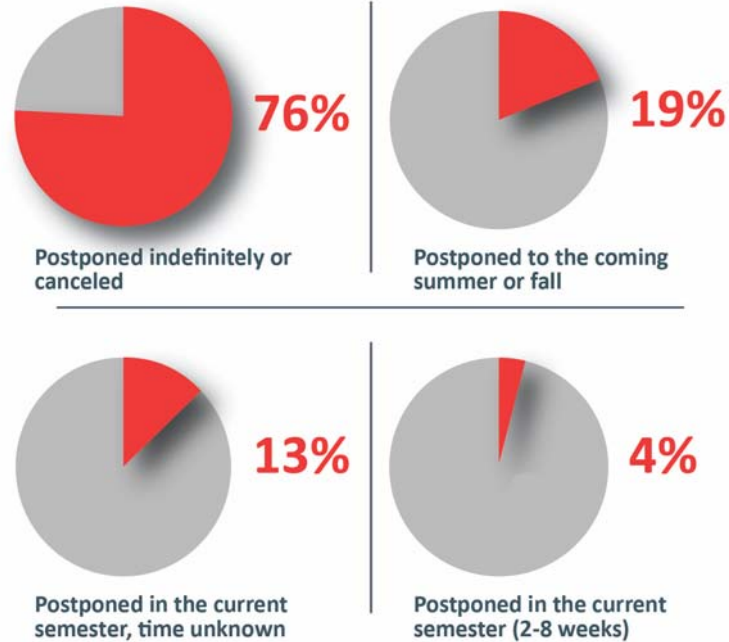
**76%** of institutions reported that outreach or recruiting events in China had been affected by the coronavirus outbreak.



IIE Snapshot Survey Series

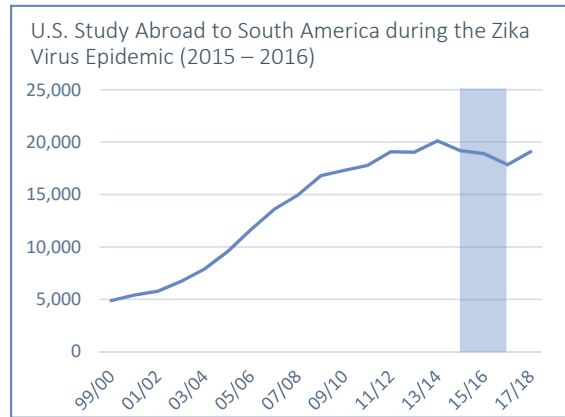
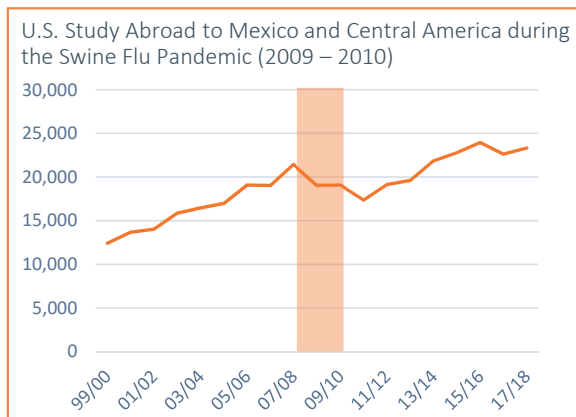
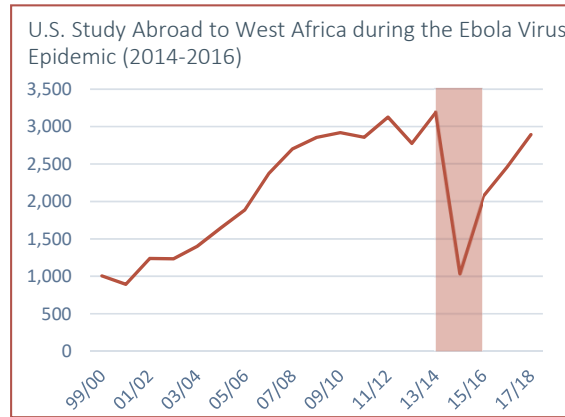
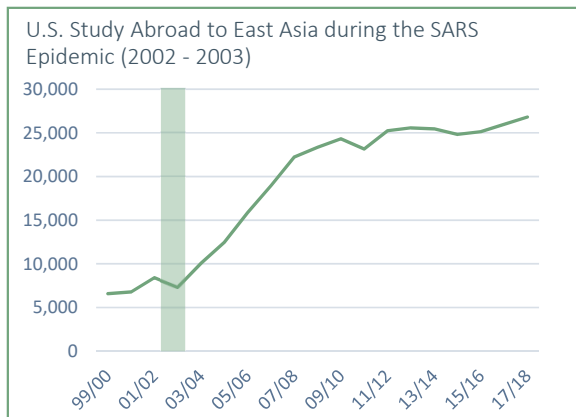
## U.S. Study Abroad to China

**48%** of respondents reported that their institution had students scheduled to go on study abroad programs in China in the spring 2020 semester.





# Regional U.S. Study Abroad for Academic Credit During Health Crises



IIE Snapshot Survey Series 2

## Survey 2 – Effects of COVID-19 on U.S. Higher Education

**Survey Release**

Mid-May

Institutional response to COVID-19

Institutional plans for summer and fall 2020

Spring 2020 international students in the United States

Spring 2020 international students outside the United States

Institutional impacts on international student outreach and recruitment

Spring 2020 study abroad students

Evacuations of study abroad students

Mid to long-term effects of COVID-19

