

Activity	Proposed Dates and location	Audience Profile	Objective	Price + UK VAT
Research and Insight				
Consultancy The IES Consultancy team provides UK institutions with a wide range of bespoke research solutions to support student recruitment, partnership scoping and strategy formation in India and across the globe.	2018-19	Undergraduate and post graduate students Faculty Influencers	Market Insight and profile-raising opportunity for institutions	As per service request (£100 per hour)
Engagement Opportunities				
Brand Management Opportunity for participating UK institutions to raise their brand visibility, recall and engagement through a campaign of six to nine months across India through digital and face to face platforms. (Digital Promotions over Facebook, Emailers, 3 party campaigns and newsletters) (Consultancy will comprise face to face briefings, targeted campaigns and a brief report)	2018-19	Undergraduate and post graduate students Faculty Influencers	Profile raising opportunity for the institutions	For digital offers based on client request For face to face offers it will be from the suite of services listed e.g. masterclasses

<p>Digital Marketing Campaigns Creating opportunities for UK institutions to promote their courses to targeted audiences.</p> <ul style="list-style-type: none"> • Scholarships campaign • UG campaign • PG campaign • MBA campaign 	2018-19	Undergraduate and post graduate students Faculty Influencers	Profile raising opportunity for the institutions	As per service request
<p>Digital Marketing Bespoke Campaigns</p> <p>Creating opportunities for UK institutions to promote their courses to targeted audiences based on specific bespoke requests</p> <p>(Promotions over Facebook, Emailers, 3 party campaigns and newsletters)</p>	2018-19	Undergraduate and post graduate students Faculty Influencers	Profile raising opportunity for the institutions	As per service request
<p>Webinar masterclasses for students</p> <p>An opportunity for UK institutions to raise their profile by delivering virtual lectures across a spectrum of subjects to Indian institutions</p>	2018-19 Subjects: Engineering, Law, Management, Medicine – Biosciences, Pharmacy Hospitality, Design, Computer Science, Architecture and Sports	Prospective students: Postgraduate	Student Recruitment Profile raising opportunity for the institution	£200 per institution

Market Webinars for UK Institutions An opportunity for UK institutions to understand Indian education systems and policies. Webinars delivered by Indian education specialists	2018-19	UK institutions	Better understanding of India market	£350 per webinar
Recruitment Opportunities				
Boarding Schools Tour An opportunity to meet and counsel students at key boarding schools across cities of India who are interested in studying at a UG level at a UK institution. Participating delegates will get an opportunity to make a small presentation about their institution, counsel students and briefly meet faculty from the school	16 to 20 Nov 2018: Coimbatore and Ooty	Undergraduate recruitment	Student recruitment Profile raising opportunity for the institution	£ 600 - Coimbatore and Ooty
Study UK India exhibitions: November 2018	23 Nov All India Briefing: Delhi 24 Nov Exhibition: Delhi 25 Nov Exhibition: Chandigarh 26 Nov Exhibition: Mumbai 27 Nov Exhibition: Kolkata 29 Nov Exhibition: Ahmedabad 30 Nov Exhibition: Coimbatore	Prospective students: all levels	Brand building, Profile raising, Institution promotion and marketing	The exhibition will open for recruitment in June and costs will be available on the IES site

Study UK: India exhibitions: February 2019	1 Feb – All India Briefing: Bangalore 2 Feb – Exhibition: Bangalore 3 Feb – Exhibition: Chennai 4 Feb – Exhibition: Hyderabad 6 Feb – Exhibition: Pune 7 Feb – Exhibition: Kochi 8 Feb – Exhibition: Mumbai 9 Feb – Exhibition: Delhi	Prospective students: all levels	Brand building Profile raising, Institution promotion and marketing	The exhibition will open for recruitment in June and costs will be available on the IES site
Master classes An opportunity for participating UK institutions to build their brand by delivering face to face lectures on specific subjects to students at Indian institutions	2018-19	Prospective students: Undergraduate and Postgraduate	Profile raising opportunity for the institutions	£200 per class
Partnership Opportunities				
Counsellors Inward Tour Exclusive opportunity for UK Institutions to host counsellors from schools in India and explore recruitment opportunities	2018 - 2019	School Counsellors	Profile raising opportunity for the institution Partnerships and collaborations	UK Institutions to host

Faculty Inward Tour Exclusive Opportunity for UK Institutions to host academics from potential HEIs in India and explore opportunities for academic exchanges	2018 - 2019	Academicians	Profile raising opportunity for the institution Partnerships and collaborations	UK Institutions to host
Media and Entertainment Tour An opportunity for academics from UK HEIs to deliver a seminar to prospective students, gain local market intelligence and meet faculty to scope for partnerships and collaborative linkages	15 to 16 Jan 2019: Pune	Postgraduate	Profile raising opportunity for the institution Partnerships and collaborations	£500: Pune
Law Tour An opportunity for academics from UK HEIs to deliver a seminar to prospective students, gain local market intelligence and meet faculty to scope for partnerships and collaborative linkages	15 to 18 Jan 2019: Kolkata and Bhubaneshwar 22 to 25 Jan 2019: Hyderabad and Bangalore 28 to 31 Jan 2019: Delhi and Jaipur	Postgraduate	Profile raising opportunity for the institution Partnerships and collaborations	£1000: Kolkata and Bhubaneshwar £1000: Hyderabad and Bangalore £1000: Delhi and Jaipur
Environmental Sciences Tour An opportunity for academics from UK HEIs to deliver a seminar to prospective students, gain local market intelligence and meet faculty to scope for partnerships and collaborative linkages	17 to 18 Jan 2019: Pune	Postgraduate	Profile raising opportunity for the institution Partnerships and collaborations	£500: Pune

Hospitality Tour An opportunity for academics from UK HEIs to deliver a seminar to prospective students, gain local market intelligence and meet faculty to scope for partnerships and collaborative linkages	28 to 29 Jan 2019: Kolkata	Postgraduate	Profile raising opportunity for the institution Partnerships and collaborations	£500: Kolkata
Computer Science and IT tour An opportunity for academics from UK HEIs to deliver a seminar to prospective students, gain local market intelligence and meet faculty to scope for partnerships and collaborative linkages	28 to 31 Jan 2019: Bangalore and Chennai	Postgraduate	Profile raising opportunity for the institution Partnerships and collaborations	£1000: Bangalore and Chennai
Social Sciences Tour An opportunity for academics from UK HEIs to deliver a seminar to prospective students, gain local market intelligence and meet faculty to scope for partnerships and collaborative linkages	4 to 5 Feb 2019: Kolkata	Postgraduate	Profile raising opportunity for the institution Partnerships and collaborations	£500: Kolkata
Engineering Tour An opportunity for academics from UK institutions to deliver a seminar to prospective students, gain local market intelligence and meet faculty to scope for partnerships and collaborative linkages	11 to 15 Feb 2019: Chennai and Coimbatore 18 to 21 Feb 2019: Kolkata and Bhubaneswar	Postgraduate	Profile raising opportunity for the institution Partnerships and collaborations	£1000: Kolkata and Bhubaneswar £1000: Chennai and Coimbatore

INTERNATIONAL EDUCATION SERVICES

<p>Creative and Design Studies Tour An opportunity for academics from UK institutions to deliver a seminar to prospective students, gain local market intelligence and meet faculty to scope for partnerships and collaborative linkages</p>	<p>11 to 15 Feb 2019: Delhi and Jodhpur 19 to 20 Feb 2019: Ahmedabad</p>	<p>Postgraduate</p>	<p>Profile raising opportunity for the institution Partnerships and collaborations</p>	<p>£1000 – Delhi and Jodhpur £500 – Ahmedabad</p>
<p>Business & Management Tour An opportunity for academics from UK institutions to deliver a seminar to prospective students, gain local market intelligence and meet faculty to scope for partnerships and collaborative linkages</p>	<p>14 to 15 Feb 2019: Mumbai 18 to 19 Feb 2019: Delhi</p>	<p>Postgraduate</p>	<p>Profile raising opportunity for the institution Partnerships and collaborations</p>	<p>£ 500 – Mumbai £ 500 - Delhi</p>
<p>Biotechnology Tour An opportunity for academics from UK institutions to deliver a seminar to prospective students, gain local market intelligence and meet faculty to scope for partnerships and collaborative linkages</p>	<p>21 to 22 Feb 2019: Ahmedabad 25 Feb to 1 Mar 2019: Chennai and Bangalore</p>	<p>Postgraduate</p>	<p>Profile raising opportunity for the institution Partnerships and collaborations</p>	<p>£1000 – Chennai and Bangalore £ 500 - Ahmedabad</p>

Other Key Services:

- British Council offers its premises on hire to UK institutions to hold pre-departures, seminars, receptions and other engagements. British Council staff is also able to deliver a pre-departure session on behalf of a UK institution and the university delegate can join the session via Skype or other online mediums.
- Bespoke services: Our bespoke service offer includes independent visits to schools, master classes by UK academics at local Higher Education institutions and faculty discussions for collaborative opportunities. Do write to us if you have any academics visiting India and we will be able arrange for a bespoke service as per your requirement.

To register your interest in any of the programmes or services in the calendar, or to know more about any specific programme, please get in touch with Sunit Koli on sunit.koli@britishcouncil.org

All events open for UK HEI participation will be promoted on the [IES website](#)