

SERVICES FOR  
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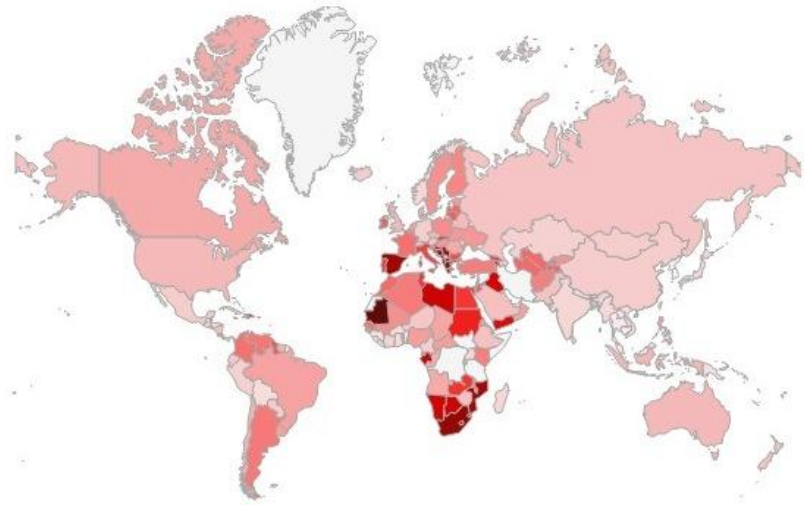
# How to support South Asian graduates in country – exploring employability.

# Alumni and employability. Why?

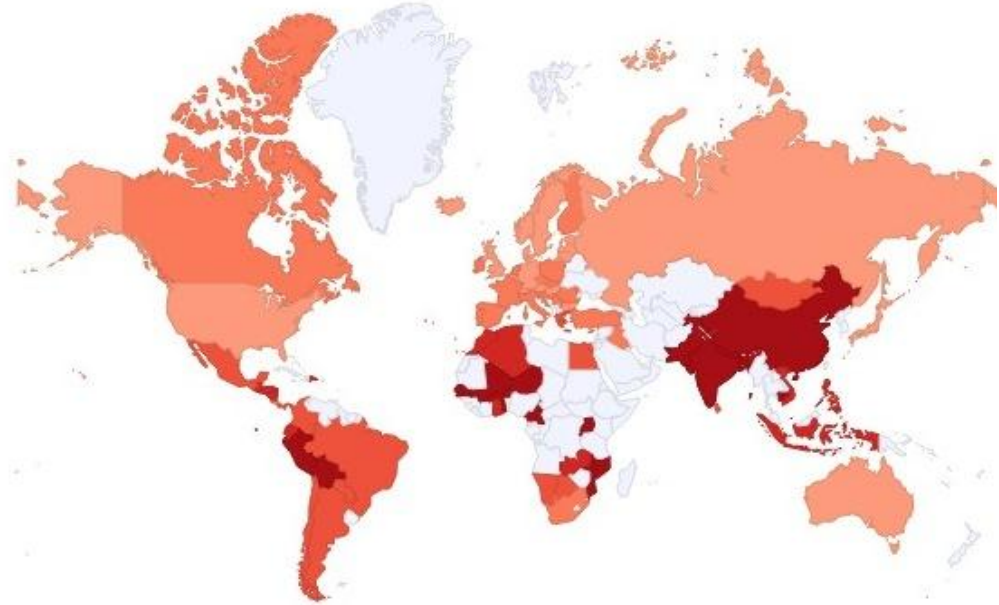
- **International students and their future careers contribute significant global reputation for the institution**
- **Alumni: your most important brand ambassadors**
- **Importance of global networking – expanding your institution's reach and influence to global markets**
- **'Employability' is among the top ranked reasons for choosing an institution**

# Unemployment rate per country (%) \*

Year 2015



# ILO statistics



Percentage of workers (total employment) without a permanent contract

- Less than 25%
- 25-50%
- 50-75%
- 75-90%
- 90-100%

**WORLD EMPLOYMENT SOCIAL OUTLOOK**

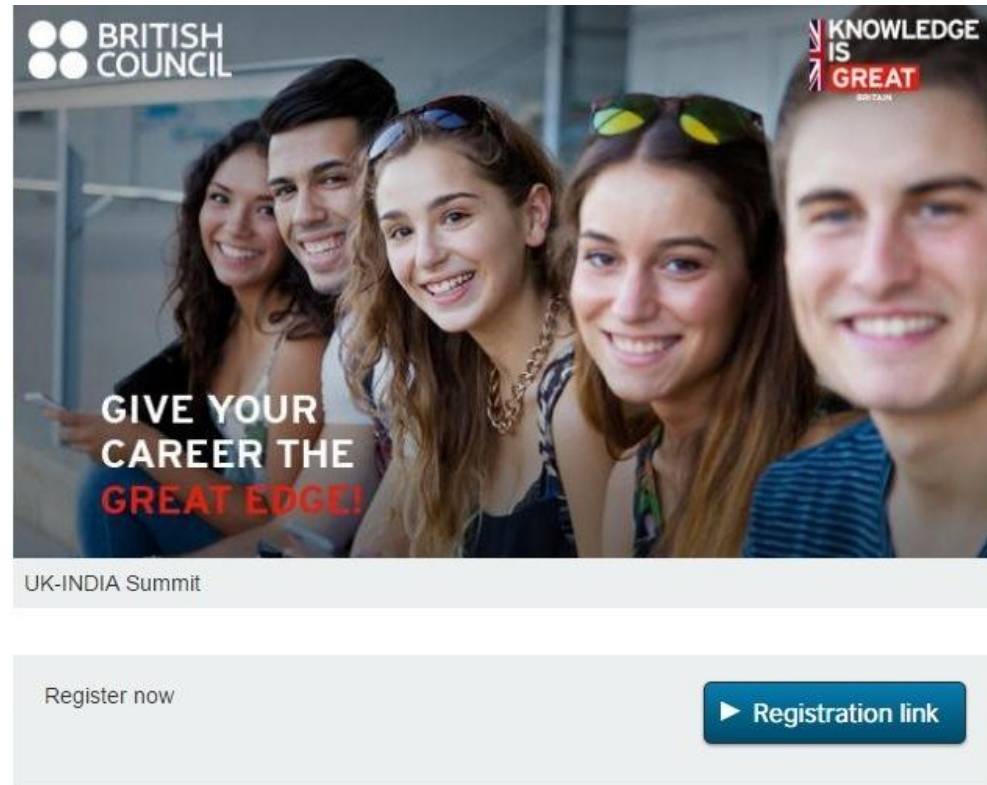
Trends 2015

# How to facilitate alumni employability in-country

- **Initiate alternative measures for ‘post study work visa’ status**
- **Strengthen Careers Office range of services and regional reach**
- **Establish links with in-country employers**
- **Develop and maintain alumni networks**
- **Try to embed Employability skills/knowledge into the curriculum and provide work placement opportunity**

# Some South Asian initiatives to build on

- **Corporate Initiative – Employment Fairs**
- **Careers Summits**
- **Sector Visits**
- **Up-coming events:**
  - Bangladesh November 2015**
  - Sri Lanka March 2016**
  - India Delhi, Bangalore 2015**
  - Mumbai 2016**



The banner features a group of five young adults smiling. The British Council logo is in the top left, and the slogan 'KNOWLEDGE IS GREAT' is in the top right. The central text reads 'GIVE YOUR CAREER THE GREAT EDGE!'. Below the image, it says 'UK-INDIA Summit'. At the bottom, there is a 'Register now' link and a blue button labeled 'Registration link'.

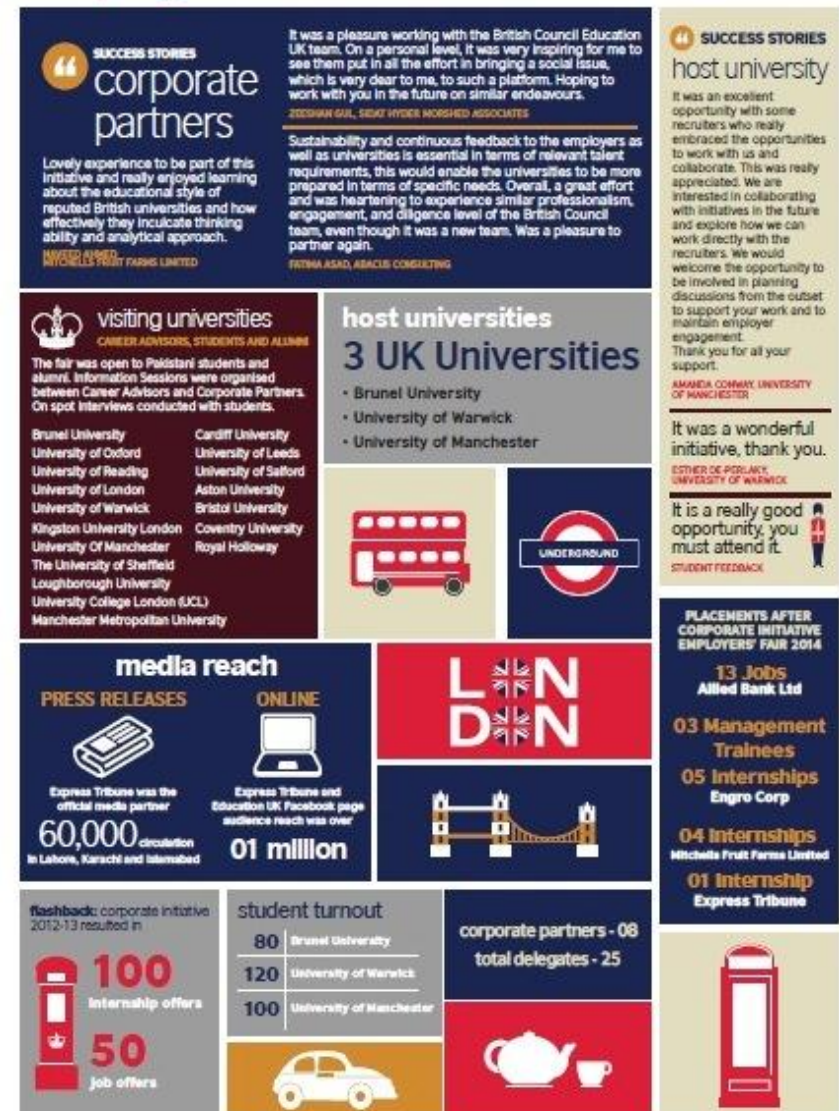
Are you a returned UK graduate looking for a job in India?

If so your search ends here.

# A case study – Corporate Initiative 2014

- Corporate partners: 08
- Host UK institutions: 03
- Participating UK institutions: 18
- Student turn-out: 300
- 13 jobs plus 13 internships
- Flashback 2012: 50 job offers  
100 internship offers

## Corporate Initiative Employers' Fair 2014



# Sri Lanka Careers Summit March 2016

## Job Recruitment

- Registration
- Appointments
- Face to Face interviews
- Skype interviews

## Corporate Luncheons

- Talks by corporate leaders
- Career forums and networking sessions
- Networking luncheon

## Business to Business links

- Registration
- Appointments
- Networking event
- F2F meetings

## Career Guidance

- Work placements & internships
- psychometric testing
- presenting career options
- Projects with work based contacts
- Simulations of workplace activities
- Employer driven case studies

## Workshops for employability skills

- Analysing and problem solving skills
- Team working & interpersonal skills
- Verbal & written communications
- Personnel planning & organising
- Information literacy & IT

# Next steps forward

- **Promote our employment fairs to your alumni and partner with us to expand your brand reach**
- **UK missions with local recruiters/employers – visits to campuses and cluster groups**
- **Careers Offices and International Offices connect with in-country HR departments and work with British Council to expand network**



- QUESTIONS?

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