

## **Call for UK HEIs to send QR code posters/participate in Global University Fair at Bhubaneswar to be held on 17 February 2024.**

### **Purpose**

Kalinga Institute of Industrial Technology (KIIT) Deemed to be University, located in Bhubaneswar, is hosting a Global University Fair on Friday, 17 February 2024, from 11:00 am to 5:00 pm IST. The event will take place at the KIIT Bhubaneswar campus, situated on KIIT Road, Patia, Bhubaneswar, Odisha 751024. The primary focus of this fair will revolve around postgraduate and PhD admissions, while also providing a platform for addressing queries related to undergraduate admissions. KIIT boasts a diverse range of departments and faculties, spanning various subject areas at both the graduate and postgraduate levels. Additionally, KIIT also hosts an international school as part of its academic offerings. This global university fair welcomes students from universities and schools across Bhubaneswar.

**You can learn more about KIIT here – <https://kiit.ac.in/>**

As an integral component of the Global University Fair, Kalinga Institute of Industrial Technology (KIIT) invites UK Universities to participate and showcase their offerings for Indian students. This event aims to provide a platform for UK universities to present information regarding their diverse array of courses, available scholarships, and potential job opportunities for Indian students. The fair will feature a table and chair setup, providing a conducive environment for universities to engage with prospective students and share valuable insights. In addition to UK universities, representatives from institutions in the United States and various other countries are also likely to be present at the event, creating a diverse and enriching experience for all attendees.

### **Action required:**

The British Council is excited to announce its participation in the upcoming Global University Fair at KIIT. We would be keen to promote your programmes and courses at the Fair. To facilitate this, we invite you to showcase your offerings through display QR codes at the British Council stall. If your institution is interested, kindly submit the soft copy of the display QR codes no later than Monday, 12th February 2024, to **Azahar Ali** at [azahar.ali@britishcouncil.org](mailto:azahar.ali@britishcouncil.org)

**UK HEPs interested to participate in-person at the fair can directly contact the organisers as per details below by Saturday 10 February 2024.**

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