

The British Council and the British Embassy in the Philippines are looking for UK universities or institutional partners for *Think GREAT Cities: Photo and Design Competition*.

The competition aims to make Filipinos think of ways on how to make the city more liveable and creative, whether it's coming up with solutions on transportation and mobility, developing public spaces and landscapes, or redesigning buildings and infrastructures. The competition has two categories: (1) a photo essay contest for the general public and (2) a design contest for architects, urban planners and professionals in similar industries.

With these in mind, we are looking for a UK university offering short courses (introductory and professional levels) in areas of creative economy, graphic design, photography, architecture, urban planning or transportation.

The competition will be part of the GREAT British Festival happening on 24-26 February 2017. The Festival remains a flagship event of the UK in the Philippines and is now on its fourth year. It is held at the commercial centre of Bonifacio Global City – itself regarded as a model city in Metro Manila - and is a grand celebration of British cinema, music, food, fashion, cars, education, tourist sites and commercial brands.

The Festival is an opportunity for British organisations to highlight the UK's pioneering achievements and expertise in creative innovation and urban regeneration. It also strengthens the UK's position as the preferred destination and partner for education in the Philippines.

In the past years, the Festival has received about 350,000 of foot traffic throughout the weekend, of which the profile of the audience includes young adults planning to study overseas.

Several media partners also participate in the Festival. This ensures substantial media mileage for the event, with an estimated GBP 102,000 worth of media and PR value in 2015.

Winners will be awarded at the Festival by a panel of judges, including Her Majesty's Ambassador, a lecturer from the partner university, and industry professionals, among others. The winners will receive a trip to the UK to attend a short course courtesy of the partner university.

As part of the competition, we can also organise a public workshop on urban design led by a professor from the partner university. The British Embassy will cover the airfare and accommodation of the professor.

An exhibition of the finalists' entries will be shown during the event.

Participation cost: GBP 3,500

How you will take part as Partner University

We are calling for bids from UK universities to cover for the following:

- A short course for two (2) competition winners (1 from each contest category) in your university and accommodations during the duration of the course
- Identify a UK professor in urban design from your university who will fly to Manila to take part as a judge/mentor in the competition and speak in a public lecture

What We Offer

- A slot for the UK academic on the judging panel
- Flight (limited to economy class) and accommodation of the UK academic
- University logo on all event collaterals
- Acknowledgment as 'Education Pavilion presenter'
- Mentions on press releases, including a post-event media release
- Hyperlink of the university website on digital announcements
- Option to have a display booth during the Great British Festival in the Education Pavilion
- Option to deliver a one-day public workshop on urban design (or related topics)

Deadline for submission of interest is on **6 January 2017 (23.59 UK time)**.

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