# Great scholarships 2020

Opportunity

The GREAT Britain Campaign is the UK government’s initiative to promote the UK internationally as a GREAT place to visit, study and do business. The British Council is a partner in the campaign to raise awareness and promote UK’s strengths in education, English language and the arts.

The GREAT Scholarships scheme will be jointly funded by the UK government’s GREAT Britain Campaign, the British Council and participating UK higher education institutions, targeting **prospective students from India, China, Indonesia, Malaysia, Thailand and Turkey**, who will enrol into UK higher education institutions **in the autumn of 2020**.

Aims

* significantly increase the number of opportunities for students from China, India, Indonesia, Malaysia, Thailand and Turkey for UK university courses in 2020
* enhance the reputation of and promote high-quality provisions of the UK’s higher education sector to targeted audience in the targeted countries
* reinforce the message that the UK continues to welcome the brightest and best international students

Profile of a GREAT Scholar

* Be a citizen of a GREAT target country
* Have an undergraduate degree that will enable you to gain entry onto a postgraduate programme at a UK university
* Motivated and academically able to follow and benefit from a UK postgraduate taught course
* Active in the field with work experience or with a proven interest in the proposed subject area
* Meet the English language requirement of the UK Higher Education Institution
* Willing to embody the UK Higher Education experience, by attending lectures and tutorials and engaging with extra-curricular activities, and act as an ambassador for UK Higher Education, by promoting the value of studying at a UK HEI
* Willing to establish an engagement with the UK as a scholar, through personal and academic fulfilment
* Represent the high standards of the GREAT brand by becoming an advocate for scholarships
* Willing to attend a networking event of all UK-based GREAT scholars, to discuss experiences and capture perceptions of studying in the UK

On return:

* Willing to demonstrate future contribution to capacity-building and socio-economic advancement through the benefits achieved after graduating from UK higher education
* Willing to maintain contact with the British Council and act as an ambassador for the GREAT Scholarships, by sharing experiences of studying in the UK with future GREAT scholars
* As an alumnus of the GREAT Scholarships, willing occasionally to speak to potential candidates about his or her own experience of studying in the UK