**FACEBOOK LIVES IN THE AMERICAS 2021  
Content Form**

**FIRST-CHOICE SESSION**

*Please select your first-choice session*

2 August – USA Facebook Live – Topic: Pre-departure tips for undergraduate and postgraduate students

6 August - LATAM Facebook Live – Topic: Pre-departure tips for undergraduate and postgraduate students

23 August – USA Facebook Live – Topic: Graduate Route/employability for prospective undergraduate and graduate students

27 August – LATAM Facebook Live – Topic: Graduate Route/employability for prospective undergraduate and graduate students

27 September - USA Facebook Live – Topic: Tips for applying to an undergraduate course in the UK

30 September - LATAM Facebook Live – Topic: Tips for applying to a postgraduate course in the UK

**SECOND-CHOICE SESSION**

*Please select your second-choice session*

2 August – USA Facebook Live – Topic: Pre-departure tips for undergraduate and postgraduate students

6 August - LATAM Facebook Live – Topic: Pre-departure tips for undergraduate and postgraduate students

23 August – USA Facebook Live – Topic: Graduate Route/employability for prospective undergraduate and graduate students

27 August – LATAM Facebook Live – Topic: Graduate Route/employability for prospective undergraduate and graduate students

27 September - USA Facebook Live – Topic: Tips for applying to an undergraduate course in the UK

30 September - LATAM Facebook Live – Topic: Tips for applying to a postgraduate course in the UK

**CONTACT DETAILS***Who should we liaise with about this campaign?*

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| **Name**:  **Job Title**: **Email address**: **Telephone (please provide your What’s App number if you have one so we can communicate on the day of the Facebook Live):** |

**UNIVERSITY HIGHLIGHT**

*This space is for you to showcase your university within our email promotion.***(Maximum: 40 words)**

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**LANDING PAGE***Which link for your university would you like us to share with the audience during the Facebook Live chat?*

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**When submitting this form, please attached as a separate file:**

* One high-quality image of your logo in .PNG format
* One high-quality image to accompany your university highlight in the email promotion in .PNG or .JPG format

**Questions?**   
Contact Jenna Hartsell, Education Manager at Jenna.Hartsell@britishcouncil.org and Jessica Swann, Senior Manager, Higher Education, Americas at Jessica.Swann@britishcouncil.org.

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| **FINAL CONTENT DEADLIINE: TWO WEEKS BEFORE YOUR SESSION** |