Opportunity to participate in IIT Bombay's International Education Fair (Techfest)

Event Details:

Date: 27-28 December 2023

Venue: IIT Bombay Campus

IIT Bombay is India's premier technical institute and ranks among the **Top 150** institutions worldwide in the **QS ranking**. **Techfest** is the annual **Science and Technology Festival** of IIT Bombay. As part of Techfest, IIT Bombay is organising The **International Education Fair**, a special **event designed to support college students in pursuing higher education abroad.** In this first edition of the International Education Fair the main goal is to create a valuable platform where students can discover a wide range of universities from various countries worldwide. British Council is delighted to invite UK higher education providers (HEPs) to join "**The International Education fair**" at IIT Bombay.

To learn more about IIT's International Education fair, kindly go through the overview **.** For more information about **Techfest, please go through our Overview**

As part of the fair, IIT Bombay is inviting UK universities to provide valuable insights on study options, academic programs, admission requirements, scholarships, and other essential aspects of studying in UK. This will be a great opportunity to enhance visibility, showcase unique programs, access top talent, network and enable cross cultural exchange. This will also facilitate fostering global educational collaborations and create a platform for academic excellence by bridging the gap between aspiring students and UK universities.

Deliverable from IIT Bombay, Techfest:
- Location for Activity desk for 2 Days in Int'l Education fair during the fest.
- **2 Banners** (3x2 sq.ft.) and **1 Standee** (6x3 sq. ft.) to be placed.
- Logo Presence on the official Techfest Play Store App (10000K+ downloads)
- Logo presence on **700+** invitations sent to Corporates & faculty.
- Logo presence on the special Launch posts for the Education fair
- Logo Presence on **85,000+** Techfest Newsletters distributed among students at schools and colleges of Mumbai and Pune and also among residential areas

Action required:

If interested ,you are requested to go through Overview or contact

Gourish Singhal   Krishna Rathi
Events Manager   Marketing Manager
Techfest, IIT Bombay   Techfest, IIT Bombay
+91-9424873725   +91-7014036467,
gourish@techfest   Krishna@techfest.org