

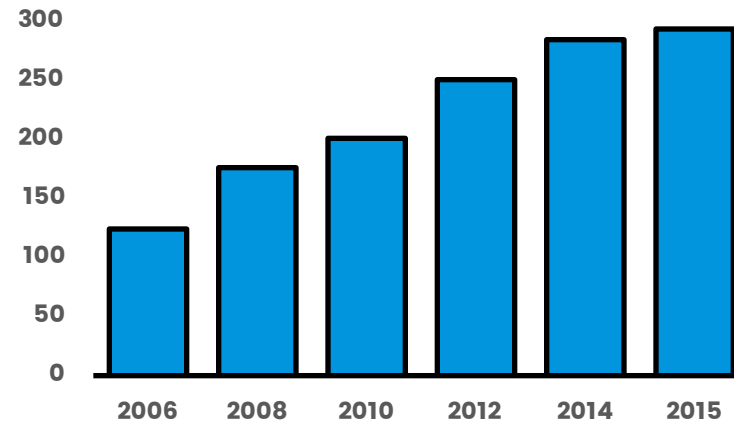
THE PHILIPPINES: A BOOMING MARKET

A LARGE POPULATION



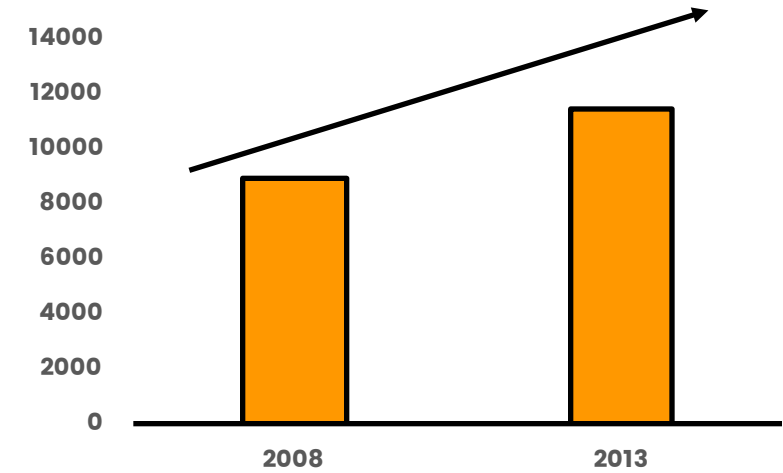
- Home to the largest English speaking population in the ASEAN
- Over 1.5 million high school graduates every year
- More than 3 million enrolled in college in 2016

INCREASINGLY RICH



- As of the end of 2015, the Philippine GDP reached \$291.97 billion

AND INCREASINGLY GLOBAL



- The number of students who study abroad increased by 29% in just 5 years

FILIPINO STUDENTS: WHERE DO THEY GO?

EUROPE

19% of Filipinos who study abroad go to schools in Europe

PROS	CONS
<ul style="list-style-type: none">• Most countries speak English as a primary or secondary language• Filipino communities are many and diverse in this region• Many schools are well-known for being of good quality	<ul style="list-style-type: none">• Perceived as expensive• Employment opportunities in Europe and in European companies in the PH are not as well known