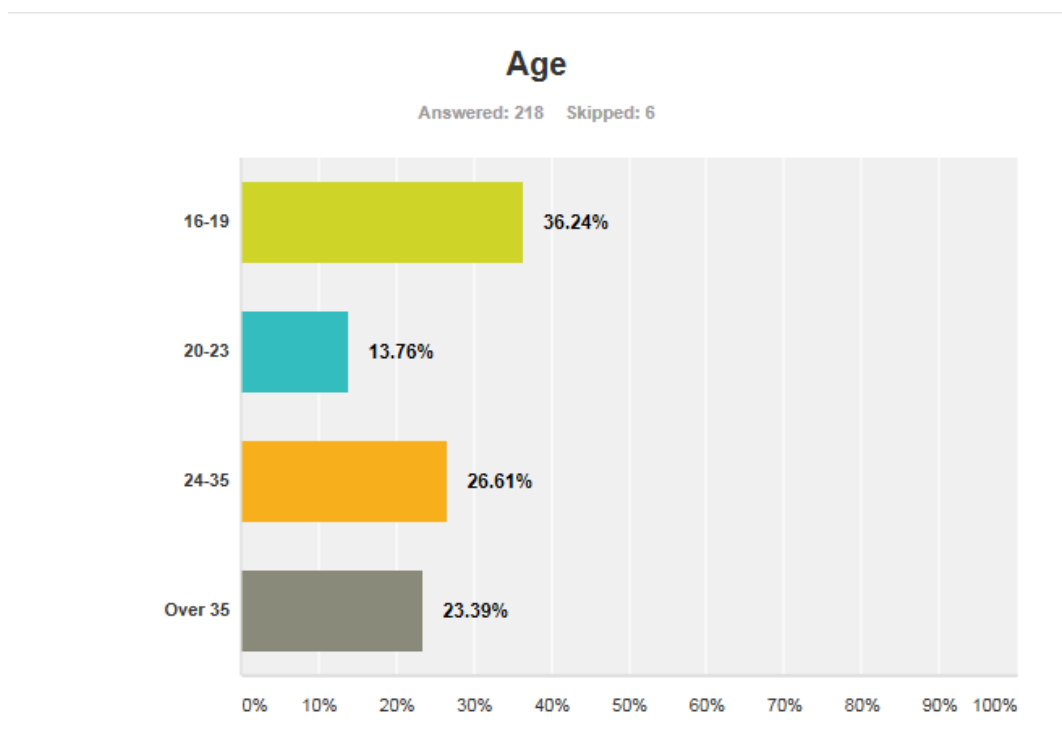


Visitors' feedback March 2016

Methodology

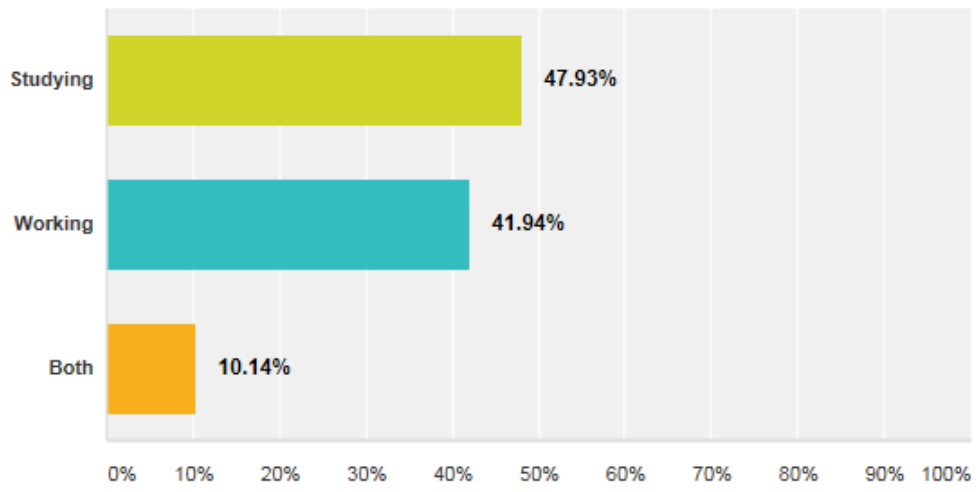
Visitors' survey was collected online during the exhibition and they received a souvenir upon completion of the survey. We added an interesting question where visitors had to vote the booth which provided the best customer service.

Kuala Lumpur's Visitor Survey Results



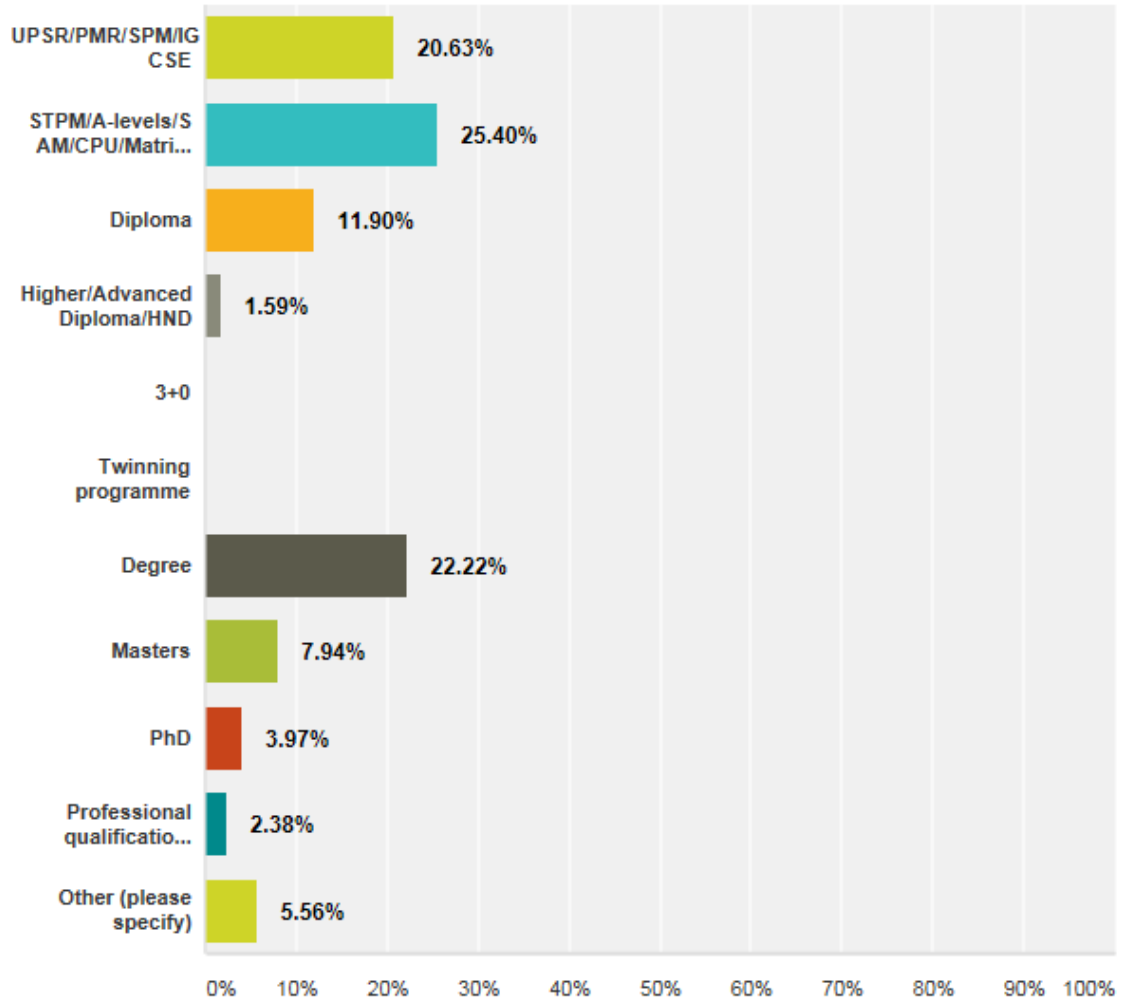
Are you studying or working?

Answered: 217 Skipped: 7



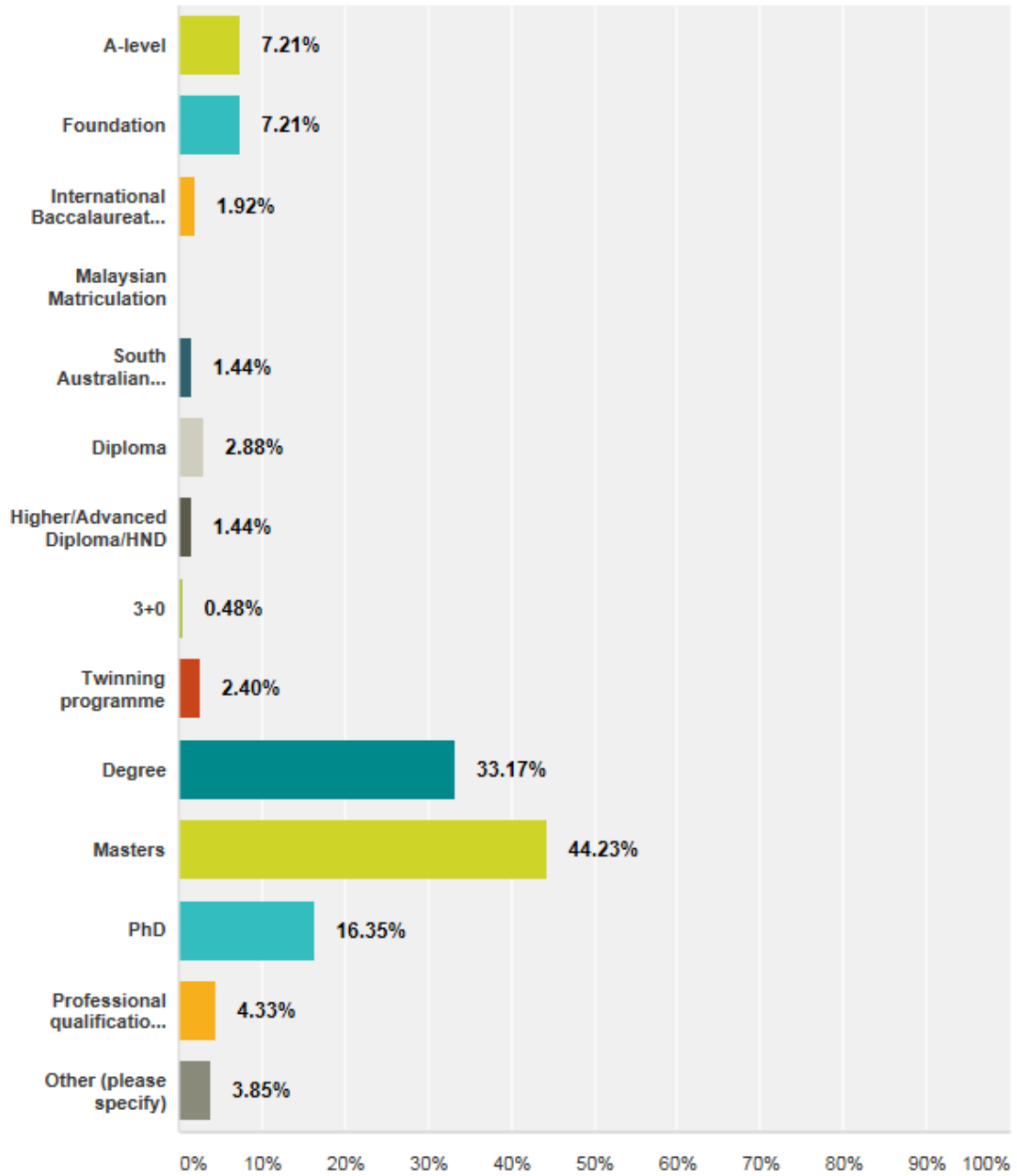
What type of programme are you pursuing currently?

Answered: 126 Skipped: 98



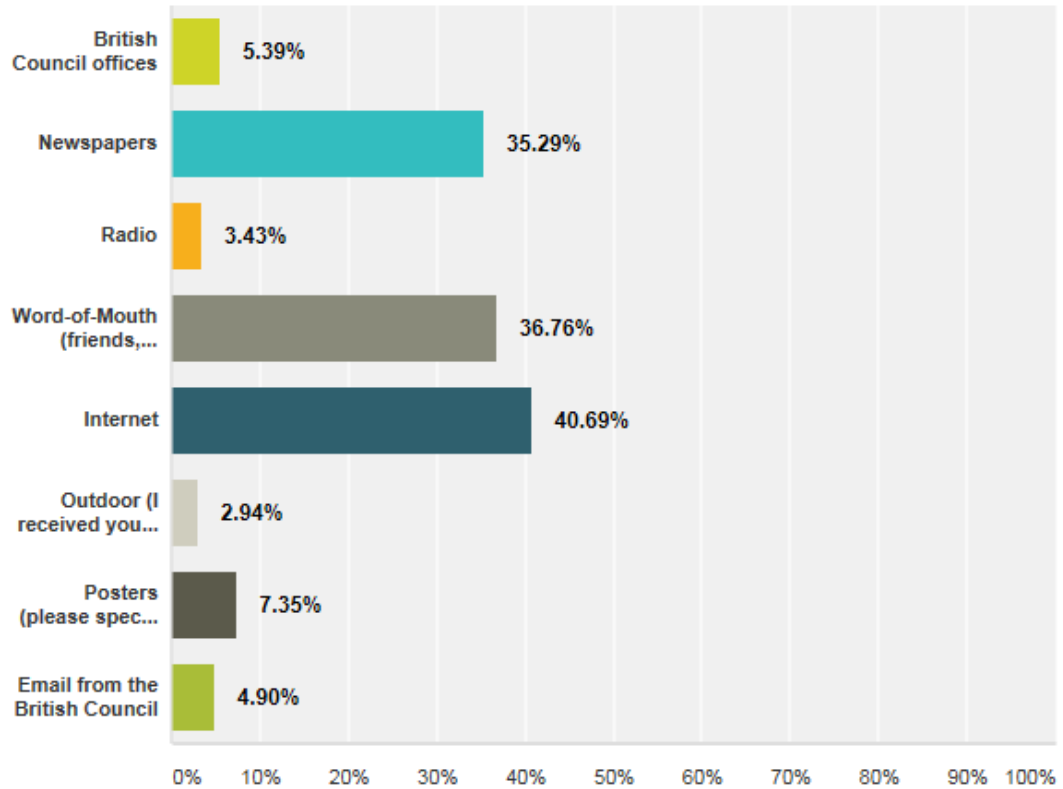
What type of programme are you planning to pursue?

Answered: 208 Skipped: 16



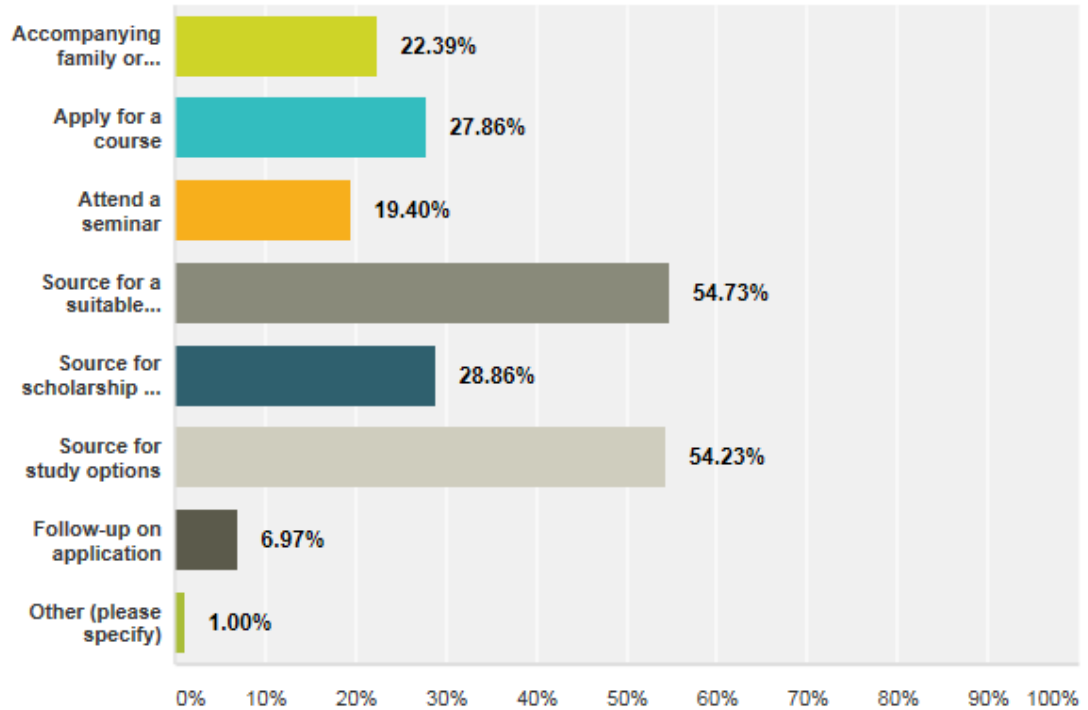
How did you find out about this Education UK exhibition? (select all that apply)

Answered: 204 Skipped: 20



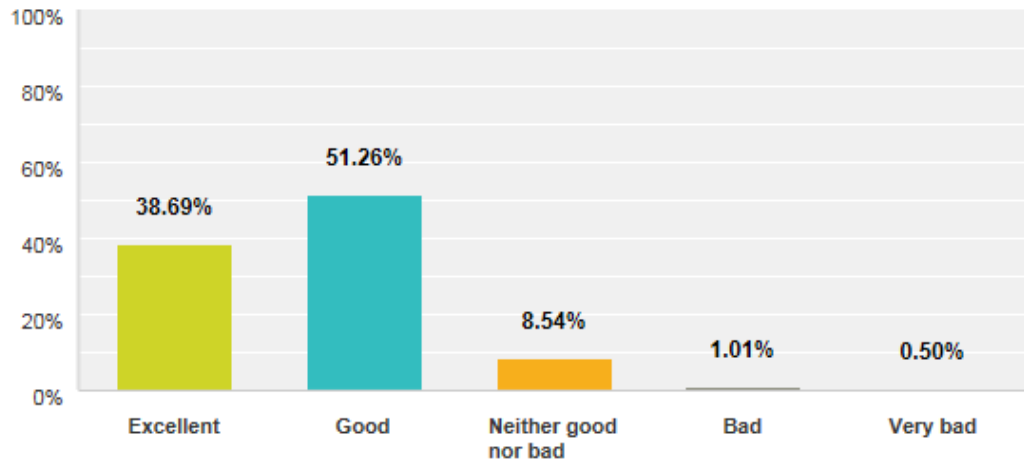
What is your reason(s) for visiting this exhibition? (Please select all that apply)

Answered: 201 Skipped: 23



How would you rate the quality of service you have received? (Out of all the booths you visited, who stood out the most - please name that institution)

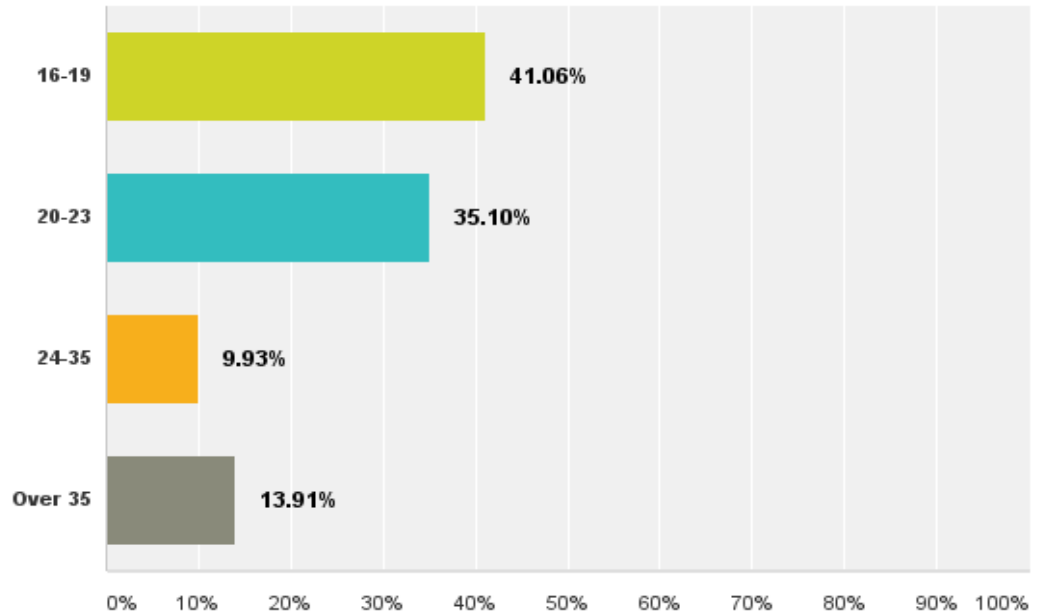
Answered: 199 Skipped: 25



Penang's Visitor Survey Results

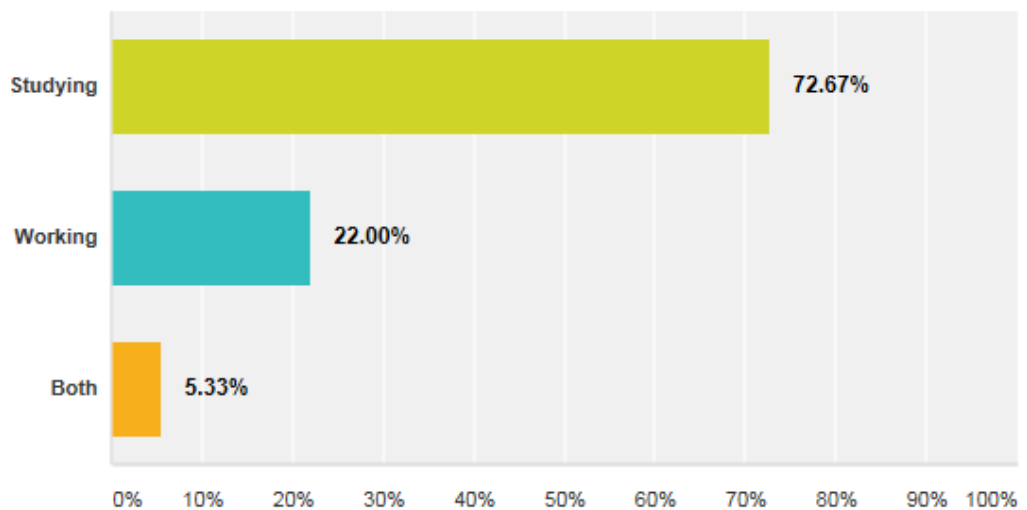
Q2 Age

Answered: 151 Skipped: 0



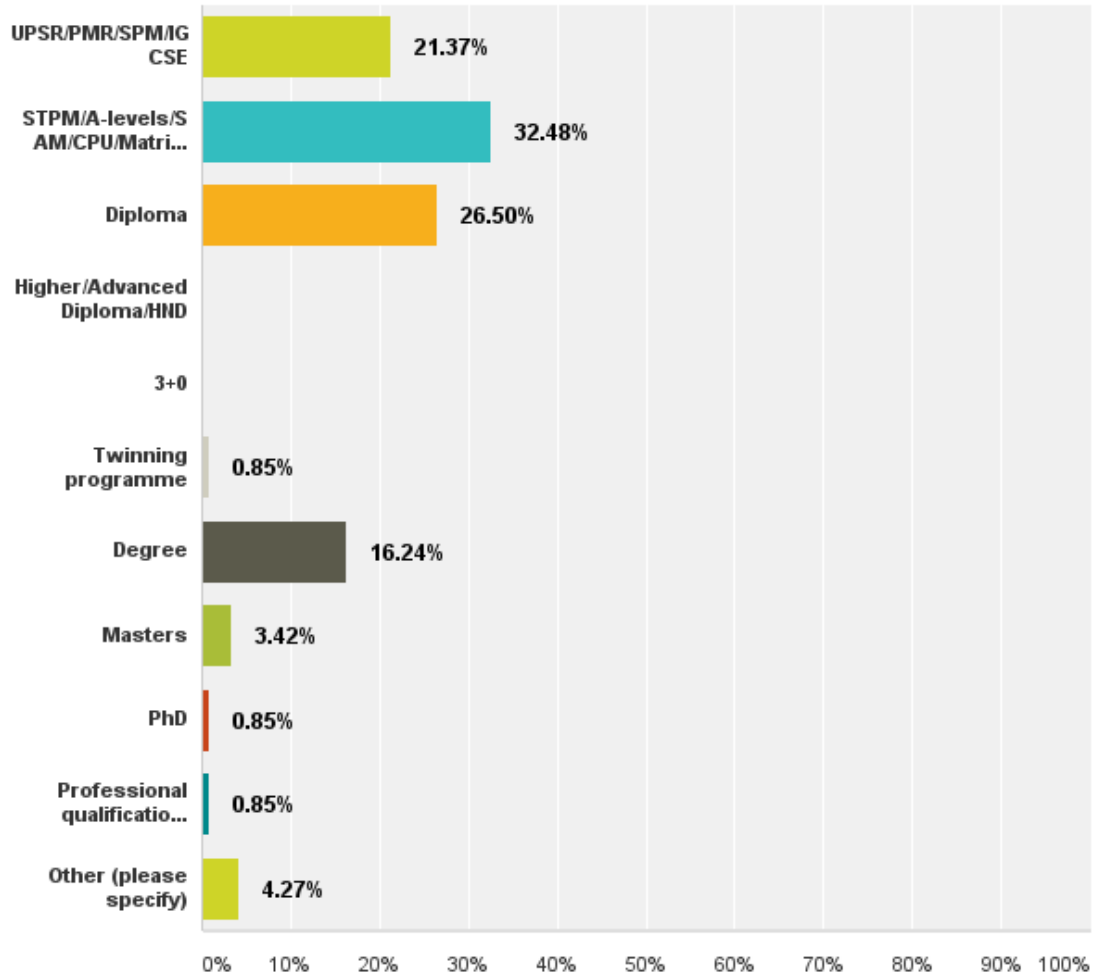
Are you studying or working?

Answered: 150 Skipped: 1



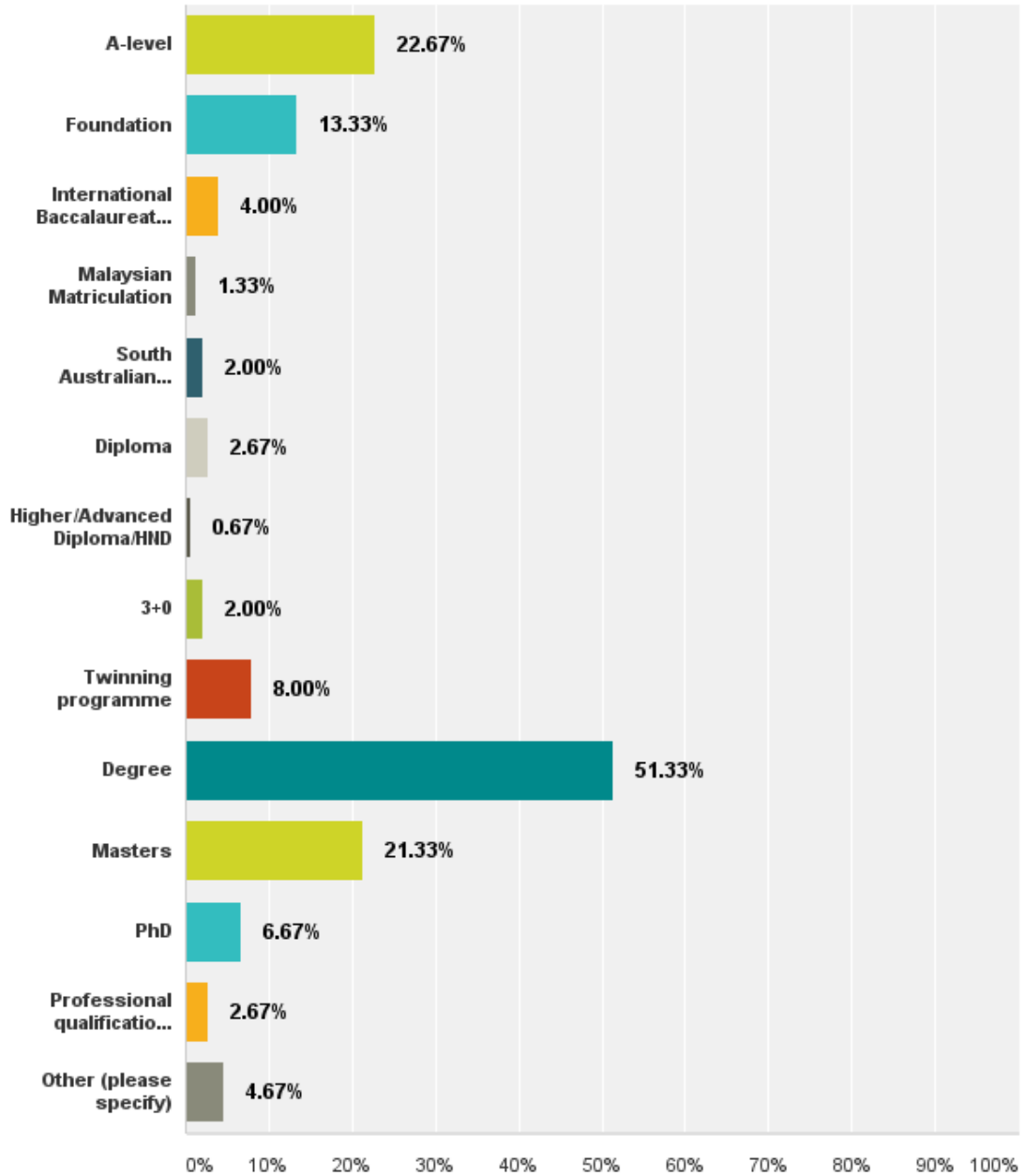
Q4 What type of programme are you pursuing currently?

Answered: 117 Skipped: 34



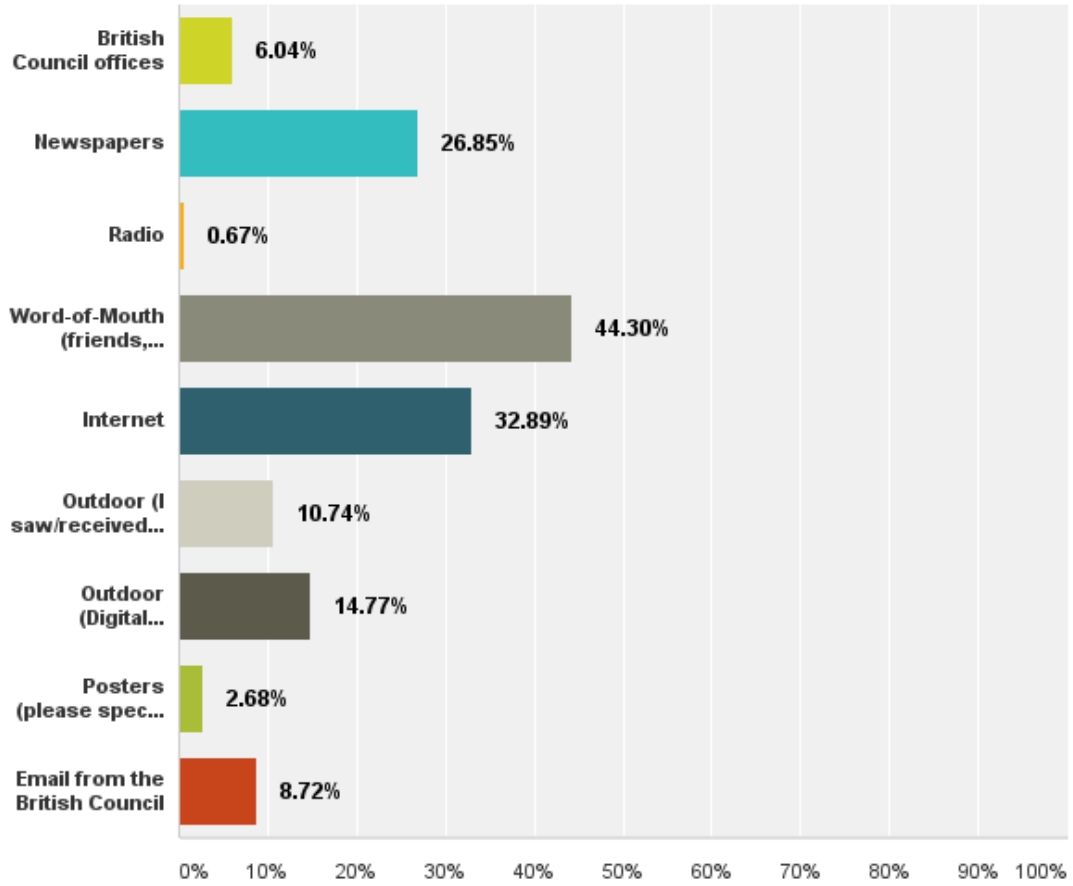
Q5 What type of programme are you planning to pursue?

Answered: 150 Skipped: 1



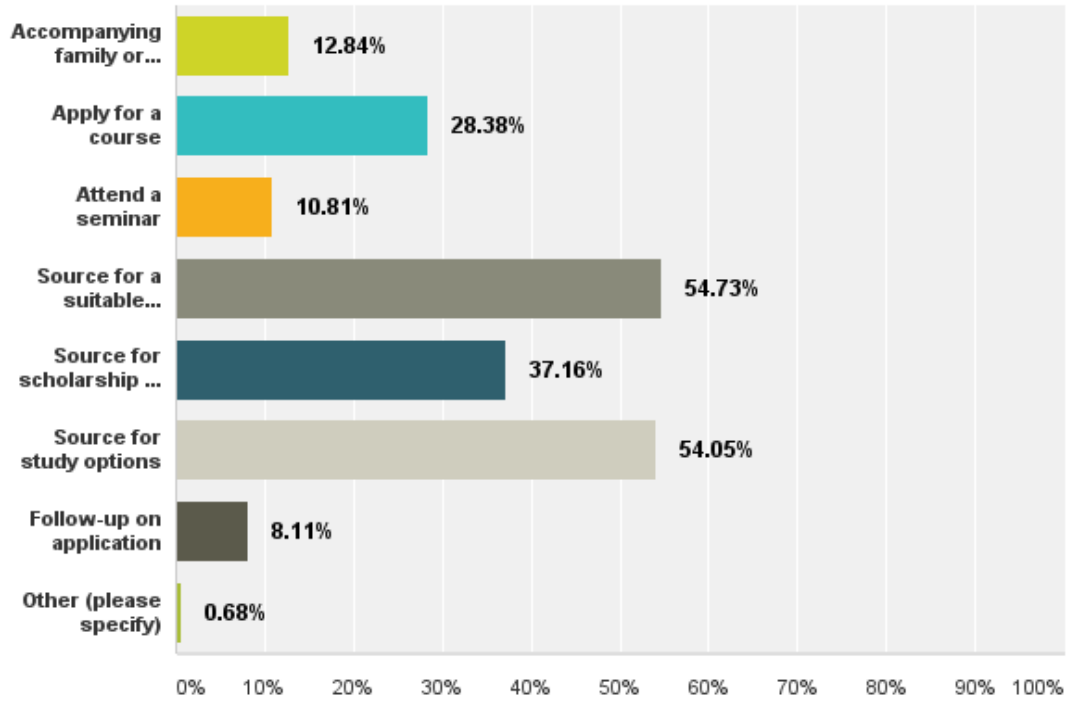
Q7 How did you find out about this Education UK exhibition? (select all that apply)

Answered: 149 Skipped: 2



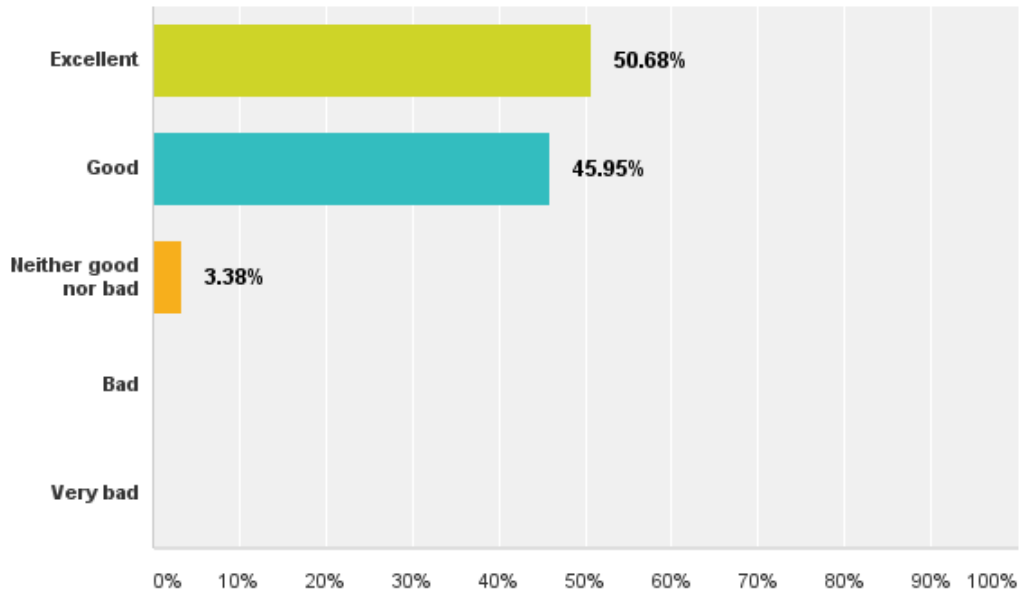
Q11 What is your reason(s) for visiting this exhibition? (Please select all that apply)

Answered: 148 Skipped: 3



Q14 How would you rate the quality of service you have received? (Out of all the booths you visited, who stood out the most - please name that institution)

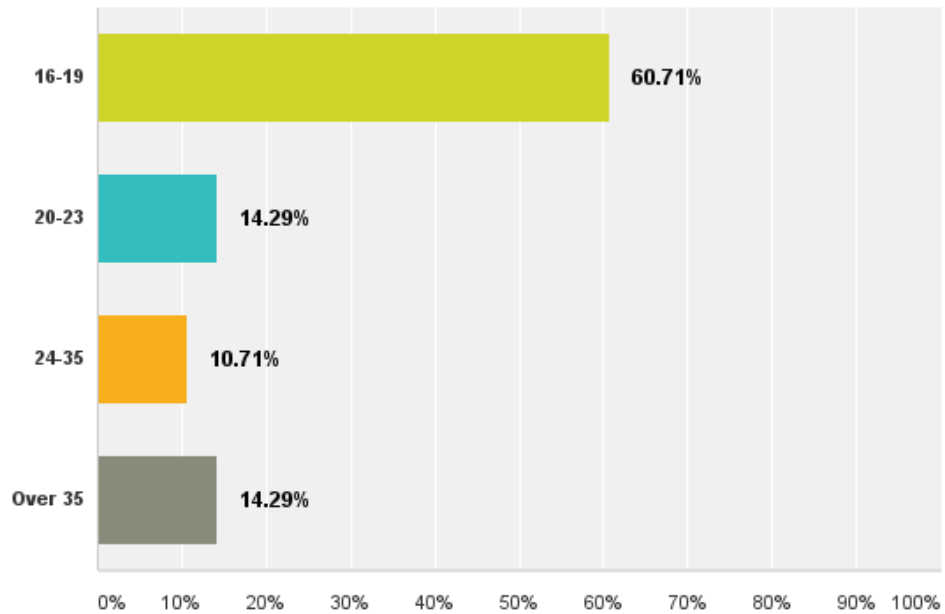
Answered: 148 Skipped: 3



Kota Kinabalu's Visitor Survey Results

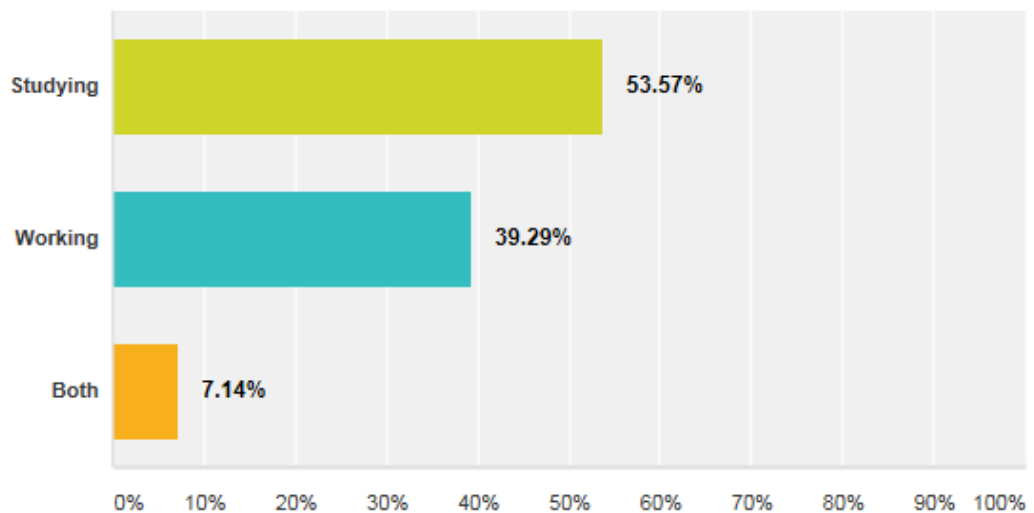
Q2 Age

Answered: 28 Skipped: 0



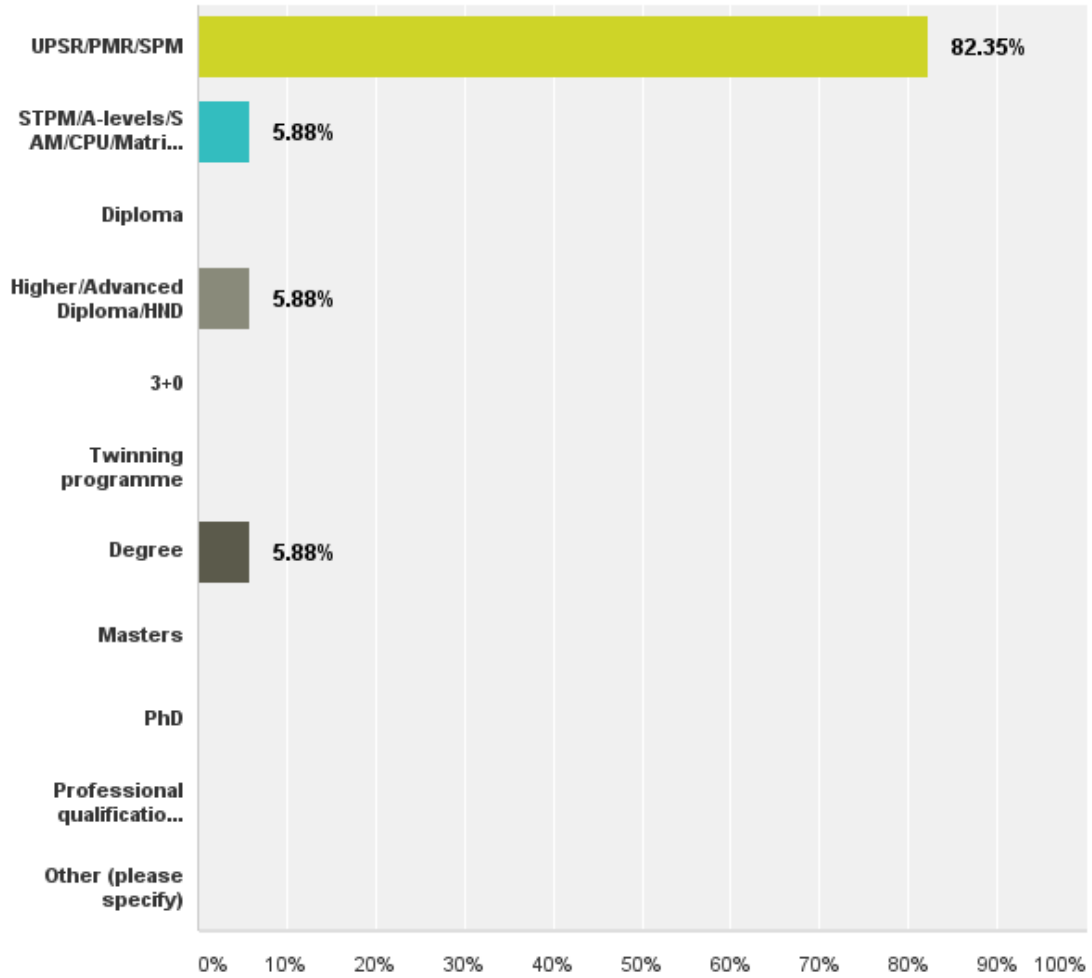
Are you studying or working?

Answered: 28 Skipped: 0



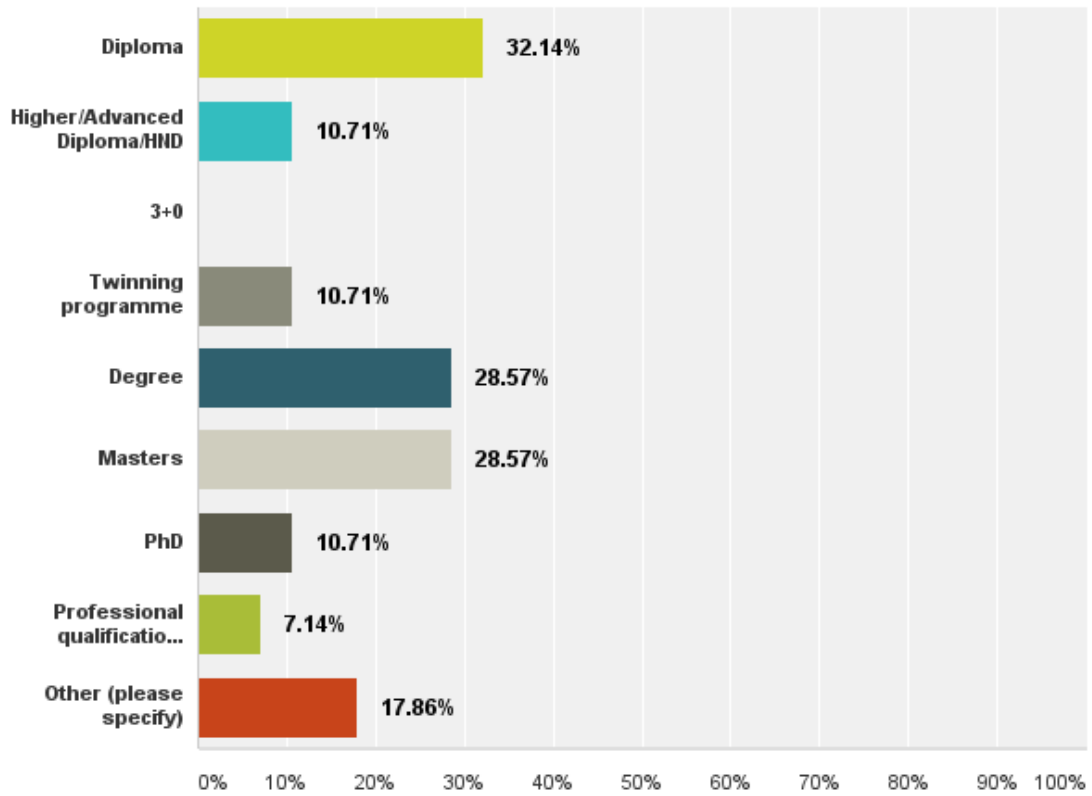
Q4 What type of programme are you pursuing currently?

Answered: 17 Skipped: 11



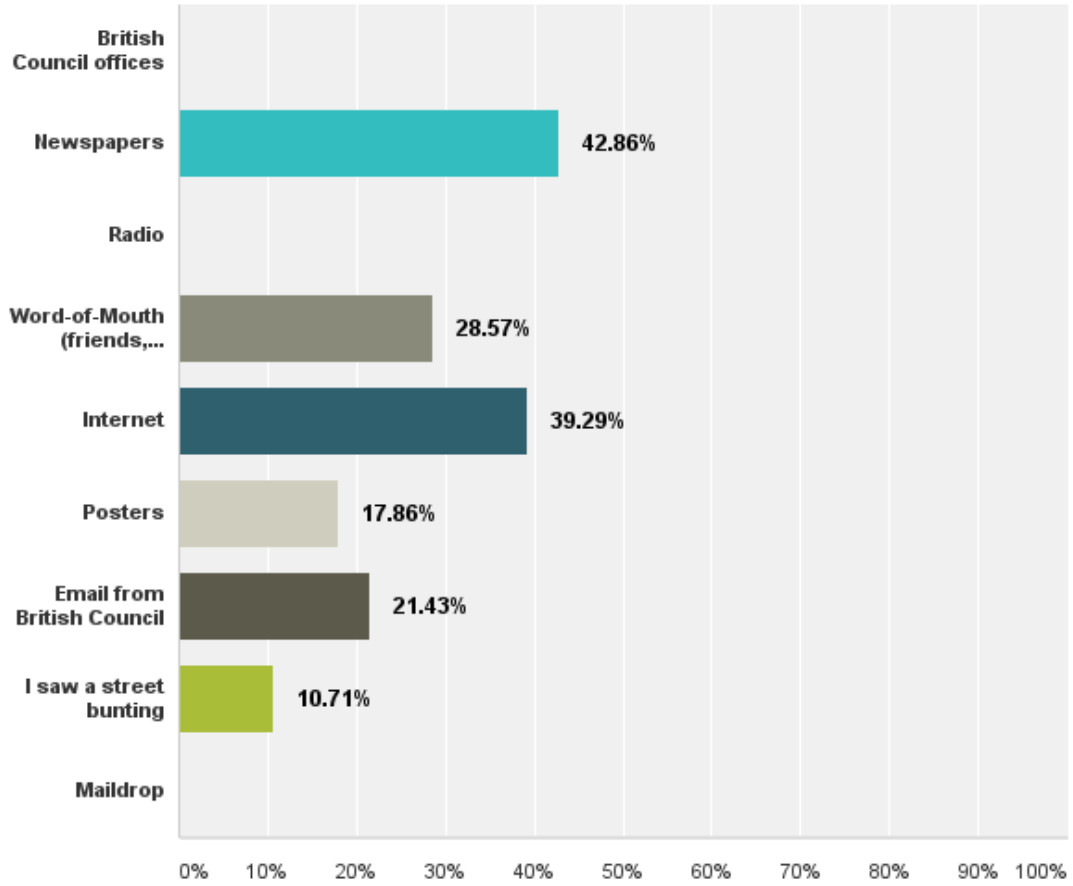
Q5 What type of programme are you planning to pursue?

Answered: 28 Skipped: 0



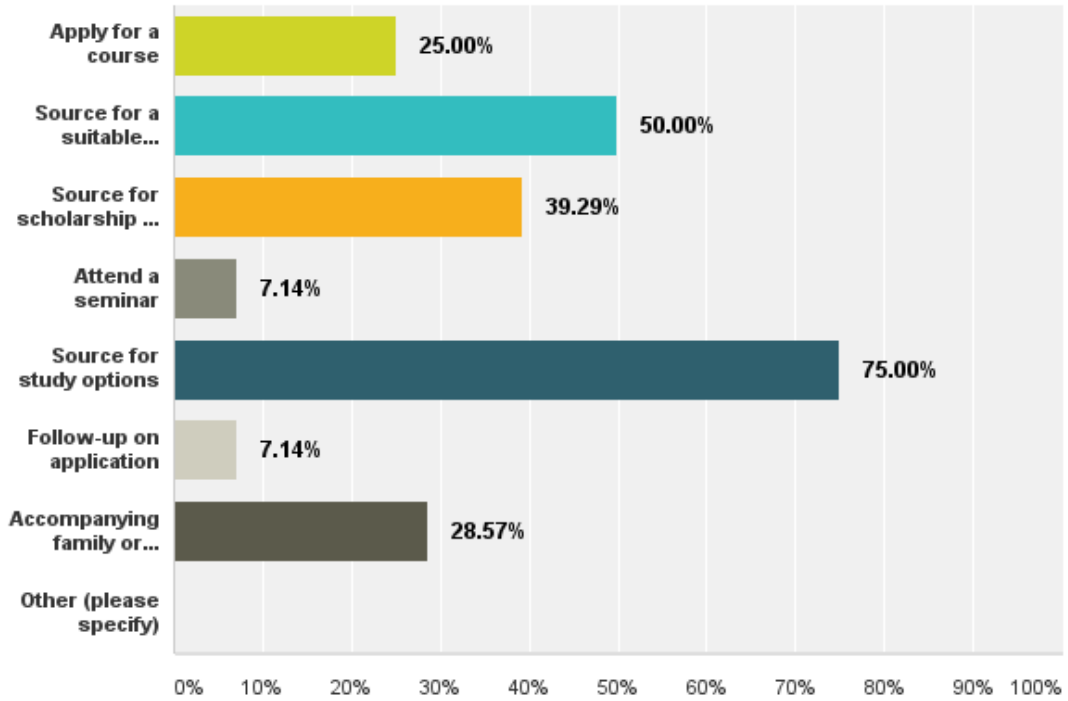
Q7 How did you find out about this Education UK exhibition? (select all that apply)

Answered: 28 Skipped: 0



Q11 What is your reason(s) for visiting this exhibition? (Please select all that apply)

Answered: 28 Skipped: 0



Q14 How would you rate the quality of service you have received? (Out of all the booths you visited, who stood out the most - please name that institution)

Answered: 28 Skipped: 0

