

## GENEVE- 14<sup>th</sup> International Education Fair

Grand Hôtel Kempinski – 30 November 2019

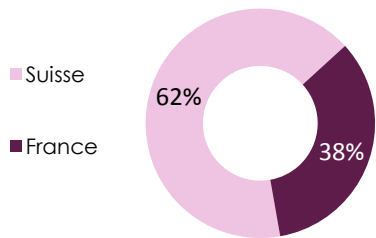
### ASSETS

- A referent fair since 2006.
- A very well qualified public strongly looking for international studies (in sport, health, engineering, art, web...).
- Schools coming from all over the world : Canada, Great Britain, United States, France...
- A broad communication plan (poster campaigns, radio, press, web, teachers).

### Last year's outcome

1000 visitors. 40 exhibitors.  
150 students attended the conferences.  
1 out of 3 students came with a parent

Students Geographical Background



Students profile

