

Coverage Report

GREAT Scholarships Announcement

S. No.	Headline	Publication / Portal	Edition	Circulation Figure / Daily Page view
PRINT				
1.	Education UK Exhibition	The Times of India	Kolkata	350000
2.	UK increases No. of student scholarships	The Economic Times	Mumbai	229555
3.	Passport to Prosperity	The Statesman	New Delhi	172000
4.	UK woos Indian students with more scholarships	The Economic Times	Kolkata	65127
5.	UK woos Indian students with Rs14-cr scholarship	The Financial Express	Kolkata	17000
6.	British Council launched Education UK Exhibition	Prayag	Kolkata	70000
7.	British Council launched Great Britain Scholarship India 2015	Dainik Vishwamitra	Kolkata	75000
8.	UK woos Indian students with scholarships worth Rs 14 crore	Prabhat Khabar	Kolkata	56000
9.	British Council organises Education UK Exhibition	Dainik Jagran	Kolkata	10000
10.	Britain gives 5 thousands scholarship every year	Rajasthan Patrika	Kolkata	5123
11.	UK woos Indian students with scholarships worth Rs 14 crore	Rajasthan Patrika	New Delhi	5000
ONLINE				
12.	25000 UK students to learn in India	PTI	NA	44982
13.	UK woos Indian students with scholarships worth Rs 14 crore	The Economic Times	NA	7500030
14.	25000 UK students to learn in India	The Economic Times	NA	7500030
15.	25000 UK students to learn in India	Business Standard	NA	426521
16.	UK woos Indian students with scholarships worth Rs 14 crore	Business Standard	NA	426521
17.	UK woos Indian students with scholarships worth Rs 14 crore	The Times of India	NA	9722224

18.	UK woos Indian students with scholarships worth Rs 14 crore	Niti Central	NA	34956
19.	25000 UK students to study in India	Prep Sure	NA	13919
20.	UK scholarships for Indian students	Net India123	NA	1003
21.	25000 UK students to learn in India	Mathru Bhumi	NA	381546

PRINT

Publication: The Times of India
Headline: Education UK Exhibition

Date: November 24, 2014
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EDUCATION UK EXHIBITION

British Council has launched the GREAT Britain Scholarships – India 2015 in Kolkata as part of the 'GREAT BRITAIN' campaign. With over 750 scholarships in the last two years, it is the largest scholarships programme offered to Indian students. The scholarships are worth 1.51 million pounds. The one-day exhibition in the city was to provide information on UG, PG and research programmes, student life and culture in the UK. Some 34 universities participated. There was also a UK Student Visa and Immigration stall. The exhibition was supplemented with informative seminars that were delivered by academicians from the UK institutions on Humanities, MBA in the UK, student visas, IT and Engineering course and Law. British Council has also announced a new programme called Generation UK, which aims to bring up to 25,000 UK students to India over the next five years. The objective is to promote India as a destination to gain study and work experience, offer mutually beneficial placements that will give UK young people the chance to develop employability skills and support the internationalisation of Indian companies and academic institutions.

Publication: The Economic Times

Date: November 20, 2014

Headline: UK increases No. of student scholarships

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UK Increases No. of Student Scholarships

KOLKATA To attract more number of students from India, the UK has increased the number of scholarships to 401 worth over ₹14 crore this year. The British Council has launched the 'GREAT Britain Scholarships' under which 401 scholarships are available this year across 57 UK institutions in England, Scotland, Wales and Northern Ireland. "Indian students in the UK can stay on to work after study in graduate-level employment (£20,000) for three years with possible extension for a further three," minister counsellor (Political and Press) of the British High Commission, Andrew Soper told reporters. He said that with its cosmopolitan and multi-cultural outlook, UK varsities have a varied student body which welcomes Indian diaspora.

Passport to prosperity

THE RECENT UK UNIVERSITY FAIR IN KOLKATA PORTRAYED AMPLE OPPORTUNITIES FOR STUDENTS TO STUDY AND STAY ON TO WORK, REPORTS DEBAMEETA BHATTACHARYA

Winter in Kolkata and, just like any other year, Taj Bengal witnessed a large number of students with or without parents who flooded one of the hotel's banquet halls to be a part of what's claimed to be the city's greatest university fair organised by the British Council for those who want to know more about education and living in the UK. On 19 November, the launch of the Great Britain Scholarships — India 2015, as part of the "Great Britain campaign", with 401 scholarships this year and over 750 in the last two years — this was the largest ever scholarships programme offered to Indian students worth almost £1.51 million for varied subjects ranging from engineering, law and business, to art and design, biosciences across 57 institutions in England, Scotland, Wales and Northern Ireland. Scholarships are tenable for September 2015 and January 2016 intakes.

The one-day exhibition was organised to provide information on undergraduate, postgraduate and research programmes in the UK and also give information on student life and culture. The exhibition saw participation from 34 UK universities and there was also a UK Student Visa and Immigration stall where officials of the British High Commission assisted visitors with all queries pertaining to visa regulations and policies. The show was supplemented with informative seminars that were delivered by academicians from UK institutions on subjects such as humanities, MBA in the UK, student visas, IT and engineering courses and law.

"We're keen to encourage greater student mobility and exchanges between India and the UK. The UK welcomes India's best talent to gain internationally recognised qualifications from top-ranking global institutions. We are delighted to launch the Great Britain Scholarships — India 2015 as it will further empower aspiring Indian students to make an informed decision about studying and living in the UK," said Suchita Gokarn, head of Education Promotion-India, British Council.

"The UK enjoys a global reputation for excellence in the field of education and skills. In addition to providing excellent education, our universities also offer a vibrant and stimulating environment to international students. And the fact that 84 per cent of Indian student visa applicants in 2013 were successful shows clearly that we welcome this segment in our universities. There is no limit on the number of Indians who



can come to study and stay on to work at a graduate level job after their studies. I very much hope to see more bright Indian students coming to the UK as a stepping stone to a great life and successful career," said Andrew Soper, minister counsellor (political and press).

The British Council also announced a new programme called Generation UK, which aims to bring up to 25,000 UK students to India over the next five years. The objective of this initiative is to promote India as a destination to gain study and work experience, offer mutually beneficial placements that will give young Britons people the chance to develop employability skills and support internationalisation of Indian companies and academic institutions. The British Council also recently launched the India Employability Survey 2014, which provides insights into emerging employability trends that will help universities prepare graduates for opportunities in an increasingly globalised world. In addition, it has introduced the Education UK Alumni Awards 2015 to honour outstanding achievements by business professionals, entrepreneurs and community leaders who can demonstrate how their UK education has impacted on their subsequent success (for more information on the Education UK Alumni Awards 2015, visit: <http://www.britishcouncil.org/education-uk-awards>).

Four of the world's top six universities are in the UK and a degree from Britain is valued by employers across the globe, a veritable springboard for a successful career. Indian students applying for undergraduate courses in the UK continue to grow, owing to the conducive envi-

ronment they get to study and live in. Over 90 per cent of postgraduate students in the UK rate the quality of teaching positively and the satisfaction rate for students has hit a 10-year high — with 86 per cent saying they are satisfied overall with their courses, as per a National Student Survey.

Of all the 34 universities, York St John, an underdog entity, was quite a master-blast. Arty Harjal, CEO of HGG (study abroad consultant) said, "The university prepares students for a career as it is understandable that they are looking for that little bit extra when assessing job applications — and the figures speak for themselves: last year, 92.4 per cent of the graduates were in employed or were into a full-time study six months after graduation. It is ensured that students had access to a fantastic range of opportunities to develop personal-strengths, learn new skills, gain invaluable work experience and beef up on their CVs. And we have



Geoffrey Smith

help on hand via our jobs and career team to help you whip your CV into shape, write job applications and prepare for interviews. We also have close links with local employers and offer access to a range of graduate, part-time, voluntary and internship opportunities. And regarding courses, either you choose something in product design, film production or any art courses — the ranking is good."

Their fees are not inflated, like the rest of the universities, as all Master's courses are £9,500 and an MBA is £12,500. And what's best is that students of psychology and physiotherapy can have on-hand learning and there are no dummy cases or projects. Students are sent to their respective fields to be able to handle real-life situations on the go. Once graduation is over, they are ready for the market. Scholarships range between £1,000-2,000.

Geoffrey Smith, director of the International Unit of the university, said, "The majority of cities in the UK have a very rich academic life. We take employment very seriously and are dedicated to helping *UG and PG* students find

Publication: The Economic Times
Headline: UK woos Indian students with more scholarships

Date: November 20, 2014
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UK Woos Indian Students with More Scholarships

Press Trust of India

Kolkata: To attract more number of students from India, the UK has increased the number of scholarships to 401 worth over ₹14 crore this year.

The British Council has launched the 'GREAT Britain Scholarships' under which 401 scholarships are available this year across 57 UK institutions in England, Scotland, Wales and Northern Ireland. "Indian students in the UK can stay on to work after study in graduate-level employment (20,000 pounds) for three years with possible extension for a further three," minister counselor (political and press) of the British High Commission, Andrew Soper told reporters. He said that with its cosmopolitan and multicultural outlook, UK varsities have a varied student body which welcomes Indian diaspora. "And as far as getting student visa is concerned, anyone who has got admission into a UK university will get a visa," Soper said. Last year, 24,000 Indian students had secured admissions in the UK and in the coming session they are aiming a rise of 10-15%. Some 4,20,000 foreign students study at various British universities. The UK is also offering the Chevening scholarships, a fully-funded one-year masters degree programme. "This has expanded in India by four times and from next year, we will be offering more than 150 Chevening scholarships for India — the largest for any country," the official said.

Publication: The Financial Express
Headline: UK woos Indian students with Rs14-cr scholarship

Date: November 20, 2014
Section/Page: 3

UK woos Indian students with ₹14-cr scholarship

Kolkata, Nov 19: To attract more number of students from India, the UK has increased the number of scholarships to 401 worth over Rs 14 crore this year.

The British Council has launched the 'GREAT Britain Scholarships' under which 401 scholarships are available this year across 57 UK institutions in England, Scotland, Wales and Northern Ireland.

"Indian students in the UK can stay on to work after study in graduate-level employment (20,000 pounds) for three years with possible extension for a further three," Minister Counsellor (Political and Press) of the British High Commission, Andrew Soper told reporters.

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"And as far as getting student visa is concerned, anyone who has got admission into a UK university will get a visa," Soper said.

Last year, around 24,000 Indian students had secured admissions in the UK and in the coming academic session they are targeting an increase of 10-15 per cent students. Altogether, 4,20,000 foreign students study at various British universities.

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"This has expanded in India by four times and from next year onwards we will be offering more than 150 Chevening scholarships for India which would be the largest for any country," the official said. *PTI*

Publication: Prayag

Date: November 20, 2014

Headline: British Council launched Education UK
Exhibition

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ব্রিটিশ কাউন্সিলের উদ্যোগে কলকাতায় শিক্ষা সংক্রান্ত প্রদর্শনী



নিজস্ব প্রতিনিধি : পড়াশোনার ক্ষেত্রে ছাত্র-ছাত্রীদের আরও উৎসাহিত করতে বুধবার শহর কলকাতায় আয়োজিত হয় একটি শিক্ষা সংক্রান্ত প্রদর্শনীর। এদিন ব্রিটিশ কাউন্সিলের উদ্যোগে 'এডুকেশন ইউকে এক্সজিভিশন' নামক একটি শিক্ষা প্রদর্শনীর আয়োজন করা হয়। এই প্রদর্শনীতে এসে ছাত্র-ছাত্রীরা ইউনাইটেড কিংডমে (ইউকে) পড়াশোনার ক্ষেত্রে কী কী সুবিধা পাবে, তা তুলে ধরেন ব্রিটিশ হাইকমিশন'এর মিনিস্টার কাউন্সিলর (পলিটিক্যাল অ্যান্ড প্রেস) অ্যান্ড্রিউ সোপার এবং সূচিভা গোকর্ন। অ্যান্ড্রিউ সোপার জানান, এ বছর তারা ব্রিটিশ কাউন্সিলের উদ্যোগে 'গ্রেট ব্রিটেন' নামক একটি স্কলারশিপেরও ব্যবস্থা করা হয়েছে আগামী শিক্ষাবর্ষের জন্য। রয়েছে ৪০১টি স্কলারশিপ অ্যাওয়ার্ডের ব্যবস্থা পড়ুয়াদের জন্য। আর ছাত্র-ছাত্রীদের জন্য কলকাতার এই প্রদর্শনীতে ছিল বিভিন্ন রকমের সেমিনার ও ক্যাম্পনের আয়োজন। এই সেমিনারগুলির মাধ্যমে ছাত্র-ছাত্রীরা বেছে নিতে পারবে তাদের পছন্দের বিষয়। এদিন ইউকে'র ৩৪টি ইনস্টিটিউট এসেছিল প্রদর্শনীতে অংশগ্রহণ করার জন্য। প্রদর্শনী ও সেমিনারের মাধ্যমে পড়ুয়ারা বেছে নিতে পারবে বেশকিছু বিষয় তাদের উচ্চশিক্ষার ক্ষেত্রে। যেমন হিউম্যানিটিস, এমবিএ, স্টুডেন্ট ডিসা, আইটি, ইঞ্জিনিয়ারিং এবং ল। এর আগে এই ধরনের প্রদর্শনী করা হয়েছে দিল্লি ও মুম্বইতেও। আগামী ২১ নভেম্বর প্রদর্শনী হওয়ার কথা রয়েছে নাগপুর ও লক্ষ্ণৌতে।

Publication: Dainik Vishwamitra
Headline: British Council launched Great Britain
Scholarship India 2015

Date: November 20, 2014
Section/Page: 5



Publication: Dainik Jagran

Date: November 20, 2014

Headline: British Council organises Education UK
Exhibition

Section/Page: 3



Publication: Prabhat Khabar

Date: November 20, 2014

Headline: UK woos Indian students with scholarships
worth Rs 14 crore

Section/Page: 3

भारतीय छात्रों को ब्रिटेन देगा 14 करोड़ की छात्रवृत्ति

कोलकाता. ब्रिटेन ने भारत से अधिक संख्या में छात्रों को आकर्षित करने के लिए इस वर्ष छात्रवृत्ति की संख्या बढ़ा कर 401 कर दी है, जो कि 14 करोड़ रुपये से अधिक राशि की है. ब्रिटिश काउंसिल ने 'ग्रेट ब्रिटेन स्कालरशिप' शुरू की है, जिसके तहत इस वर्ष इंग्लैंड, स्कॉटलैंड, वेल्स और नॉर्थन आयरलैंड के 57 ब्रिटिश संस्थानों में 401 छात्रवृत्तियां उपलब्ध हैं. ब्रिटिश उच्चायोग के मिनिस्टर काउंसिलर (पॉलिटिकल एंड प्रेस) एंड्रयू सोपर ने संवाददाताओं से कहा : ब्रिटेन में भारतीय छात्र पढ़ाई के बाद स्नातक स्तर की नौकरी (20 हजार पाउंड) के लिए रुक सकेंगे, जो कि पहले तीन वर्ष के लिए होगी. इसे आगे तीन वर्ष के लिए बढ़ाया जा सकेगा. गत वर्ष करीब 24 हजार भारतीय छात्रों ने ब्रिटेन के विभिन्न संस्थानों में प्रवेश लिया था और आगामी शैक्षणिक सत्र में उनका छात्रों की संख्या में 10 से 15 प्रतिशत वृद्धि का लक्ष्य है.

ब्रिटेन से हर वर्ष 5 हजार छात्रवृत्ति

उच्च शिक्षा

- भारतीय विद्यार्थियों को शैक्षणिक सहयोग
- मेधा को बढ़ावा देगा ब्रिटेन-एन्ड्र्यू

कोलकाता

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भारतीय प्रतिभागों को छात्रवृत्ति प्रदान कर बढ़ावा देने के लिए ब्रिटेन ने शैक्षणिक सहयोग की घोषणा की है। ब्रिटेन से प्रतिवर्ष 5 हजार विद्यार्थियों को कला, विज्ञान, वाणिज्य संकाय के किसी भी विषय में पढ़ाई के लिए छात्रवृत्ति प्राप्त होगी। विद्यार्थी ब्रिटेन के विश्वविद्यालयों में जाकर भी पढ़ाई कर सकेंगे।

बुधवार को ब्रिटिश हाई कमिशन (नई दिल्ली) के काउंसिलर एन्ड्र्यू



ब्रिटिश विवि के स्टॉल पर करियर की जानकारी लेते विद्यार्थी।

सोपर ने यह जानकारी दी।

बुधवार को ग्रेट ब्रिटेन स्कॉलरशिप्स-इन्डिया:2015 की घोषणा की गई। एन्ड्र्यू ने बताया कि भारतीय विद्यार्थियों के लिए छात्रवृत्ति योजनाओं के जरिए करियर के बेहतर अवसर हैं। भारत और ग्रेट ब्रिटेन के बीच सांस्कृतिक और

व्यापारिक संबंध तो अच्छे हैं ही, शैक्षणिक कार्यक्रमों से ब्रिटेन, भारतीय विद्यार्थियों को अवसर देना चाहता है।

5 सालों में 25 हजार को मिलेगा अवसर

ब्रिटिश काउंसिल की एजुकेशन

प्रमोशन (भारत) मुख्य सुचिता गोकरन ने बताया कि साल 2020 तक ब्रिटेन 25 हजार भारतीय विद्यार्थियों को छात्रवृत्ति देगा। उन्होंने बताया कि विदेश में पढ़ाई के लिए आवेदन करने वाले भारतीय विद्यार्थियों में 85 फीसदी ब्रिटेन में उच्चशिक्षा पूरा करना चाहते हैं।

ब्रिटेन के विवि ने लगाई प्रदर्शनी

ब्रिटिश काउंसिल की ओर से उच्च शिक्षा में दिशा देने के लिए विवि की प्रदर्शनी भी लगाई गई है।

प्रदर्शनी में एस्टन यूनिवर्सिटी, कैम्फील्ड यूनिवर्सिटी, बंगोर यूनिवर्सिटी सहित 20 से अधिक विश्वविद्यालयों की ओर से स्टॉल लगाए गए हैं। स्नातक और स्नातकोत्तर के विद्यार्थी स्टॉल से स्कॉलरशिप्स की जानकारी पा सकते हैं।

(कार्यालय संवाददाता)

Publication: Rajasthan Patrika

Date: November 20, 2014

Headline: UK woos Indian students with scholarships
worth Rs 14 crore

Section/Page: 12

**भारतीय छात्रों को
ब्रिटेन का ऑफर**
कोलकाता. भारतीय छात्रों को पढ़ाई के लिए आकर्षित करने के उद्देश्य से ब्रिटेन ने छात्रवृत्ति की संख्या और राशि बढ़ा दी है। ब्रिटिश काउंसिल ने ग्रेट ब्रिटेन स्कॉलरशिप लॉन्च की है, जिसके तहत 401 छात्रों को ब्रिटेन के 57 संस्थानों में पढ़ाई के लिए छात्रवृत्ति दी जाएगी। छात्र पढ़ाई के बाद स्नातक स्तर रोजगार को रुक सकते हैं।

ONLINE

Portal: PTI

Date: November 20, 2014

Headline: [25000 UK students to learn in India](#)

Section/Page: NA

To get a flavour of the diversity of India, around 25,000 students from the UK would visit India over the next five years for short-term work assignments and learning courses.

Suchita Gokarn, head of education promotion at the British Council, today said from next year they are starting the 'Generation UK' programme which will bring UK students to India.

"This will deepen relation between the two countries and increase mobility among the people.

Portal: The Economic Times

Date: November 20, 2014

Headline: [UK woos Indian students with scholarships worth Rs 14 crore](#)

Section/Page: NA

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"Indian students in the UK can stay on to work after study in graduate-level employment (20,000 pounds) for three years with possible extension for a further three," Minister Counsellor (Political and Press) of the British High Commission, Andrew Soper told reporters.

He said that with its cosmopolitan and multi-cultural outlook, UK varsities have a varied student body which welcomes Indian diaspora. "And as far as getting student visa is concerned, anyone who has got admission into a UK university will get a visa," Soper said.

Last year, around 24,000 Indian students had secured admissions in the UK and in the coming academic session they are targeting an increase of 10-15 per cent students. Altogether, 4,20,000 foreign students study at various British universities.

The UK is also offering the Chevening scholarships which is fully-fund one-year masters degree programme.

"This has expanded in India by four times and from next year onwards we will be offering more than 150 Chevening scholarships for India which would be the largest for any country," the official said.

Portal: The Economic Times

Date: November 20, 2014

Headline: [25000 UK students to learn in India](#)

Section/Page: NA

To get a flavour of the diversity of India, around 25,000 students from the UK would visit India over the next five years for short-term work assignments and learning courses.

Suchita Gokarn, head of education promotion at the British Council, today said from next year they are starting the 'Generation UK' programme which will bring UK students to India.

"This will deepen relation between the two countries and increase mobility among the people. Students will come for short work assignments in various organisations and teaching assistantships in schools," she told reporters here.

Besides this, the British Council is also tying up with various universities and educational institutes where UK students would get themselves enrolled for short-term courses ranging from two weeks to a month.

"We are calling this cultural immersion as the objective is to allow UK youngsters to get a feel of what India has to offer them," Gokarn said.

The objective of the initiative is to promote India as a destination to gain study and work experience and support the internationalisation of Indian companies and academic institutions.

The initiative will be an expansion of the 'Study India' programme under which few students come to India each year for studying short courses.

The official said they have got an overwhelming response as there are over 5000 applications for 200 positions.

"For the first year in 2015 we will have 200-300 students and gradually that would be increased," she said.

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Portal: Prep Sure

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Besides this, the British Council is also tying up with various universities and educational institutes where UK students would get themselves enrolled for short-term courses ranging from two weeks to a month.

“We are calling this cultural immersion as the objective is to allow UK youngsters to get a feel of what India has to offer them,” Gokarn said.

The objective of the initiative is to promote India as a destination to gain study and work experience and support the internationalisation of Indian companies and academic institutions. The initiative will be an expansion of the ‘Study India’ programme under which few students come to India each year for studying short courses.

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Portal: Net India123

Date: November 20, 2014

Headline: [UK scholarships for Indian students](#)

Section/Page: NA

British Council today launched the 'GREAT Britain Scholarships-India 2015' here today to 'empower' aspiring Indian students about studying and living in the UK. Announcing the launch, Suchita Gokarn, Head, Education Promotion-India, British Council, said 401 scholarships are available this year worth 1.51 million pounds (approx. Rs 151 million) for varied subjects areas. Ms Gokarn said the scholarships would be provided for engineering, law and business, art and design and biosciences across 57 institutions in England, Scotland, Wales and Northern Ireland. " With 401 scholarships this year, and over 750 in the last two years, this is the largest ever scholarships programme offered to Indian students," she observed. Ms Gokarn said under 'Generation UK,' a new programme, British Council aims to bring up to 25,000 UK students to India over the next five years. "We're keen to encourage greater student ability and exchanges between India and the UK. We are delighted to launch the GREAT Britain Scholarships-India 2015 as it will further empower aspiring Indian students to make an informed decision about studying and living in the UK," she maintained. Speaking on the occasion, Andrew Soper, Minister Counsellor (Political and Press) said "The fact that 84 per cent of Indian students' visa applications in 2013 were successful, shows that we welcome Indian students in our universities. There is no limit on the number of Indians who can come to study and stay on to work in a graduate level job after their studies.

Portal: Mathru Bhumi

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"This will deepen relation between the two countries and increase mobility among the people. Students will come for short work assignments in various organisations and teaching assistantships in schools," she told reporters here. Besides this, the British Council is also tying up with various universities and educational institutes where UK students would get themselves enrolled for short-term courses ranging from two weeks to a month.

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