



Call for Proposals – PE03

*ESP Management and Innovation course
in the UK for a Group of Peruvian
Undergraduate University Students*

2 weeks

July 2020

Call for Proposals

UK-based, 2-week intensive ESP course for a group of 10+ Peruvian university students (18/26) years old| CEFR: Ranging from B2 upwards

A client of the British Council in Peru is looking for a University in the UK to provide an intensive 2 week content-based ESP programme with focus on Management and Innovation. We would like proposals to include lectures or workshops in topics related to the course and a programme of activities and visits related to the above indicated field (for example, visits to sites in the UK relating to management and innovation). This leading Peruvian university wants their students to enhance their English language skills, immerse themselves in a UK Higher Education environment and experience British everyday life with the purpose of enhancing intercultural skills and learning about management practices in the UK.

The call is open to all institutions who can comply with the requirements set below.

I. **Duration:** 2 weeks

II. **Course Dates:** July 2020

III. **Group Description:**

- A group of Spanish-speaking undergraduate students (3rd to 5th year) from a University School of Management in Peru. Students come from a range of disciplines:
 - Business Management
 - Public Services Management
 - Social Development Management
- The students are wishing to improve their productive communicative skills (speaking and writing) and develop their ability to perform in content-based learning experiences related to their field (School of Management)
 - Age range: 18-26
 - One chaperone will accompany the group.
- There is flexibility as to whether 10, 20 or 30 students will travel to the UK - if a price difference occurs (per student) for these different group sizes, please state this in your proposal.

IV. Course description:

- 21-hours per week course.
- ESP programme with focus on Management and Innovation. This can include topics like: Consumer Behaviour, Business strategy, Supply Chain Management, Design Thinking, Leadership, Finances and Agile methodologies, among others.
- The ideal split the client is looking for is approximately:
 - 30% of hours per week of ESP
 - 70% of hours of activities relating to management and innovation (such as visits, lectures, workshops, etc.)
- The afternoon activities should complement the areas and themes presented in the classroom morning lessons to provide for a full experience. These should include seminar, lectures, workshops or similar events related to the ESP topics and employability skills; bonus points for proposals that present unique alternatives that introduce their city/university top experiences related to Management and Innovation topics.
- If selected, a list of topics/lectures will be requested to present to the client.

a. Class organisation and general aspects

- Open or closed group
- Students will always need to be guaranteed internet access while at the institution premises and residence.
- Students will need to be guaranteed a private study space at home and at the institution.
- University certificate should be included.

Cultural Activities (afternoons and weekends)

- Proposals should include visits to UK sites or institutions that are of special importance in the professional field that students are pursuing (in this instance, Management and Innovation).
- Also, additional cultural activities which will enable students to learn more about the country, its people and culture.
- Weekend excursions should also be included in the proposal.

V. Accommodation:

The University will arrange accommodation according to the details below:

- For 10+ students in residence accommodation.

- Quote for accommodation for the accompanying teacher, including transportation from/to nearest airport if institution is in a different city.
- Meals: Self-catering.
- Bus passes included

VI. Budget

The budget should include the items listed below considering net prices.

- **Course fees including registration fee**
- **Placement test on arrival and exit**
- **Final certification**
- **Course materials**
- **Accommodation**
- **Half board meals**
- **Bus/travel passes for local transportation** – private local transportation (first preference) public local transportation (second preference)
- **Transfers** directly from nearest airport to homestay (roundtrip)
- **Cultural activities**
- **Cultural immersion activities**

The cancellation policy for the course should also be included.

VII. Selection criteria

All proposals deemed to comply with the above requirements will be reviewed by the British Council, who will shortlist three proposals to be reviewed by our partner. Final selection will be made by the partner.

ACTION REQUIRED

Proposals should be sent to Pia Reategui pia.reategui@britishcouncil.org by no later than **Monday, 18 November 2019** using the submission template enclosed. Subject line: “Proposal – ESP Management and Innovation course for Peruvian Undergraduate University Students, 2020”.

Proposals will be assessed according to compliance with the terms of reference above and breakdown of costs/budget. Institutions which are not contacted by 19 November 2019, will have not been shortlisted. Once a winning bid is confirmed we will announce the results through Newswire.

Due to the high volume of submissions we receive, we are unable to provide feedback on individual proposals.

CONTACT PERSON

Pia Reategui,

Project Coordinator Higher Education- Americas

British Council Perú

British Council Child Protection Policy

The British Council creates international opportunities for the people of the UK and other countries and builds trust between them worldwide. We believe child protection requires everyone to take responsibility. We recognize that the care and welfare of children is paramount and that all children have the right to protection from all types of harm. The British Council recognizes that we have a fundamental duty of care towards all children we engage with, including a duty to protect them from abuse. We achieve this through compliance with UK child protection laws and relevant laws in each of the countries we operate in, as well as by adherence to the United Nations Convention on the Rights of the Child (UNCRC) 1989.

A child is defined in the British Council as anyone who has not reached their 18th birthday (UNCRC 1989) irrespective of the age of majority in the country where a child is, or their home country. This policy is mandatory for all British Council staff worldwide. This includes anyone who works for the British Council, either in a paid or unpaid, full or part time capacity. This includes directly employed staff, trustees, contractors, agency staff, consultants, volunteers, interns and anyone working on behalf of the British Council.

The British Council is committed to:

- Valuing, respecting and listening to children
- Ensuring all necessary checks are made when recruiting staff
- Maintaining strong child protection systems and procedures for staff
- Training our staff and providing a common understanding of child protection issues to inform planning and practice
- Sharing information about child protection and good practice with children and parents/careers
- Sharing information about concerns with agencies who need to know, and involving parents and children appropriately
- Providing effective management for staff through clear processes, supervision, and support.
- We will provide adequate and appropriate resources to implement this policy and will ensure it is communicated and understood. The British Council will review this global policy statement annually to reflect new legal and regulatory developments and ensure good practice.