

## Call for UK partners to deliver a three-month UK Football Study Programme for Yunnan Province, China

### Background

The Yunnan Education Centre for International Exchange (YECIE) is looking for a UK partner to design, deliver and manage a three-month study programme. A total of 16 Chinese coaches from universities and colleges in Yunnan province will visit the UK to learn about football coaching and management.

### Objective

The study programme aims to use the UK's expertise and resources to help football coaches from universities and colleges in Yunnan province to achieve the following:

- learn about the UK's approach to football management
- improve their technical skills and theoretical knowledge
- develop their capacity for training young people and increasing China's football competitiveness.

### Scope

#### 1) Programme elements

The three-month programme should include:

- A. Indoor and outdoor training sessions during week days, focusing on both theoretical and practical aspects of football training. Examples:
  - a. theoretical foundations for basic football training
  - b. essential knowledge for higher level football training
  - c. psychological aspects of football training
  - d. training project: improving physical performance
  - e. the role of the coach
  - f. knowledge of organisational structures, including visits to professional football training centres and others
  - g. field applications
  - h. sociological approaches to sports activities
- B. Visits to local schools, football academies and clubs

#### 2) Participant profile

There will be 16 participants from universities and colleges in Yunnan province. Please see below for a profile of the participants.

- All participants hold a Bachelor degree or above.
- All participants teach students over the age of 18.

- All participants have more than five years' experience as a football coach or sports teacher for a university football team.
- All participants have a basic understanding and knowledge of exercise physiology, athletic psychology and sociology.

3) Programme period

The study programme should be three months (90 days) in length, starting from April to June 2016.

4) Budget

The study programme should accommodate 16 people and be delivered within a maximum budget of **70,000RMB** per participant, which should include tuition fees, living expenses, accommodation, interpretation services and local transportation.

**Timescale**

<b>Activity</b>	<b>Date</b>
Call for interest released	15 January 2016
Deadline for proposals	15 February 2016
Evaluation of proposals and selection of preferred UK partners	25 February 2016
Study programme delivered in the UK	April-June 2016

*Please note: this timescale may be subject to change.*

**Instructions for responding**

UK institutions interested in this opportunity are requested to complete the response forms (see the Appendix) and submit them to [siem.china@britishcouncil.org.cn](mailto:siem.china@britishcouncil.org.cn) **no later than 09.00 am (GMT) on 15 February 2016.**

The following key points must be considered when responding:

- Your response should remain open for consideration for a period of 30 days. Any response valid for a shorter period may be rejected.
- Please submit forms in good time in case of technical issues - late applications will not be considered.
- Supporting evidence may be provided to substantiate your response. Please ensure that all attachments are clearly labelled with the appropriate question number. Please send attachments in PDF, JPG, PPT, Word or Excel formats only - other formats will not be accepted.