

## **Business and Management Tour 2016 - Consolidated report**

The Business and Management mission was organised in cities of Mumbai, Delhi and Kolkata from 21 to 27 September 2016 with an objective to explore opportunities for academic collaborations between UK Institutions and Indian local institutions.

The programme across the three cities included a presentation at every local institution to focused prospective students aspiring to study for a postgraduate course and faculty discussions to explore partnerships and collaborative opportunities in Business and Management courses in subject areas common to both UK and Indian institutions.

**Mumbai:** 21 and 22 September 2016

The participating delegates at the Mumbai tour were:

<b>Nos.</b>	<b>UK Universities</b>	<b>Participants Name</b>
1	University of Northampton	Ms Maggie Anderson
2	Staffordshire University	Dr Ahmed Mlouk
3	University of Plymouth	Dr Moji Olugbode
4	University of Southampton	Dr Tapas Mishra
5	Aston Business School	Dr Hugh Calaco

### **21 September 2016**

#### **1) [HR College](#)**

About the institution:

- Affiliated to the prestigious University of Mumbai, since its inception in 1960
- H.R. College of Commerce & Economics has an enrolment of more than 6000 students in its degree as well as in its junior college, with an equal number of boys and girls.
- Emphasis on faculty development, academia-industry linkages, internationalisation and on student empowerment.
- The College has achieved excellent academic standards, while simultaneously creating opportunities for the all-around development of students through sports and cultural activities.
- The College also has the unique distinction of having received autonomy in 2007 from the University Grants Commission (UGC), making it the first college in the 150-year history of the University Mumbai to have achieved this feat. The College will implement autonomy in due course.
- The college strives for excellence in teaching and learning at undergraduate / postgraduate levels.
- The college is the first among four colleges in the University of Mumbai to be sanctioned BVoc by UGC.

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## Highlights of faculty discussions:

The following aspects were discussed during the faculty discussion.

- Undergraduate articulation programmes and summer modules at the UG level with a possibility of convening in the last week of May or first week of June. The topics would be chosen across the spectrum and would involve professional training programmes as well.
- Dual degree programmes would not be possible, hence the option would be to scope for a possibility of certificate programs
- For Joint research programmes the faculty would be identifying topics of individual specialisation
- Faculty research programmes with a duration of 2 to 3 weeks with one to one ratio
- Identification of funding partners like EU, ESRC and DFID. To scope for topics for the funding projects
- Working on incubation labs for joint exchange

Through this visit the delegates met **150 potential students** and **12 key contacts** at the Institution.

## 2) [Narsee Monjee Institute of Management Studies \(NMIMS\)](#)

### About the institution:

NMIMS established in the year 1981 as Narsee Monjee Institute of Management Studies, began its journey by offering a master's degree program in management studies, a course of the University of Mumbai with an intake of only 40 students and 4 full time faculty. Today, NMIMS is one of the fastest growing and the top, private University in the country. It has undergone a tremendous transformation since its commencement. Today, it stands as a large imposing University with 9 specialized schools plus two off-Campus operations, with an intake of over 6000 students and over 430 full time faculty members. From its temporary location at Bhaidas Auditorium, NMIMS has moved to a large complex of over 40000 sq feet where it stands today as a landmark in Vile Parle, an affluent suburb of Mumbai. NMIMS Deemed to be University (as per UGC Norms) has taken major initiatives in terms of programs, curriculum development, International Linkages, Placements and students' development.

Today, the University is a globalized centre of learning, providing its students a balanced exposure to research, academics and practical aspects of the industry.

## Highlights of faculty discussions:

The following aspects were discussed during the faculty discussion.

- For joint research projects scope academic calendar matching. The topic for research would be corporate governance

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- For faculty exchanges, content development would be an key aspect and foundation for the platform
- Student exchanges could be scoped in the field of marketing and communications with the online school for its online courses
- Summer and winter school options to be explored in the months of June, July or August
- Joint research funding to be explored with funding partners like EU and ESRC
- Transnational virtual internship projects to be scoped
- Bilateral funding options to be explored as well with funding partners
- Post-doctoral joint projects to be explored.
- Joint publication of research papers

Through this visit the delegates met **80 potential students** and **15 key contacts** at the Institution.

## 22 September 2016

### 3) [Jai hind College](#)

#### About the institution:

Jai Hind College is a prestigious college in Mumbai, India, affiliated with the University of Mumbai. It started as an Arts and Science college. Many new courses and subjects were offered later — the faculty of Commerce was introduced in 1980, Management and Computer Science were introduced in 1999, Mass Media and Biotechnology in 2002, and Banking and Insurance in 2003. In 2000, India Today named Jai Hind College as one of the best and most sought after colleges in Mumbai city. As a programme, Bachelor of Management Studies (BMS) was started by University of Mumbai in 1999. Jai Hind College was one of the first colleges in Mumbai to have started it and from that moment, it is constantly at the forefront in the sphere of BMS.

As an undergraduate Management programme, which is looked up to by the students as a repertory for MBA as well as Entrepreneurial training, BMS' curriculum is very contemporary and its emphasis on practical aspects of Management along with theory is well appreciated.

#### Highlights of faculty discussions:

The following aspects were discussed during the faculty discussion.

- Joint courses (twinning programs) in marketing
- Summer School exchange programs, matching of academic calendars to be scoped
- Study tours on topics like international business, marketing and business ethics
- Faculty research projects by identifying topics areas with individual faculty

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Through this visit the delegates met **120 potential students** and **2 key contacts** at the Institutions.

#### 4) [Indian School of Management and Entrepreneurship \(ISME\)](#)

##### About the institution:

ISME's academic ideology is inspired by new age entrepreneurial innovation which is quickly becoming an essential 21st century skill for success. The dual management & entrepreneurship nature of our programs provides students with practical foundation in strategy, finance and marketing that will create opportunities for career acceleration.

ISME's full time and adjunct faculty members comprise of the foremost educators and professionals in the country that are recognised experts in global business education and are pushing boundaries in their areas of research.

ISME's vision is driven by its close association with Corporate India. Industry engagement is present right from curriculum development & joint projects to custom executive education.

##### Highlights of faculty discussions:

The following aspects were discussed during the faculty discussion.

- Sumer and winter school Exchange Programmes, academic calendars to be matched
- Joint Certificate Programmes
- Sharing of best practices, pedagogy and learning materials
- Articulation for transfers and graduate programs
- Global Immersion Field trips
- Faculty Burst Programs

Through this visit the delegates met **62 potential students** and **4 key contacts** at the Institution.

**Delhi:** 23 and 24 September 2016

The participating delegates at the Delhi tour were:

Nos.	UK Universities	Participants Name
1	University of Northampton	Ms Maggie Anderson
2	Staffordshire University	Dr Ahmed Mlouk
3	University of Plymouth	Dr Moji Olugbode
4	University of Southampton	Dr Tapas Mishra
5	Aston Business School	Dr Hugh Calaco

23 September 2016

5) [Shaheed Sukhdev College of Business Studies \(SSCBS\)](#)

About the institution:

Shaheed Sukhdev College of Business Studies (SSCBS) is a premier institution of the University of Delhi, Imparting path-breaking education in the fields of Management and Information Technology. It was established in August 1987 by the Delhi Administration on the initiation of UGC and the Ministry of Human Resources, CBS (as it is popularly referred to), has, in a short span of 25 years, established itself as the leading undergraduate management school. Shaheed Sukhdev College of Business Studies (SSCBS) is one of the most highly reputed institutions under the aegis of university of Delhi, imparting education in business and management at the undergraduate level and is a college 100 % funded by Delhi government. SSCBS shapes and nurture young minds into proactive and socially responsive leaders who will shape the future of corporate India.

The program curriculum in each of the courses is designed by their experienced faculty and lays the foundation for conceptual understanding. Exposure to real business situations is a key point of the curriculum. This is done through case studies, summer training and Industrial visits. They have earnestly believed that imparting good education is about good faculty, good students and a learning environment. They are highly focused on each of these three areas. They also believe that education is not about teaching curriculum, it is about the development of human intellect, training the thought process to face unprecedented situations with confidence. It is about the development of personality, interpersonal skills and instilling the right value system.

Highlights of faculty discussions:

- Exchange Programmes that include faculty and students are the most sought after areas by both local and UK Universities
- The local institution is looking for a platform for skill development of students via various competitions, workshops, challenges, etc. The local institution was also looking forward to research papers being written together by the both the institutions.
- Research is another key area where the local institution is keen to invest their time so that considerable work can be built over time.
- Webinars and Academic visits play a central role to the ongoing academic curriculum and the institution is interested in developing programme which has global perspective via these media in their regular schedules.

Through this visit the delegates met **150 potential students** and **2 key contacts** at the Institution.

## 6) Jagannath International Management School (JIMS)

### About the institution:

JIMS Kalkaji, a Top BBA & B.Com (H) College is located in the heart of south Delhi. It was founded in the year 1997 as Management College for imparting high quality education. Since then this College has been consistently ranked and awarded as one of the Top B-Schools in India by Business World and Top Management Colleges in the Country by Star News , Big Brands, Dainik Bhaskar Lakshya, Business & Management Chronicle to name a few. The campus offers BBA and B.Com (H) duly affiliated to Guru Gobind Singh Indraprastha University (GGSIPU), Delhi. In addition to University Syllabus BBA & B.Com (H) at JIMS curriculum includes Personality Development with on the job training, mind teasing case studies, presentations, foreign language and exposure to National & International conferences etc.

They place special emphasis on the holistic development of our students. Their focus lies not only in imparting knowledge, attitudes and skills of management relevant to business but also in developing the overall personality of their students. By providing a rich and vibrant learning environment they encourage their students to embrace change and experiment with new ideas. Their innovative pedagogy, the cornerstone of which is the case method of learning, not only stimulates free interaction but also kindles a spirit of deep enquiry in the young minds and helps to enhance their problem-solving and decision-making skills. They serve as a potent tool for enhancing their self-confidence and transforming them into smart, competent professionals ready to prove their mettle in the “tough and steamy jungle” of business competition. The best management college in the country at par with MBA

### Highlights of faculty discussions:

- JIMS has shown interest to UK Universities for collaborative projects that can lead to partnerships in various areas and future development of students
- JIMS is looking forward to send a set of faculty and students every year to contribute to their research initiatives
- JIMS is also keen to build a system of e-mentoring in which faculty of UK Universities can train the students on a few key areas that will help them build new skills. Same can be undertaken by JIMS faculty for UK students.
- International Meetings, Conferences, Workshops are conducted every year and the local institution will like to invite the faculty from UK Universities on a regular basis.

Through this visit the delegates met **200 potential students** and **2 key contacts** at the Institution.

[www.britishcouncil.org/siem](http://www.britishcouncil.org/siem)



24 September 2016

## 7) [Sharda University](#)

### About the institution:

Sharda University is a leading educational institution based out of Greater Noida, Delhi NCR. A venture of the renowned SGI Group, the University has established itself as a high quality education provider with prime focus on holistic learning and imbuing competitive abilities in students. The University is approved by UGC and prides itself in being the only multi-discipline campus in the NCR, spread over 63 acres and equipped with world class facilities.

Sharda University promises to become one of the India's leading universities with an acknowledged reputation for excellence in research and teaching. With its outstanding faculty, world class teaching standards, and innovative academic programmes, Sharda intends to set a new benchmark in the Indian education system. The Sharda Group of Institutions has been a provider of world class education since 1996. It is the largest educational group based in Uttar Pradesh, having 20,000+ students and 1200+ faculty strength. It has 40,000+ alumni who are today leaders in their realms. With state-of-the-art campuses in Agra, Mathura, and Greater Noida, the group has transformed the perception of education by adopting a broader approach and focusing on overall development of an individual.

Spread across 180 acres of land with 3.5 million square feet of infrastructure, the group institutions has earned the trust and respect as a progressive education provider with successful alumni and prolific faculty.

### Highlights of faculty discussions:

- Sharda University is looking forward to faculty exchanges and student exchanges happening once in a year for a short duration of time.
- The local institution is also looking forward to research papers being written together by the both the institutions.
- The possibilities of holding some international competitions are encouraged where both the institutions can participate.
- The possibilities on exploring more such academic visits and supplementing it with webinars was also discussed at length
- The University is looking forward to setting up a research Centre inside the Business wing premises and are looking ahead to contribution of work from both in house faculties and UK academic.

Through this visit the delegates met **130 potential students, parents** and **4 key contacts** at the institution.

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**Kolkata:** 26 and 27 September

The participating delegates at the Kolkata tour were:

Nos.	UK Universities	Participants Name
1	University of Northampton	Ms Maggie Anderson
2	Staffordshire University	Dr Ahmed Mlouk
4	University of Southampton	Dr Tapas Mishra
5	Aston Business School	Dr Hugh Calaco

## 26 September 2016

### 8) [Amity University Kolkata](#)

#### About the institution:

Amity University Kolkata is a part of 20-year old, leading education group of India, set up with a vision to contribute to nation-building through education, where currently 100,000+ students are pursuing 250 programmes across campuses in India and abroad.

They have a sprawling green campus with globally benchmark facilities comparable to Ivy league Universities. They have Industry-oriented academic programmes with flexible credit system, combining technical education with liberal arts. Current they have 11 research centers in Bio-design, Computer Graphic, Decisions & Ethics, Design Research, Information Technology, Financial Analytics, Robotics, Computer Research in Music & Acoustics, Humanities, Language and Information, Applied and Behavioural Sciences.

#### Highlights of faculty discussions:

- The following aspects were discussed during the faculty discussion.
- Regarding collaboration on curriculum development and curriculum changing - how the UK institutions can guide and support Amity on this. This would also involve course mapping.
- Design summer programmes for Amity and UK institutions. Special focus on student exchanges where they can attend courses on talent management in a cultural framework, ethics in management etc.
- Articulation agreement – to enable student exchanges at the bachelors level. Also look at credit transfer for PG courses.
- Opportunities for faculty exchange to deliver lectures in other institutions. Joint publication of articles and projects at the faculty level.



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- Hosting a joint business and management conference in Amity – Aston as interested in this.
- Explore a 2 week internship opportunity with Staffordshire for Amity students.
- Explore funding opportunities like Newton Bhabha.

On this visit the delegates met **90 potential students** and **12 key contacts** at the Institution.

## 9) [NSHM Knowledge Campus](#)

### About the institution:

NSHM leverages the best that enables academic institutions to deliver new and more engaging models of knowledge management across campuses thereby creating a new, vibrant and futuristic learning environment.

NSHM Knowledge Campus is on a fast track. In ten years, NSHM Knowledge has become one of the best educational destinations in India that has successfully created industry-ready professionals, researchers and entrepreneurs. NSHM stands out in providing a wide variety of under graduate and post-graduate career courses.

NSHM Knowledge Campus has the following institutions under its umbrella:

NSHM School of Hotel Management, NSHM Business School, NSHM Institute of Media and Design, NSHM College of Pharmaceutical Technology, NSHM College of Management and Technology, NSHM Faculty of Engineering and Technology.

### Highlights of faculty discussions:

The following aspects were discussed during the faculty discussion.

- Research collaboration and cross faculty collaboration – focusing on specific areas of specialisation. Scope in accounting and finance
- Faculty development and faculty exchange - econometrics in gender, social entrepreneurship, climate change, leadership, entrepreneurship etc.
- Short exchange programmes for faculty.
- Develop a master's programme for NSHM validated by the UK university
- Summer programmes – do one semester in the other institution.

On this visit the delegates met **130 potential students** and **15 key contacts** at the Institution.

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27 September 2016

## 10) [Globsyn Business School](#)

### About the institution:

Today Globsyn Business School, has uniquely positioned itself as India's only 'Corporate B-School', drawing from the strength and diversity of the fast evolving global corporate world. With an edifice built on Innovation, Research and Technology, coupled with unique initiatives in the form of 'Knowledge Connect' and 'Corporate Connect', Globsyn is well on its path to creating a truly globally networked, corporate savvy, research driven management education system which moves beyond traditional forms of management knowledge dissemination to a research based delivery framework to create 'Industry Ready Managers' - an agile group of professionals equipped to operate in today's technology driven business environment.

More than 250 organisations have absorbed our students, both during final placement and summer internship seasons.

The core research group at GBS® is made up by a faculty team from diverse domains, research associates, educators, instructional designers and senior operational and marketing personnel.

### Highlights of faculty discussions:

The following aspects were discussed during the faculty discussion.

- Short term senior leadership programme with a UK institution
- Joint certification for MBA/ PGDM
- Collaborate to develop a long term executive MBA programme
- International internships for students
- Student exchange agreement and guest lectures
- Join faculty research/ case studies
- One semester in Northampton to tie up in an executive MBA programme with a top up.
- Aston and Staffordshire can do a 1+1 semester as part of a summer programme or internship
- Northampton interested in the franchise model
- Joint research on ethical and spiritual management.
- On this visit the delegates met **120 potential students** and **15 key contacts** at the Institutes.

### 11) [International Management Institute, Kolkata](#)

#### About the institution:

The IMI-Kolkata campus is centrally located in the city and equipped with state-of-the-art infrastructural, academic and residential facilities. The institute offers not only a scholarly and professional ambience, but also a fulfilling campus life necessary for all-round development of the student. The campus buildings are separated into an academic block and a residential block. They have a number of international collaborations with institutions in France, Dhaka, USA, Brazil and Spain. IMI is also working on a range of international projects with CIMA and some funded by World Bank, USAID and more.

#### Highlights of faculty discussions:

The following aspects were discussed during the faculty discussion.

- Faculty collaboration in research
- Student exchange programme, credit transfer and dual degree programmes
- IMI and Southampton could partner on corporate and international business faculty research
- Data collection by students for research
- Southampton can provide joint certification programmes
- Visiting faculty (already happening in IMI) for UK institutions

On this visit the delegates met **120 potential students** and **18 key contacts** at the Institutions.

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## Photographs at institutions in Mumbai:



HR College: Lecture to students and faculty discussions



NMIMS: Lecture to students and faculty discussions



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Jai Hind College: Lecture to students and faculty discussions



ISME: Lecture to students



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Photographs at institutions in Kolkata:



Amity University



Globsyn Business School

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NSHM Knowledge Campus



IMI Kolkata



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